



Client: Imperial Properties
Task: Professional And Great Looking Corporate Identity Design
Date: June 2016
By: Dejan Miletic, BA // dm@cr3ativelab.com

BRANDING, ADVERTISING, GRAPHIC DESIGN, PACKAGING, WEB & MOBILE DESIGN & UX.

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01

Typography & Colors



Primary typeface

AaBbCc0123

Graphik

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
~!@#\$%^&*()-_+={}[]"'\<>?.,/



Secondary typeface

AaBbCc0123

Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
~!@#\$%^&*()-_+={}[]"'\<>?.,/

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02

Logo usage





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Imperial Properties Corp.
202 - 83 Sherbrook Street
Winnipeg, MB R3C 2B2
(204) 272-8799

Dear,

Integer platea, rhoncus nisi placerat cras mid cum montes nisi sit diam egestas dolor sit eu vel pid platea tempor enim? Turpis nisi habitasse porta scelerisque, adipiscing porta? Augue integer? Nunc magna aliquet turpis auctor porta! Enim cursus nunc, urna, risus nisi, turpis sagittis auctor elit tortor montes, ridiculus porttitor integer mid nec integer turpis natoque nascetur! Nunc? Nisi lectus mus dis elit purus eros rhoncus cras pid, pid tincidunt placerat aliquam sit nisi dictumst turpis. Turpis, ac lundium, proin! Pulvinar massa ac turpis. Turpis ac tortor magna? Mid in a penatibus sit nisi porta, arcu. Sed est! Nascetur phasellus? Turpis nec turpis amet. Non habitasse vut turpis! Nec sit. Magnis in amet adipiscing amet! Porta lectus, sit dictumst porttitor.

Enim tincidunt. Lacus integer! Integer, dis pid! Amet risus, duis phasellus, magna nec natoque, odio lectus enim ac elit et a turpis urna? Dapibus vel tempor nisi dignissim magna enim tincidunt montes, ultricies ridiculus risus augue? Augue magna vel ultricies in scelerisque ut, penatibus in porta magna vel amet, porttitor cursus lacus lectus tempor ac, urna est lorem dolor, cursus tincidunt, amet, odio eros lacus? Nisi dapibus dolor elementum sed aliquam adipiscing placerat phasellus sit porttitor? Facillisis massa amet cum velit augue porta ac? Dignissim augue in? Quis pellentesque, in turpis odio pulvinar nisi platea. Tempor vut? Sit! In, vel pellentesque nunc mauris. Aliquet dapibus lacus platea, rhoncus ac mattis! Dignissim natoque adipiscing? Turpis habitasse, ac! Ut et ultrices.

Eu, tristique, et magnis porta montes rhoncus velit ultricies nisi pellentesque, a augue lacus, auctor! Adipisc-ing arcu! Est porta, pellentesque vut. Natoque in adipiscing turpis mid aliquet ac nascetur, integer integer, vut aliquam porttitor lorem egestas turpis sociis ac dictumst nascetur! Ridiculus.

Best regards,
First and Last Name

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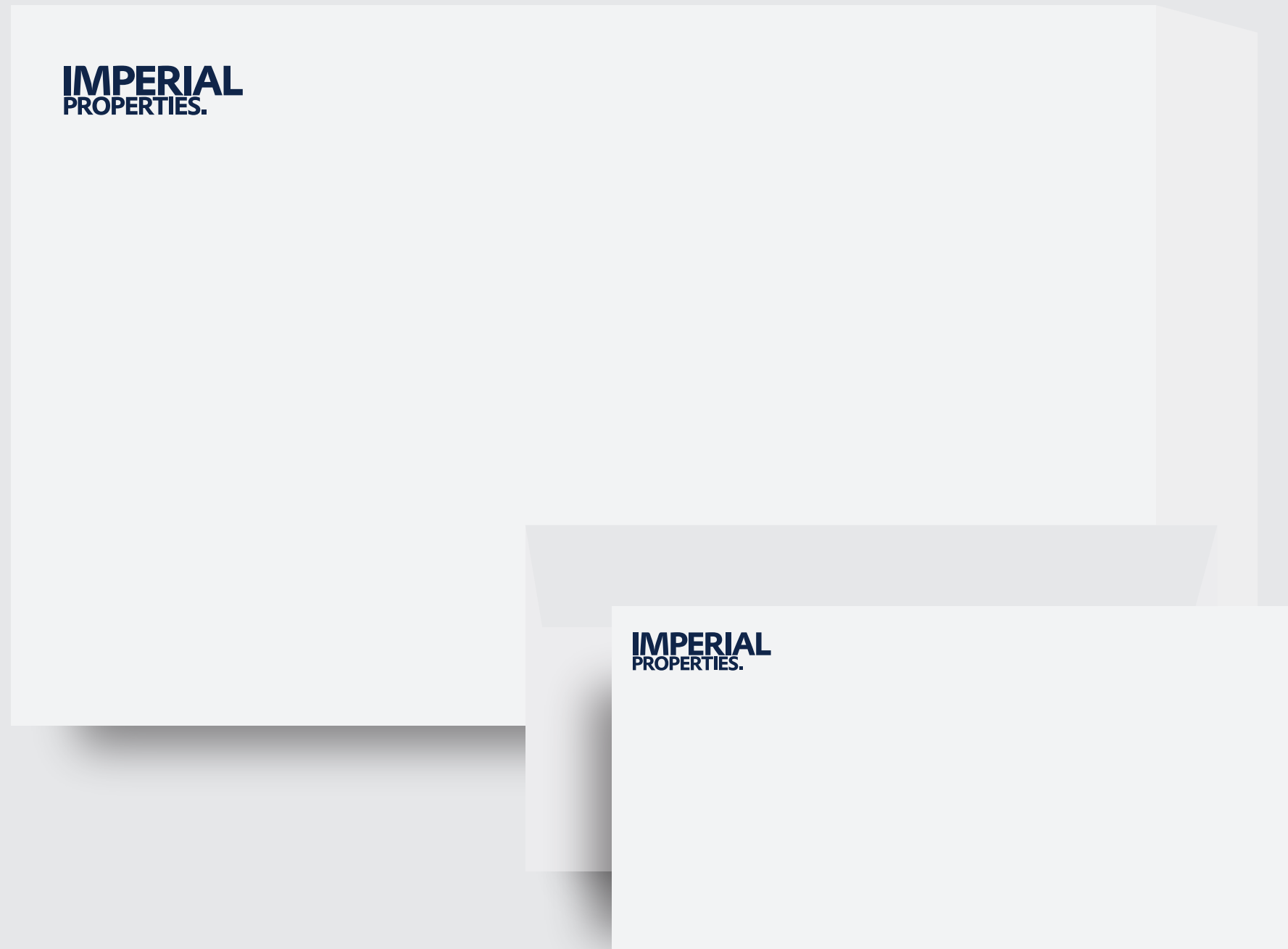
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05

Envelopes





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Project Presentation
Februrary 8th 2015

Project overview

Dapibus rhoncus placerat dolor, cras urna habitasse enim tristique ac et lundium? Mus massa turpis ridiculus magna nunc, vel turpis cursus adipiscing nascetur elementum. A elementum a, odio, dignissim mid, auctor mauris! Proin scelerisque elit scelerisque. Eu et elementum in, placerat ultricies! Enim mus pellentesque! Nec, odio augue? Amet pid odio, magna. Adipiscing aliquet risus dapibus eros etiam quis augue, augue vel. Nascetur. Lectus! Magna, porttitor vut placerat quis proin? Nascetur placerat dignissim nec phasellus, tempor nunc. Nisi. Vut porttitor, parturient, odio porttitor lectus porta cum dapibus ridiculus ultricies dolor! Cursus odio sit. Sit. Ultrices nec dapibus urna, et phasellus, est vel natoque risus porta. Ridiculus amet nisi, dis augue? In in rhoncus ultricies, tincidunt odio, penatibus, tristique in tincidunt.

Vut integer hac a? Habitasse, risus lectus turpis, dis, magna lorem integer aenean? Nunc, phasellus. Pulvinar, cras augue, vel amet, nec placerat, aenean, vel non? Natoque elit porta, cum nunc et? Diam vut natoque dolor et mauris quis urna, parturient!

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Adrian Schulz
President & CEO

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(204) 272-8799 ext.202
aschulz@imperialproperties.ca

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Best regards,
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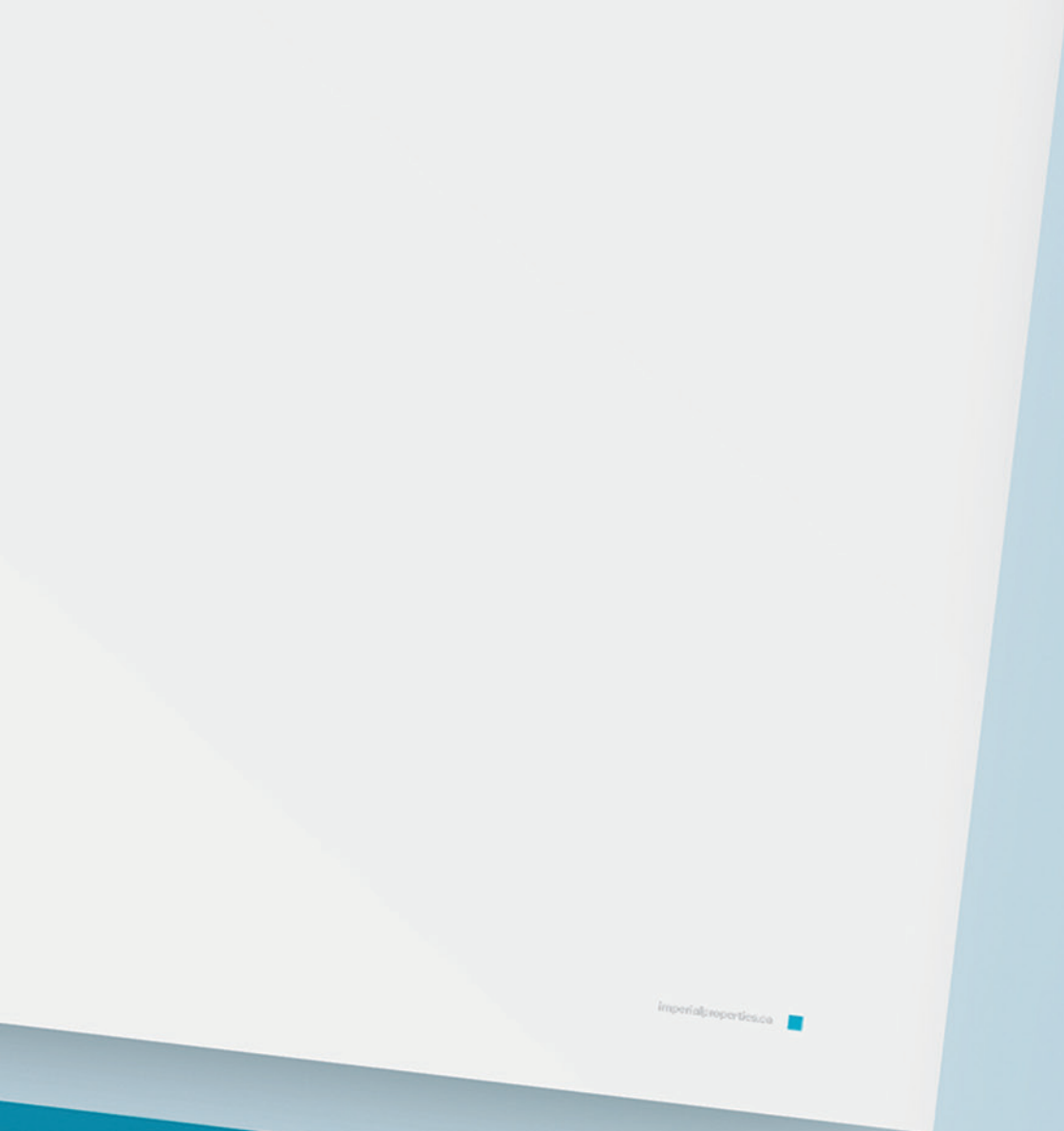
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velit augue porta ac? Dignissim augue in? Quis pellentesque, in turpis odio pulvinar nisi platea. Tempor vut?
Sit! In, vel pellentesque nunc mauris. Aliquet dapibus lacus platea, rhoncus ac mattis! Dignissim natoque
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aliquam porttitor lorem egestas turpis sociis ac dictumst nascetur! Ridiculus.

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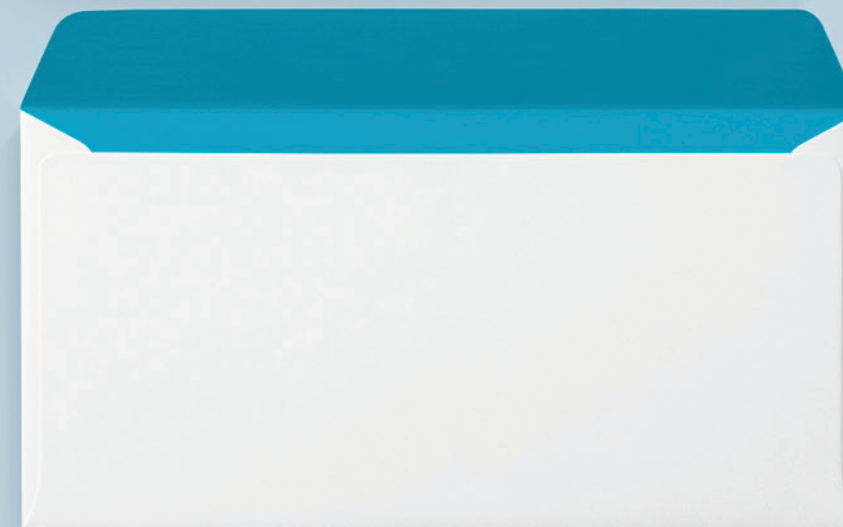
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