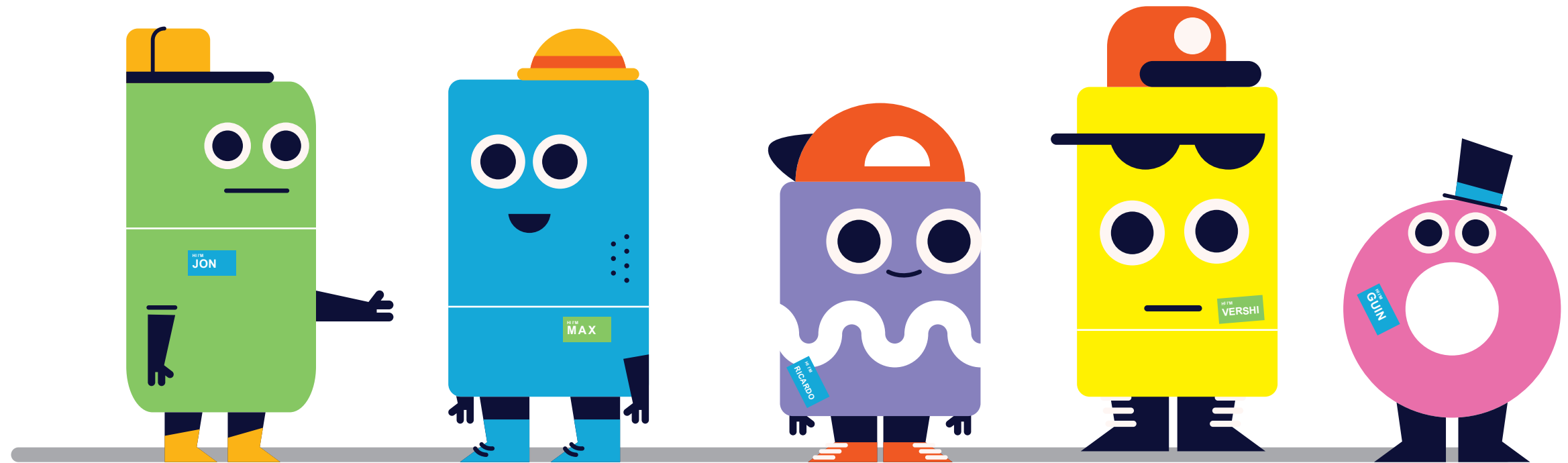


TUBEY'S ARTWORK GUIDELINES

An orange, rectangular character with a wide-brimmed orange hat, large white eyes with dark pupils, and dark blue limbs. It is standing with its arms raised in a 'V' shape.

1

BEFORE YOU START

Use the latest version of Adobe Illustrator to avoid flattened layers.
Set all print colors to CMYK. Large solid areas print best as Pantone colors.
We support CMYK + 1 spot color printing or up to 4 spot colors only.
Keep original dieline layers intact.
Place all print artwork on the Artwork layer, add additional layers for customization.
Provide all elements (including barcodes) as vector files whenever possible.
Low-resolution raster images are not acceptable for printing.

2

GOOD TO KNOW

Embed all linked images.
Convert all text to outlines.
Convert strokes/paths to shapes when appropriate.



3

WHEN YOU'RE DONE

Submit files in AI or PDF format.
One file per SKU, named:
CompanyName_Dieline_SKU_Date.pdf
When saving PDFs, use Adobe PDF Preset: Illustrator Default
to prevent flattened layers.

