

COPPER COILLE RANCH

ONE-PAGE LOGO DESIGN HANDOFF

Goal: Create a professional ranch logo that is easy to recognize and works on labels, signs, social media, and merchandise.

Brand name	COPPER COILLE RANCH - spell exactly as shown.
Overall style	Rustic Arizona ranch identity with a subtle Celtic / La Tene influence. Clean and readable, not ornate or fantasy-themed.
Cow imagery	Cow imagery is optional. If a cow is included, use a mature red Dexter cow with visible horns. The logo may also work without a cow.
Possible elements	Restrained Celtic knotwork, an oak or ranch element, horns, a simple copper-coil reference, or an optional red horned Dexter. The artist may choose what works best.
Color direction	Warm cream, deep forest green, copper/rust, and natural red-brown. The logo must also work in black and white.
Typography	Readable ranch lettering with a light Celtic character. The ranch name must remain the focus.

DELIVERABLES

- One primary logo and one compact emblem/badge.
- Full-color, black, and white versions.
- Editable vector files (AI, SVG, or EPS), print PDF, and transparent PNG files.

PLEASE AVOID

Generic cow clip art, overly detailed Celtic decoration, slogans, product wording, addresses, or label/regulatory text.