



Miracle Traffic Solution

The Problem

- 85% of cars have one occupant*.
- Revenue from gasoline tax falling due to electric vehicles, scooters, bicycles too little too late*.
- New roads and mass transit costs billions.
- Traffic increases as new roads are opened.

**According to U.S. Department of Transportation (DOT), Federal Highway Administration (FHWA), and National Household Travel Survey (NHTS).*

**According U.S. Energy Information Administration (EIA) and International Energy Agency (IEA)*



Why Traffic Congestion Is Difficult To Solve

- Political risk with no upside for politicians.
- Software contracts are risky and complicated. They need seasoned experienced professionals.
- Bureaucratic self interest takes precedence over the public good.
- Companies are reluctant to develop solutions where the IP is difficult to protect.
- Strong lobby sector of major road users like taxis, truck's etc.
- Technological Barriers and Innovation Gaps.



Uniqueness Of The Miracle Traffic Solution

- Integrates existing rideshare, taxi hire, vehicle monitoring, toll collection technologies into one platform.
- Control of software platform is placed in the hands of the city or government authority controlling roads.
- MTS delivers risk free a system customized for each city or road control authority.
- AI constantly monitors traffic and adjusts tools and rewards accordingly.
- Strong public relations included.
- Voters are very familiar with registration and usage of Airbnb, Uber, Lyft, Facebook, LinkedIn and other cloud base social media.
- Politicians receive money, deliver benefits and look like heroes.
- All stakeholders are able to participate and benefit from MTS.



How MTS Works

Let's say that I want to go to work tomorrow at rush hour by myself in a single occupant vehicle (SOV) I will PAY \$80 in a toll.

- If I take one passenger, I will PAY \$40.
- If I take 2 passengers, I PAY \$15.
- If I take 3 passengers, I PAY \$5 --- but I will also RECEIVE a \$5 credit on my toll account.

Thus the trip costs me nothing. In addition to the \$5 credit in my Toll Account, I also receive a lottery ticket to win \$100 (small frequent winnings is called gamification) and I receive a "Climate Champ Point".

Each of my passengers besides paying also receive "Climate Champ Points". We all benefit from saving 30 to 60 minutes of time on the road. Taxis, Uber, public transit, truckers and other road users are all able to register and to use MTS.

Each vehicle and each user registers with the municipality, just as they do now with Uber or Lyft. Referrals are left, disputes are resolved, and privileges can be suspended, fines issued etc. Status badges like "Superhost", "ClimateChamp" are issued. Public transit, taxis, Uber, Lyft, parking lots, UPS, FedEx, delivery companies, and stakeholders who benefit from public roads will be able to register, use and share in the benefits of MTS.



Protecting IP

- A strong team of in-house professionals will protect IP through patents, copyrights and aggressive enforcement.
- Fast rollout in multiple markets and satisfied customers are essential. Large capitalization is required to do this.
- Active public relations program including gamification will build support for local customer and MTS.
- Cooperating with with the environmental lobby groups.
- Cooperate with professional associations of road congestion specialists societies.
- Instructional events in nice locations at subsidized prices.
- Support and encouragement to opinion makers.
- Local and international teams of MTS PR specialist working together.



Uniqueness of BME and MTS Working Together

- MTS will provide cash payments and stock incentives to BME AND to those working on joint technology.
- Staff retention and motivation is essential and a mutual concern.
- Role of Hungary and Hungarians in technology development will be enshrined.
- Steven is in process of regaining his Hungarian citizenship.
- Steven's relationship with Judson University, CCCU, the Bible Literacy Project and other major educational institutions will bring an ever increasing of students and professors to BME.
- The strong publicity focus of MTS and publicity about the benefits to BME and students and professors working on the MTS project will increase the talent pool so that we will attract the brightest and most motivated individuals.
- Good people, ethical, reliable, honest and hard working are the keys to being able to solve the many technical challenges facing us.

Steven's Vision For **The Ideal Working Relationship With BME**

1. That BME prospers along side of MTS and two and 5 years from now our contract will become templates for other BME technology contracts.
2. That professors in other faculties in BME and at other universities will want to participate in the MTS development at BME.
3. Using the most appropriate assessment tools to evaluate students participating in MTS.
4. That the public/private partnership between BME and MTS become a model for Hungarian Universities.
5. That MTS will become a facilitator for other BME technologies.
6. That MTS be given an opportunity to invest in promising research projects without becoming involved in managing them.
7. MTS understand BME goals and objectives and contribute its knowledge and connections to help bring ideas into reality.

Immediate Value MTS Brings

- Unique concept of delivering working technology for cities with no upfront investment or risk.
- Marketing and public relations support.
- Each political unit controls the data.
- An option that benefits everyone immediately.
- Track record with Glamis Gold, CIS Technologies and other startups that tremendously rewarded initial investors.
- Access to huge capital pools through my contacts with Answers in Genesis, CCCU, Museum of the Bible.
- Sales and marketing not technology is the major challenge. We've done more complex systems like NEXUS, UPASS, Afghan Border Police Card, various passport and national id card systems 15 years ago when technology was much less capable.
- Artificial Intelligence Experience.



Next Steps

- Finalize Partnership Agreements
- Finalize Software Development
- Pilot Program Launch
- Marketing and PR Campaigns
- Community and Environmental Impact Studies
- Invitation to Join MTS Community
- Feedback & Iteration Process





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