

Novem

NUTRITION, FROZEN IN
TIME



2026

ABOUT US

At Novem Canada, we partner with pet brands to develop and manufacture premium private label freeze-dried products. Whether you're launching a new brand, expanding an existing product line, or developing a unique market offering, our end-to-end manufacturing platform supports every stage of the process, from formulation and ingredient sourcing through to freeze-drying, packaging, and distribution. Supported by a Board-Certified Veterinary K9 Nutritionist, we help our partners create custom, complete and balanced diets, functional recipes, and differentiated products that stand out in the marketplace.



CONNECT WITH US



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PRODUCT CATEGORIES

**TREATS &
TOPPERS**

**CUSTOM &
BALANCED
DIET
SOLUTIONS**



Complete & Balanced Meals

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Fish Medley

Deliver ocean-sourced nutrition for both cats and dogs with our Fish Medley Complete & Balanced Meals. Crafted from a blend of high-quality fish and thoughtfully selected ingredients, these freeze-dried pucks provide the essential nutrients needed to support healthy muscles, skin, and coats. Convenient, nutrient-dense, and naturally flavorful, it's a wholesome meal designed to keep pets thriving.

Available Formats		
Diced / Bites	Medium Puck	Large Puck
✓	✓	✓

Salmon Only

Pure, simple nutrition for cats and dogs. Our Salmon-Only Freeze-Dried Meals are made with premium salmon, delivering high-quality protein and naturally rich omega fatty acids to support healthy skin, glossy coats, and everyday vitality. Clean, nourishing, and irresistibly flavorful, it's a protein-forward meal pets instinctively love.



Available Sizes		
Diced / Bites	Medium Puck	Large Puck
✓	✓	✓

Note: Led by our Board-Certified Veterinary K9 Nutritionist, we formulate custom, complete, and balanced diets for cats and dogs using 100% Canadian-sourced ingredients. All recipes are developed to meet AAFCO nutritional standards. Our gentle freeze-drying process helps preserve natural nutrients, enhance flavor, and extend shelf life. In addition to fully customized formulations, we offer dog-specific recipes as well as options suitable for both cats and dogs, providing flexible, ready-to-launch solutions for your brand.

Treats



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Scallops

Crafted from 100% whole scallop, these single-ingredient treats deliver clean, naturally rich protein with nothing added. Carefully freeze-dried to preserve flavor and integrity, they offer a refined, high-value reward for pets who deserve simplicity done well.



Available Format		
Mini - Pucks	Dice/Bites	Powder
✓	✓	✓



Sardines

Our 100% single-ingredient sardine treats deliver pure, protein-rich nutrition in every bite. Naturally rich in omega-3 fatty acids, these freeze-dried bites support healthy skin, a shiny coat, and overall vitality – without any fillers or additives. A simple, high-value reward pets instinctively love.

Available Format	
Whole Ingredient	Powder
✓	✓

Cod Trim Cubes

Light, protein-rich fish bites that are gently freeze-dried to preserve their natural flavor and nutrients. Their small, airy texture makes them perfect for training, treating, or adding a simple boost of marine protein to any meal.



Available Format		
Mini - Pucks	Dice/Bites	Powder
✓	✓	✓



Cod Skin

Made from wild cod skin, these naturally crisp treats deliver a satisfying crunch and rich ocean flavor pets love. Packed with marine collagen and beneficial omega fatty acids, they offer a nutrient-dense snack that supports healthy skin and a glossy coat.

Available Format	
Whole Ingredient	Powder
✓	✓

Note: Using 100% Canadian-sourced ingredients, we produce premium single-ingredient treats that maintain their natural flavor and nutritional integrity. From custom ingredient sourcing to tailored cuts and formats, we offer flexible, ready-to-launch solutions designed to meet your brand's exact standards while maintaining exceptional quality.



Cognitive Fish Topper

Boost your dog's brainpower with the potent combination of Wild Pacific Cod and Lion's Mane Mushroom. This fine-milled powder delivers essential Omega-3s and neuro-protective nutrients to support focus and long-term mental clarity. Simply sprinkle it on any meal to turn every bite into a daily investment in their cognitive health.

Available In	
Blended Formula	Custom - Formulation
✓	✓

Digestive Fish Topper

Soothe your dog's stomach with the gentle, fiber-rich power of Real Pumpkin and Wild Pacific Cod. This fine-milled powder promotes healthy digestion and firm stools while delivering a boost of lean, high-quality protein. It's the perfect daily sprinkle to keep their gut happy and their spirits high.

Available In	
Blended Formula	Custom - Formulation
✓	✓





Antioxidant Fish Topper

This topper uses wild-caught salmon and antioxidant-rich Haskap berries to fight inflammation and support long-term vitality. This nutrient-dense blend delivers a concentrated boost of Omega-3s and phytonutrients, providing an essential layer of cellular defense for pets of all life stages.

Available In	
Blended Formula	Custom - Formulation
✓	✓

Salmon and Rice Topper

Enhance your dog’s meal with this nutrient-rich blend of Wild Salmon and Pacific Cod. This finely milled topper delivers high-quality protein with a light, natural texture that mixes easily into any bowl. An easy, everyday sprinkle that adds both flavor and functional ingredients to keep mealtime exciting.



Available In	
Blended Formula	Custom - Formulation
✓	✓

Note: Led by our Board-Certified Veterinary K9 Nutritionist, we create functional toppers that add a little extra goodness to every bowl. Each formula is thoughtfully crafted to support specific wellness goals and tailored to your brand’s exact standards. We offer both functional blends and single-ingredient toppers, with custom formulations available to meet your unique needs.

CUSTOM & BALANCED DIET SOLUTIONS

Stand out in a crowded market by offering diets formulated by a Board-Certified Veterinary Nutritionist. We provide the science, the safety, and the scale—you provide the brand.

"Your Brand, Your Shape. Versatile delivery systems for every market"

Precision Pucks The industry standard for raw/fresh. Easy to stack, easy to pack.			Diced / Cubes Perfect for the "human-grade" aesthetic.
Custom Powders High-margin supplements or base-mixes. Low shipping weight.			Components Individual ingredients for "Create-Your-Own" brand models.

The Onboarding Pipeline

1. **Consultation:** Align your brand vision with our clinical nutritional targets.
2. **Formulation:** Our Board-Certified Nutritionist engineers a scientifically balanced recipe.
3. **Refinement:** Tailor your product's final texture—Pucks, Cubes, or Powders—to your brand's specific aesthetic.
4. **Production:** Launch your custom SKU with total quality control and scalable manufacturing.

Custom Capabilities Include:

- Complete & Balanced Diets
- Targeted Functional Solutions
- Premium Ingredient Sourcing
- Scalable Manufacturing
- Export Ready
- AAFCO Certified