



2015
HOWARD UNIVERSITY ALUMNI CLUB OF ATLANTA
CHARTER DAY CELEBRATION

Sponsorship Package



March 21, 2015



Dear Valued Community Partner:

Charter Day is a time for Celebration! On Saturday March 21, 2015, the Howard University Alumni Club of Atlanta (HUAC of Atlanta) will Celebrate Howard University's 148 years of outstanding service to students globally. In honor of Charter Day, we will be hosting our first Charter Day Concert Fundraiser featuring our own nationally acclaimed Howard University Gospel Choir. The event will be held at the historic St. Luke's Episcopal Church in downtown Atlanta, GA.

We invite you to attend our Celebration! (There is no admission fee for this event.) The concert will be held at the historic St. Luke's Episcopal Church, located in downtown Atlanta at 435 Peachtree Street, NE, Atlanta, GA 30308 at 1PM with a reception immediately following concert. We also offer you the opportunity to be a distinguished sponsor. All proceeds will go towards scholarships for deserving Georgia students. At the 2014 dinner, we greeted over 200 attendees, which allowed us provide scholarships to some very deserving Howard students with outstanding GPAs and demonstrated leadership skills. The sponsorship opportunities are:

Hill Top: \$1,000.00

- Full page ad recognition in the HUACA Charter Day Program
- Logo on HUACA website for 1 year
- HUAA Membership

Bison: \$500.00

- Half page ad recognition in the HUACA Charter Day Program
- Logo on HUACA website for 1 year

Founder: \$250.00

- One-fourth page ad recognition in the HUACA Charter Day Program
- Logo on HUACA website for 1 year

Patron: \$100.00

- Acknowledgement in HUACA Charter Day Program

If sponsorship is not an option for you at this time, we welcome contributions of any size via the HUACA GoFundMe Scholarship Campaign (gofundme.com/mx0npw). No amount is too small from \$1 to \$10,000 - every \$1 counts! Contributions are tax-deductible.

We sincerely appreciate you for considering this opportunity to assist us.

Sincerely,

Karen E. Shropshire
President

Melody Johnson
Sponsorship Chair



Payment Information:

Total Payment Amount: _____

____ Credit Card (To pay by credit card, please go to www.hualumniatl.com)

____ Check or Money Order (if mailing, please send certified or registered for tracking purposes; Make payable to HUAA-AC and include Charter Day in the memo section)

Mail Completed Payment and Sponsorship Registration Form to:

HUAC of Atlanta
Attn: Charter Day
PO Box 54177
Atlanta, GA 30308

For questions, please contact:

Melody Johnson (404) 374-0868 or melodywk@bellsouth.com

Ashley Jones (804) 931-9356 or ashjones7305@hotmail.com

Karen E. Shropshire (678) 480-1981 or karensdrop@aol.com

www.hualumniatl.com

Sponsorship Registration Form

Company/Individual's Name:

Contact Information:

Contact Name:

Contact E-mail Address:

Contact Phone Number:

Sponsorship Level (Mark Selection(s)):

Hilltop Sponsor (\$1000.00)

Bison Sponsor (\$500.00)

Founder Sponsor (\$250.00)

Patron (\$100.00)

Please include camera ready logo.

AD SUBMISSION FOR BISON OR HILL TOP SPONSORS

GET SPECS FROM PRINTER