

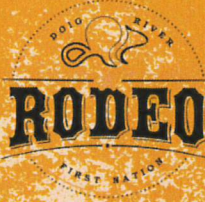
RODEO

★ DOIG ★

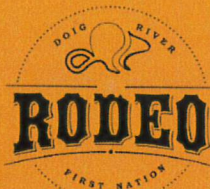


New graphic

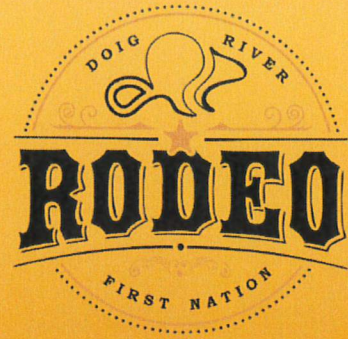
1,2,3 Aug | 2025



Doig River First Nation



"Ride hard, shoot straight, and speak the truth."



Dear Valued Sponsor,

I hope this letter finds you well.

As we reflect on the incredible success of the **2024 Doig River Rodeo**, we are filled with gratitude and excitement. Each year, our event continues to grow, and thanks to the support of our sponsors, we are proud to uphold a **36-year tradition** that brings together cowboys, cowgirls, and rodeo fans from across the region.

We are thrilled to announce that **2025 will be a landmark year** for the Doig River Rodeo! Not only are we planning another **action-packed rodeo season**, but we are also working on the construction of our **new rodeo arena**, set to open in **2026**. This state-of-the-art facility, located just north of our community, will feature top-tier rodeo equipment, new buildings, offices, announcer booths, and more—enhancing the experience for both contestants and spectators.

The **2025 Doig River Rodeo** will continue its tradition of **two thrilling, one-day events**, where contestants have a chance **to win a custom buckle each day**. Additionally, we are excited to introduce a **custom Doig Drum for the Average winner**, adding a unique and meaningful prize to our event.

This year, we're bringing even more excitement with the return of the **Mini Wild Pony Race**, along with fantastic entertainment featuring **Smoking Country**. Our **substantial payout** remains a major draw, ensuring a high level of competition and attracting a **larger and more diverse group of skilled participants**.

Your sponsorship is more than just a contribution—it's an investment in the future of rodeo and a commitment to preserving an important community tradition. Funds raised will support critical needs, including **ground upgrades, rodeo stock, event payouts, prizes, and essential supplies**.

Enclosed, you'll find our **2025 sponsorship levels** for your consideration. This year, we've made contributions even more convenient with multiple payment options, including **Electronic Funds Transfer (EFT), e-Transfer, Visa, Mastercard, debit, or cheque**. **All payments must be sent to 10055 100th Ave, Fort St. John, BC V1J 1Y7**. Please complete one of the attached forms at your earliest convenience.

If you have any questions or need further details, please don't hesitate to reach out. **Together, let's make the 2025 Doig River Rodeo an unforgettable event that continues to honor the rich heritage and spirit of our community.**

We look forward to seeing you there!

Sincerely,

Jodie Surerus
Doig River Rodeo Manager

"A rodeo is not just an event; it's a way of life. It's where courage meets determination, where tradition meets competition, and where a community comes together. Thank you for being part of our rodeo family."



(New layout)

BASE SPONSORSHIP LEVELS

~~1700~~
~~\$1,500~~
1500

Bronze Supporter

Company name listed in the event program.
Social media mention on all rodeo related pages.
Small logo display on the event's main digital screen.
4 Single Day Passes to the rodeo.

3000
~~3400~~

~~\$3,000~~

Silver Supporter

Includes all Bronze Supporter benefits.
Company logo on the event website.
Company banner displayed at the event (provided by the rodeo).
8 Single Day Passes to the rodeo.

5000
~~\$4,500~~

Gold Supporter

Includes all Silver Sponsor benefits.
Medium-sized banner at the event (provided by the rodeo).
10 Weekend Passes to the rodeo.
6

6500
~~6800~~

~~\$5,500~~

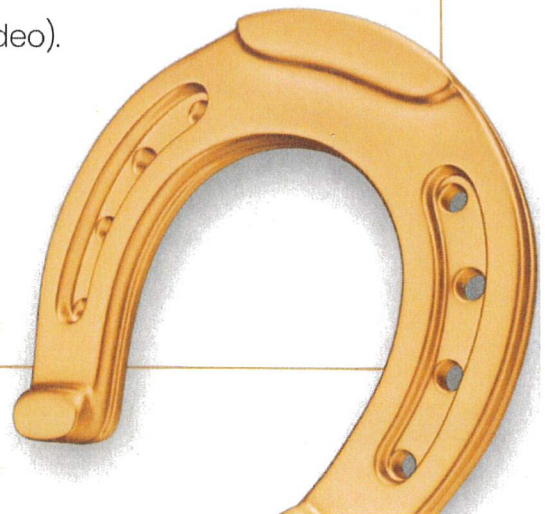
Platinum Supporter

Includes all Bronze Supporter benefits.
Company logo on the event website.
Company banner displayed at the event (provided by the rodeo).
10 weekend passes with VIP seating to the rodeo

Diamond Supporter

\$8,500

Includes all Platinum Contributor benefits.
Large banner in a prime location at the event (provided by the rodeo).
Exclusive 2 VIP parking spots.
12 Weekend VIP Passes to the Rodeo.
Option to provide short Commercial for your company.
Option to provide short Commercial for your company.
A banner on one of the 6 chutes or main gates used in the arena.



SPECIFIC EVENT SPONSORSHIP

Change photo & layout

Pancake Breakfast (2) and or Friday Hotdog Lunch

***require cooks, and supplies**

- > Recognition during the sponsored event(s) and throughout the rodeo.
- > Banner display and promotional material distribution (provided by the rodeo).
- > 6 Weekend Passes to the rodeo.

Gymkhana & Kids Zone Sponsor (3) Spots (Please provide 1 helper)

\$3,500

- > Recognition during the sponsored event(s) and throughout the rodeo.
- > Banner display and promotional material distribution (provided by the rodeo).
- > 6 Weekend Passes to the rodeo

Saturday Night Dinner Sponsor (3) Spots (Please provide 2 helpers)

\$6,500

- > Recognition during the dinner & throughout the rodeo.
- > Banner display and promotional material distribution (provided by the rodeo).
- > Sponsor covers the cost of the caterer.
- > Option to provide short Commercial for your company
- > 8 Weekend Passes with VIP seating to the rodeo.

Cultural Sponsor (2) Spots Please Provide 2 Helpers

\$6,500

- > Recognition during and throughout the rodeo.
- > Provide labor to help Doig Staff with cultural events.
- > Banner display and promotional material distribution (provided by the rodeo).
- > Option to provide short Commercial for your company
- > 3 Weekend Passes with VIP seating to the rodeo.



COURAGE IS BEING SCARED TO DEATH AND SADDLING UP ANYWAY

John Wayne

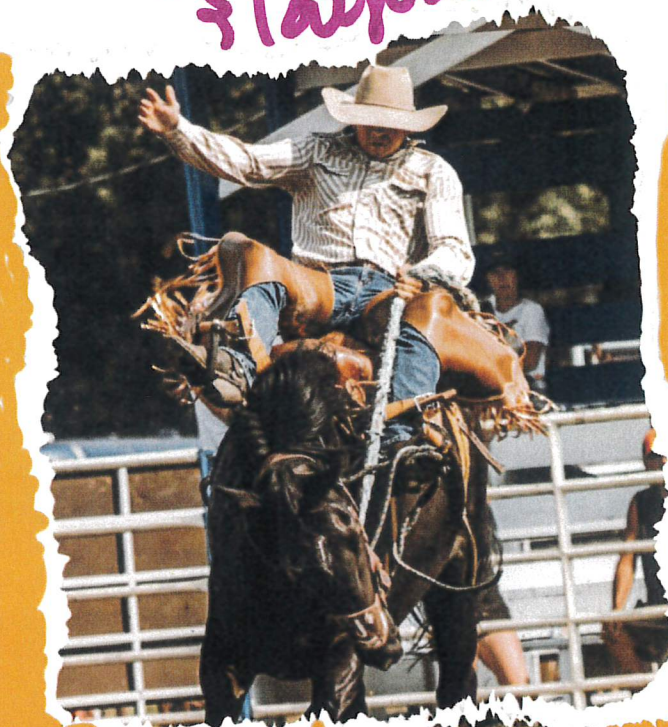
Change photos & layout

A Heartfelt Thank You to Our 2024 Sponsors

We extend our **deepest gratitude** to all of our **2024 sponsors**—your generosity and support played an essential role in making last year’s rodeo an incredible success. Your contributions helped us provide top-tier **competitions, entertainment, and prize payouts**, ensuring that the Doig River Rodeo remains a **premier event** for contestants and fans alike.

As we look ahead to **2025**, we would love to have you **partner with us once again**. Your continued sponsorship not only supports the rodeo itself but also strengthens a **community tradition that has thrived for over 36 years**. Together, we can make the **2025 Doig River Rodeo** even bigger and better, creating **unforgettable moments** for riders, families, and spectators.

Thank you for being part of our rodeo family—we look forward to riding into another great year with you!



Make Match
the Rest

DOIG RIVER

RODEO

FIRST TOWN

Jodie Surerus-Chapple
Doig River Rodeo Manager

📍 10055 100th Ave, Fort St.
John BC, V1J 1Y7

☎ 250 261 5805

✉ sponsor@doigriverrodeo.com

Paying by
Credit Card
or Debit Card

Paying by
EFT, Etransfer
or Cheque

