

Strategic Mark, LLC

Strategic Marketing That Works - Without the Guesswork



Fractional Marketing Solutions for MSP Providers

You're an expert in the IT field, but when it comes to marketing, it's easy to feel like you're throwing money in the air and hoping something sticks. That's where Strategic Mark, LLC comes in.

We take a planned, strategic approach to your marketing so you're attracting the right clients, the ones you actually want to work with. With over 23 years of professional services marketing experience, we bring high-level strategy and deep content marketing expertise to help drive organic growth, because we know budgets are tight.

What You Get with Strategic Mark



Targeted Marketing That Delivers: We define and reach your Ideal Client Profile (ICP) so your marketing attracts the right prospects.



A Smart, Scalable Plan: No more one-off tactics or wasted dollars. We create a structured, measurable marketing approach that fits your firm's growth goals.



High-Level Strategy, Hands-On Execution: From brand messaging to lead generation, we plan, execute, and optimize, so you don't have to.



Big-Firm Expertise, Without the Overhead: Get the strategic direction of a CMO-level marketer without the full-time price tag.

YOUR MARKETING PARTNER FOR GROWTH

With Strategic Mark, marketing is no longer an afterthought, it's a powerful tool to grow your firm. We make it easy, efficient, and results-driven.

HOW WE HELP:

- ✓ Brand Positioning & Messaging
- ✓ Marketing Strategy & Planning
- ✓ Website & Content Development
- ✓ Social Media & Digital Presence
- ✓ Email & Client Communication

PRICING:

You will receive 25 hours/month of fractional marketing services to plan and execute on initiatives for \$2,500/month.

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