

Loose guide/proposal/inspiration for this project:

Logo is for a golf tournament, conducted around Halloween called “The Spooky Cup”.

2026 will be our 7th Annual tournament.

Our original logo pictured here and others on subsequent pages.

Theme for this year “Lucky Number 7”

Crucial that:

- Phrasing “Spooky Cup” and “2026” are included somewhere on the logo
- “Lucky Number 7” also included
- Ghost should be the focal point

Other considerations:

- Not limited to black and white; feel free to use some color
- I would like the main feature to be a ghost (ideally the one pictured here, but not mandatory) with a casino / “lucky number 7” vibe. I would like the 7 to be red. Open to and seeking creative ideas!
 - The ghost is rolling #7 red dice?
 - The ghost is on a 7 playing card?
 - The ghost is weaved into a slot machine showing all red 7s?
 - Very open to other ideas here !
- Ideally will include “The World Famous” in this font at top – it is a connection to a logo we have used for other events (see next page). But not mandatory if too crowded.
- Maybe somewhere small, it notes this is the 7th annual; not mandatory however



Previous logos (for reference / inspiration)



Creative logo from when we went to a college football game



Creative logo from when we ran a road race

Last Year's 2025 Tournament Logo



Previous logos (for reference / inspiration)

