SWATCH	HEX	RGB	CMYK	USAGE
	#000000	0, 0, 0	0, 0, 0, 100	Text, Backgrounds, Accents
	#1C1F24	28, 31, 36	22.2, 13.9, 0, 85.9	Backgrounds, Headings
	#212327	33, 35, 39	15.4, 10.3, 0, 84.7	Secondary Backgrounds
	#6B873F	107, 135, 63	20.7, 0, 53.3, 47.1	Primary Brand Color
	#6E8B3D	110, 139, 61	20.9, 0, 56.1, 45.5	Buttons, Highlights
	#90A956	144, 169, 86	14.8, 0, 49.1, 33.7	Secondary Accents
	#FFFFFF	255, 255, 255	0, 0, 0, 0	Backgrounds, Surfaces

TYPOGRAPHY

PRIMARY FONT

SuiGenerisRg-Regular

ABOUT THE FONT

SuiGenerisRg-Regular is a modern, clean and highly legible typeface that conveys strength, clarity and innovation.

USAGE

Use for headings, titles and key brand communications to ensure consistency and a strong visual identity.

MINIMUM CLEAR AREA

The minimum clear area protects the logo from being crowded by other elements.

Use the height of the icon (X) as the minimum clear space around the logo.

