

COPPER COILLE RANCH

ONE-PAGE LABEL DESIGN HANDOFF

Goal: Create clean, print-ready half-gallon and quart labels. Refine the design; do not rewrite the copy.

Sizes	Half-gallon: 6.00 x 4.00 in. Quart: 5.00 x 3.25 in. Reflow the quart layout; do not simply shrink the larger label.
Style	Vintage ranch label with restrained Celtic / La Tene character. Professional, practical, and easy to read.
Main image	One mature red Dexter cow with visible horns, standing broadside. Not a Jersey, Highland, calf, bull, or hornless cow.
Background	An Arizona ranch/high-country setting. It may include a natural mix of mulberries, pine, and other landscape elements. Keep it balanced and uncluttered; the artist has creative flexibility.

EXACT WORDING TO PLACE ON THE LABEL

Brand	COPPER COILLE RANCH
	PRODUCED AND DISTRIBUTED BY COPPER COILLE RANCH 41162 N. Rattlesnake Rd. San Tan Valley, AZ 85140
Product	RAW WHOLE COW MILK
Ingredients	INGREDIENTS: Raw whole cow milk, caramel food coloring (brown sugar), Black (Red) Food Coloring (black currant juice).
Use	FOR PET CONSUMPTION ONLY
Warning	WARNING - NOT FOR HUMAN CONSUMPTION
Statement	This product has not been pasteurized and may contain harmful bacteria.
Storage	KEEP REFRIGERATED AT 40°F OR BELOW.
Details	BATCH NUMBER: ____ EXPIRATION DATE: ____

ARIZONA REQUIRED TYPE SIZES - DO NOT SHRINK

These are actual printed letter heights, not font point sizes. Both containers are over 8 oz., so the following rules apply:

WARNING - NOT FOR HUMAN CONSUMPTION - All caps, prominent on the principal display panel, with letters at least 1/2 inch high.
Unpasteurized statement - “This product has not been pasteurized and may contain harmful bacteria” must use letters at least 1/8 inch high.

Required proof: Provide a 100% scale proof of both labels so the printed letter heights can be measured. If space is tight, reduce artwork or decoration - never these two statements. Also use 0.125-inch bleed, keep text inside safe margins, and deliver editable source files, print-ready CMYK PDFs, and high-resolution PNG proofs.