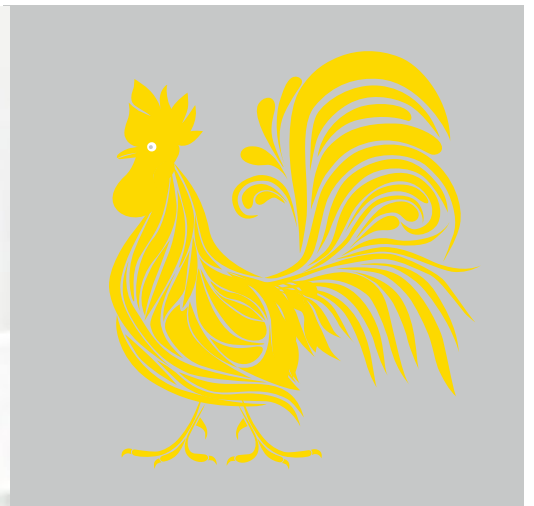


Roost SLEEP

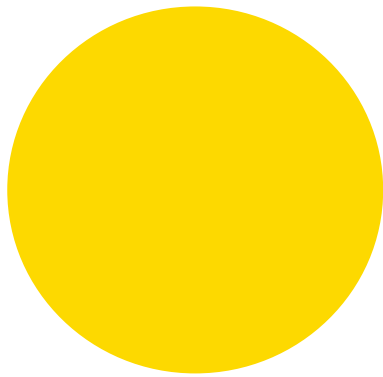




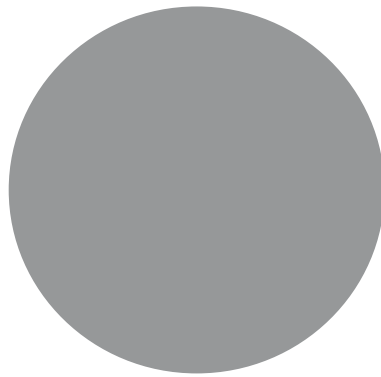
COLOR
VARIATIONS



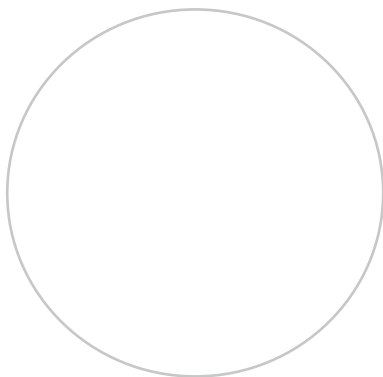
COLOR PALETTE



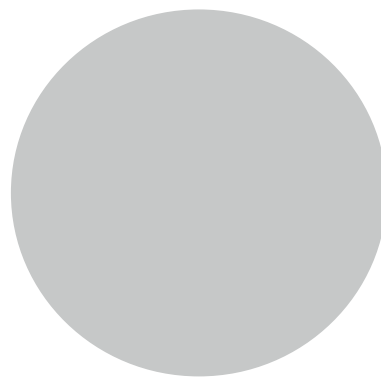
PMS
108C



PMS
COOL GREY 7



WHITE



PMS
COOL GREY 3

TYPE

HEADLINES

Broadway

abcdefghijklmnopqrstuvwxyz1234567890

SUBHEAD

Chalet New York Ninety Sixty

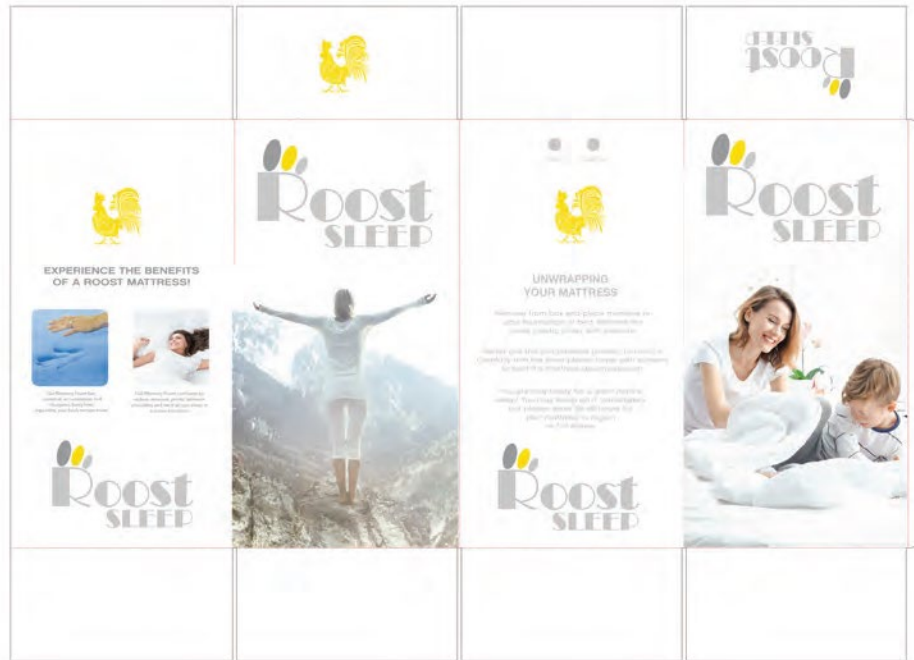
abcdefghijklmnopqrstuvwxyz1234567890

BODY COPY

Chalet London Ninety Sixty

abcdefghijklmnopqrstuvwxyz1234567890

PACKAGING ELEMENTS





PILLOW GRAPHICS



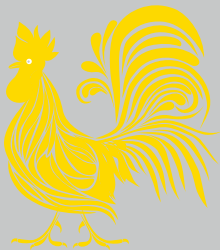
SIDE
SLEEPER

M-300


Roost
SLEEP

MEMORY
FOAM
PILLOW

queen



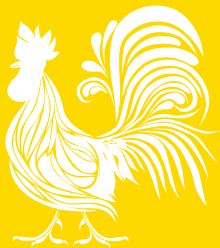
STOMACH
SLEEPER

H-100


Roost
SLEEP

MEMORY
FOAM
HYBRID
PILLOW

queen



P-100

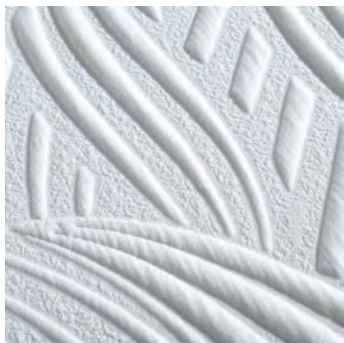

Roost
SLEEP

FIBER
PILLOW

LV1805-ROOST-8-MATTRESS



LV1806-ROOST-10-MATTRESS



LV1807-ROOST-12-MATTRESS



LV1808-ROOST-14-MATTRESS



LV1820-ROOST-PILLOW-H100



LV1821-ROOST-PILLOW-H200



LV1822-ROOST-PILLOW-H300



LV1823-ROOST-PILLOW-H400



LV1824-ROOST-PILLOW-M300



LV1824-ROOST-PILLOW-M400



LV1825-ROOST-PILLOW-G300



LV1826-ROOST-PILLOW-P100



LV1827-ROOST-PILLOW-P200



LV1826-ROOST-PILLOW-P100





ROOST

8-Inch Gel Foam Mattress

SPECS

- Waterfall Knit Cover
- 1" Quick Response MDI Gel Memory Foam
- 1" Gel Memory Foam
- 6" Base Foam

FEATURES & BENEFITS

Unlike the traditional memory foam feel, the quick response high density gel memory foam in this mattress creates a completely different texture and is cushioning to the touch. The waterfall cover works with the layers of quick response gel memory foam and base foam to provide the ultimate in comfort and support for the best sleep experience.



ROOST

10-Inch Gel Foam Mattress

SPECS

- Waterfall Knit Cover
- 2" Quick Response MDI Gel Memory Foam
- 1" Gel Memory Foam
- 7" Base Foam

FEATURES & BENEFITS

The quick response high-density gel memory foam is paired with a high-quality support base layer that is not only comfortable but provides great pressure relief without a sinking feeling. This mattress is the perfect balance of comfort, support, breathability, and alignment, and is a perfect solution to getting the best night's sleep ever.



ROOST

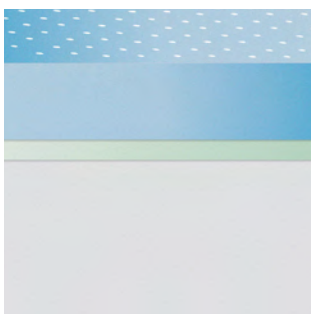
12-Inch Gel Foam Mattress

SPECS

- Waterfall Knit Cover
- 3" Quick Response MDI Gel Memory Foam
- 2" Gel Memory Foam
- 7" Base Foam

FEATURES & BENEFITS

The perfect solution for getting the most comfortable sleep night after night. This mattress provides a blend of conforming quick response high-density gel memory foam with the support and pressure relief of a durable base foam. This luxurious mattress is beautifully tailored with a knit fabric cover with waterfall edges and the layer of gel memory foam disperses body heat to keep you comfortable all night, so you can wake up more refreshed and ready to take on the day.



ROOST

14-Inch Gel Foam Mattress

SPECS

- Waterfall Quilted Knit Cover
- 4" Quick Response MDI Gel Memory Foam
- 1" HD Latex Foam
- 9" Base Foam

FEATURES & BENEFITS

Experience cloud-like luxury with this combination of gel memory foam and latex mattress. This mattress offers a plusher and an incredibly comfortable sleeping surface. The conforming gel-memory foam cradles your body and offers a cooler cover, while the latex and base foam provides support, pressure point relief, and proper spinal alignment. The Roost 14-Inch Gel mattress is an excellent choice to provide supportive and undistributed sleep for years to come.



ROOST M-300

Memory Foam Pillow

SPECS

- Phase Change Material Cover
- 5.5" Memory Foam

FEATURES & BENEFITS

The Roost Memory Foam M-300 Pillow is specifically made for side sleepers. With a cool-touch phase change fabric cover and memory foam that is the perfect support for your head, neck, and shoulders, you may never want to sleep on a down pillow again.

ROOST G-300

Gel Foam Pillow

SPECS

- Phase Change Material Cover
- 5.5" Memory Foam

FEATURES & BENEFITS

The Roost Gel Memory Foam G-300 Pillow is specifically made for side sleepers. With a cool-touch phase change fabric cover and gel memory foam that keeps you cool and comfortable at night and supports your head, neck, and shoulders perfectly.

ROOST P-100

Fiber Pillow

SPECS

- Fiber Foam Filled
- Red Piping
- Stomach Sleepers

FEATURES & BENEFITS

Stand out from the pillow crowd, with this unique fiber filled pillow. With a cool-touch change fabric, each model supports your head, neck, and shoulders and keeps you cool and comfortable during the night. Choose your model number based on which way you sleep - 100-Stomach Sleeper, 200-Back Sleeper, 300-Side Sleeper

ROOST P-200

Fiber Pillow

SPECS

- Fiber Foam Filled
- Blue Piping
- Back Sleepers

ROOST P-300

Fiber Pillow

SPECS

- Fiber Foam Filled
- Green Piping
- Side Sleepers

ROOST H-100

Hybrid Pillow

SPECS

- Phase Change Material Cover
- 2.5" Memory Foam
- 2" Fiber Foam

FEATURES & BENEFITS

Stand out from the pillow crowd, with this unique hybrid foam fiber filled and memory foam inserts. With a cool-touch change fabric, each model supports your head, neck, and shoulders and keeps you cool and comfortable during the night. Choose your model number based on which way you sleep - 100-Stomach Sleeper, 200-Back Sleeper, 300-Side Sleeper

ROOST H-200

Hybrid Pillow

SPECS

- Phase Change Material Cover
- 2.5" Memory Foam
- 2.5" Fiber Foam

ROOST H-300

Hybrid Pillow

SPECS

- Phase Change Material Cover
- 2.5" Memory Foam
- 3" Fiber Foam

ROOST H-400

Hybrid Pillow

SPECS

- Phase Change Material Cover
- 5.5" Fiber Foam

CLASSIC BRANDS