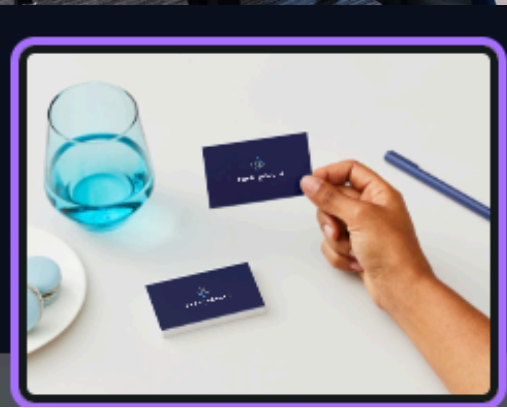
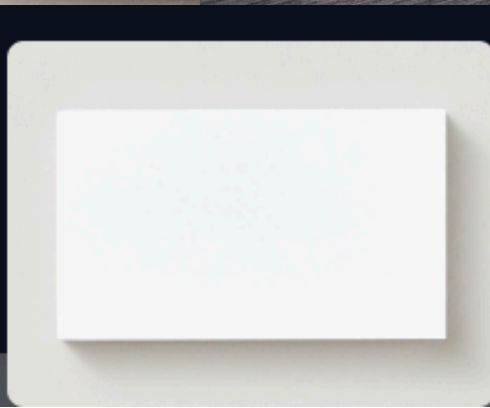




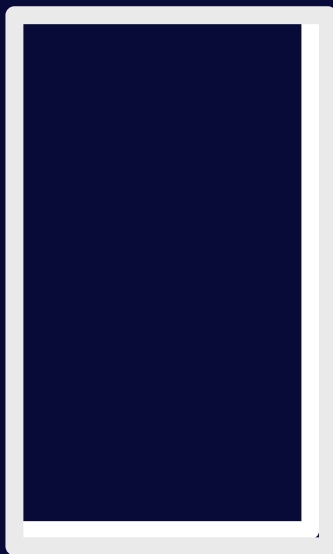
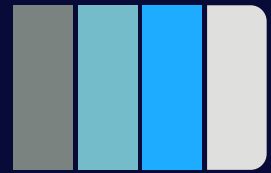
PREMIHEALTH

GROUP

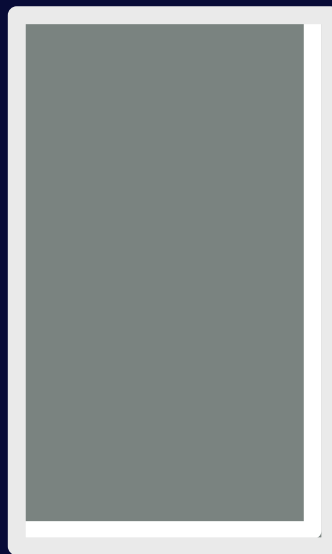


# 01 Colours

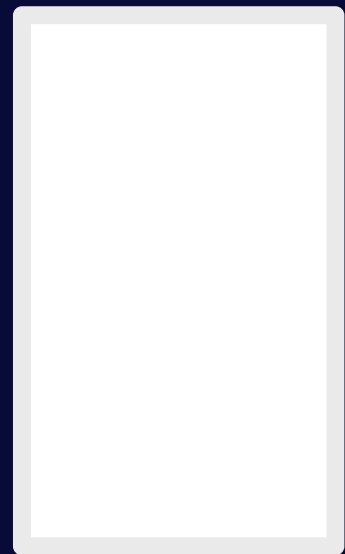
## PRIMARY COLOURS



HEX #080b37

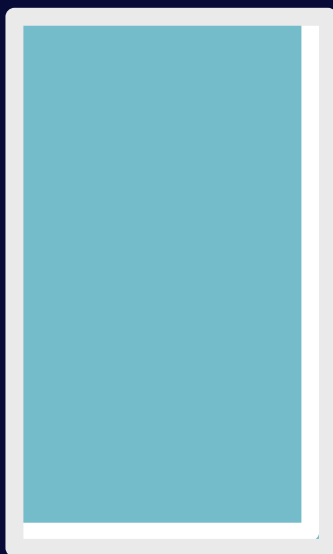


HEX #798380

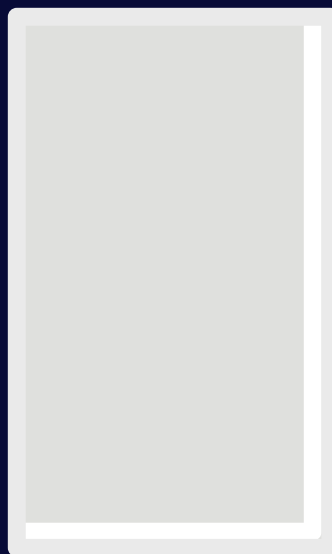


HEX #ffffff

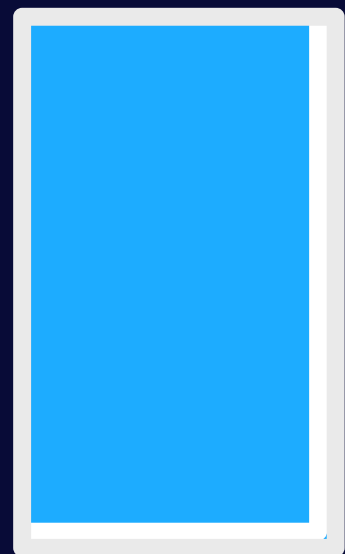
## SECONDARY COLOURS



HEX #74bcc9

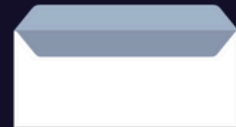
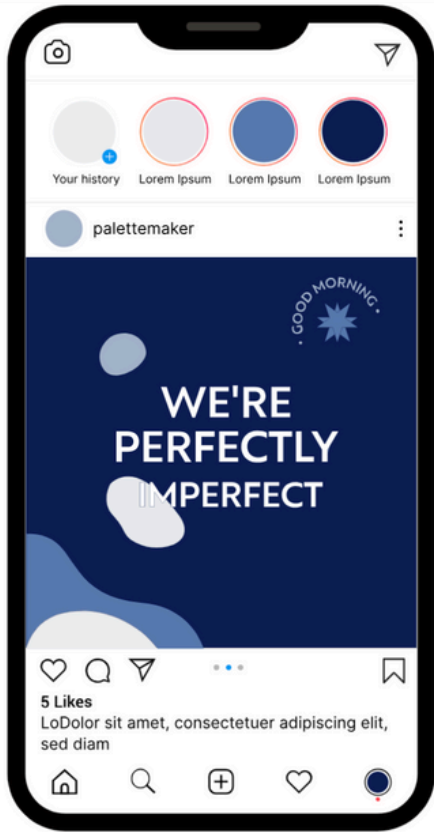


HEX #dfe0dd



HEX #1dacff

# 02 MockUp



# 03 Long Term



Cura Day Hospitals Group

<https://curagroup.com.au>



## Cura Day Hospitals Group

Cura Day Hospitals Group's key focus is the provision and maintenance of modern and well equipped facilities for Specialists enabling quality health care ...

### Brisbane Day Surgery

Brisbane Day Surgery was established in 1997 as the ...



<https://premihealthgroup.com>

PremiHealth Group

Brisbane DayDental Centre

Gold Coast Day Dental Centre

Britinya Day Dental Centre

# Proposed Structure

Company Name

PremiHealth  
Group

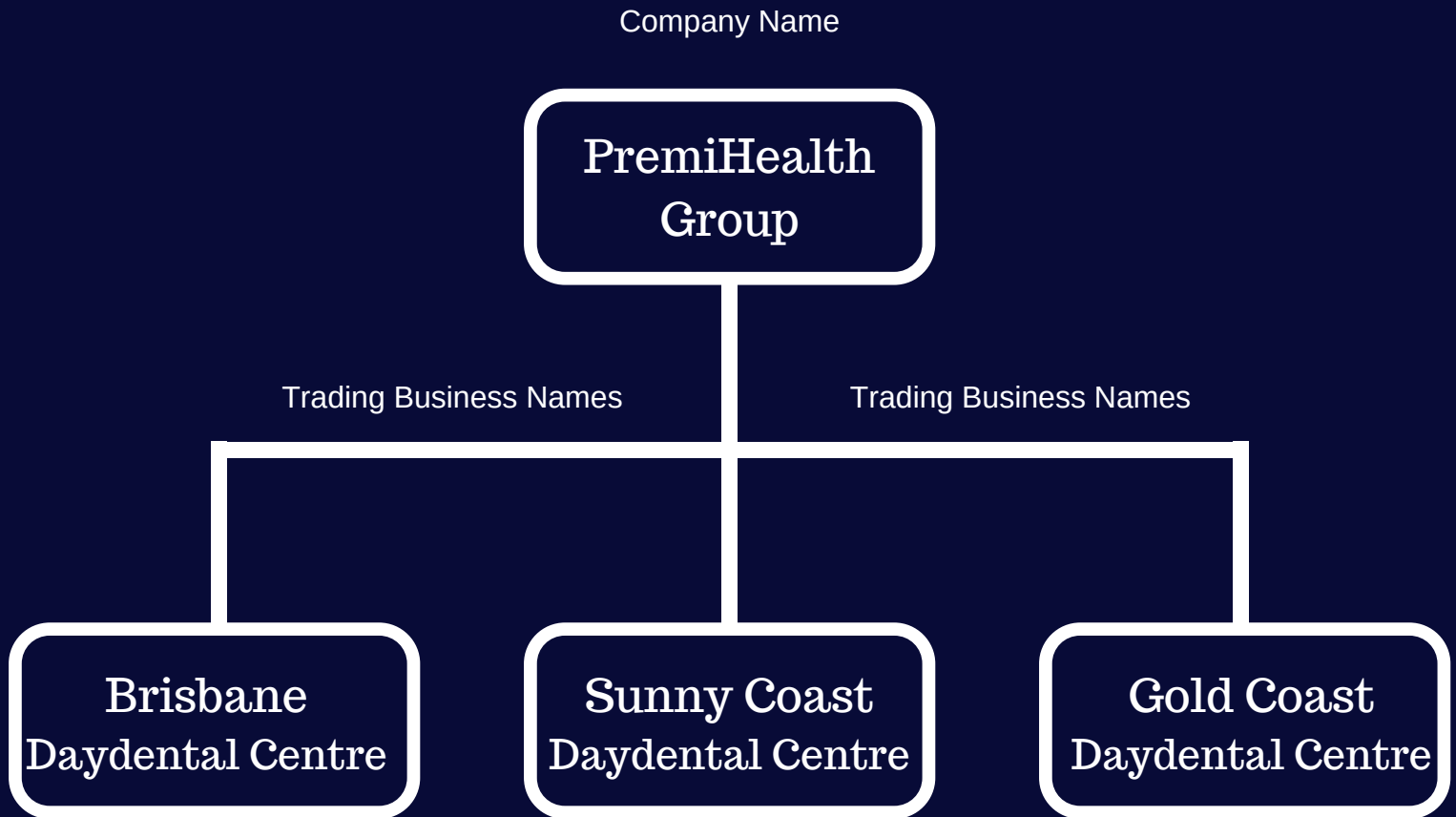
Trading Business Names

Trading Business Names

Brisbane  
Daydental Centre

Sunny Coast  
Daydental Centre

Gold Coast  
Daydental Centre



# Strategy/SEO

Organic Research: curagroup.com.au

AU 3.5K US 163 UK 72 Device: Desktop Date: May 19, 2024 Currency: USD

Overview Positions Position Changes Competitors Pages Subdomains

All Positions Organic SERP Features

Filter by keyword Positions Volume KD Intent

Current (May 2024) **\$5,986.00**  
Previous (April 2024) **\$5,708.00**  
Difference **\$278.00 (4.87%)**



**\$6.0K** 4.87%

Organic Search Positions 3,481

| Keyword                 | Intent | Position | SF | Traffic | Traffic % | Volume | KD % |
|-------------------------|--------|----------|----|---------|-----------|--------|------|
| adelaide day surgery    | I      | 1        | 6  | 800     | 4.08      | 1K     | 17   |
| perth eye hospital      | I      | 1        | 7  | 800     | 4.08      | 1K     | 21   |
| kawana private hospital | I      | 1        | 6  | 800     | 4.08      | 1K     | 20   |
| chermside day hospital  | C      | 1        | 5  | 704     | 3.59      | 880    | 20   |

Keywords large groups are investing in

# IP/Digital Assets

