

Hi MDESIGNS,

Thank you for sending over the initial drafts. It looks like the requested updates were missed, so I would like to pause and focus on getting the layout and content exact.

I have uploaded a **PDF of these exact instructions** for you to follow closely as you work. I have quite a few specific revisions to ensure these banners align with my brand and messaging.

Please note a crucial correction for **Banner #2: The header is NOT "Fierce and Fabulous Expo."** Please ensure you use the exact headers outlined below and in the PDF.

I have also attached the necessary image files, including a vertical GQG logo and three industry logos, to help you work with the space.

Please review the detailed requirements for each banner:

Banner 1: Connect with Us

Goal: Professional, credentialed, and comprehensive service overview.

- **Header:** Connect with Us
 - **Main Tagline:** Travel with Confidence. Live like Royalty.
 - **The Global Edge:** Access to 600+ travel suppliers for North/South America, Caribbean, Europe, Asia, and Africa.
 - **Expertly Curated Services:** (Please list these clearly as bullet points or distinct text blocks)
 - *Boutique All-Inclusives & Cruises:* Pampered escapes on land and water.
 - *Luxury Golf & Wellness:* High-end expeditions and restorative retreats.
 - *Celebration Specialists:* Bachelor/Bachelorette Parties, Honeymoons, and Milestone Events.
 - *Inclusive Travel:* Certified LGBTQ+ Safe & Welcoming Destinations.
 - *Professional Logistics:* Corporate Meetings & Incentives, Family Groups, and "Crown & Coast" Dental Tourism.
 - **Call to Action:** Scan to Connect with Us
 - **Visual Element:** [Large Linktree QR Code]
 - **Footer / Credentials:** TTAND (Logo) | TICO (Logo Only) #5003172 | Proud Member of ACTA (Logo) & IGLTA (Logo)
 - **Design Note:** Please add all of the above text and credential logos to this banner, but ensure you **leave the existing design of the plane at the bottom.**
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Banner 2: The Dream Deals

Goal: High-energy, high-impact engagement designed to stop people in their tracks.

- **Header:** Discover My Dream Deals! *(Note: Do not use the Expo title here)*
 - **The Hook:** All-Inclusive Deals for your royal journey.
 - **The Vibe:** Cause you need pampering too!
 - **The Promise:** Whether it's an empowered solo adventure or a curated group takeover, we make travel simple.
 - **Regional Reach:** Serving Clients Across Canada, The U.S., & UK.
 - **First Call to Action:** SCAN TO UNLOCK YOUR NEXT ESCAPE
 - **Visual Element 1:** [Large QR Code centered for "Dream Deals" Landing Page]
 - **Second Call to Action:** Don't see your favorite resort? Want a trip curated for you?
 - **Visual Element 2:** [Medium QR Code centered for "Consultation" Landing Page]
 - **Footer:** Travel Made Simple.
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Please refer directly to the uploaded PDF as your guide for these updates. Let me know once you have reviewed the specifications and the attached files, and when I can expect the revised drafts.

Best regards,

Tasha