



Charte graphique 2021

Web Avenue

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I. Web Avenue

Web Avenue c'est une agence marseillaise de web design et de développement d'applications pour smartphones, c'est un projet monté par deux amis de longues dates: Ruben et Elie. Les valeurs de Web Avenue sont la relation client, l'innovation, la réactivité et la communication.

II. Logo



Web Avenue

III. Couleurs

Inspirations

24
SHADES OF ORANGE
© graffix.com

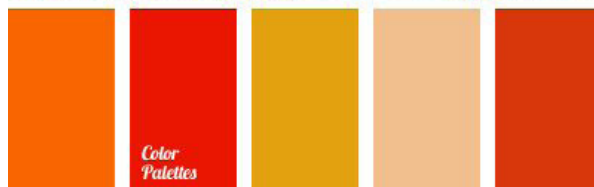
REPRESENTS
JOY, CREATIVITY, WARMTH, SUNSHINE, SUCCESS, HEALTH, HAPPINESS, EXPRESSION

EMOTIONS
OPTIMISTIC, INDEPENDENT, ADVENTUROUS, CREATIVITY, FUN

USED TO
STIMULATE, COMMUNICATE FUN, DRAW ATTENTION, EXPRESS FREEDOM, FASCINATE

WAVELENGTH 635 - 590 nm

Orange HEX #FF8C00 RGB 255 139 0	Royal HEX #FF8E1A RGB 255 142 43	Rust HEX #B8860B RGB 185 134 0
Gold HEX #FFD700 RGB 255 215 0	Tiger HEX #FF9933 RGB 255 153 51	Dark Amber HEX #8B4513 RGB 139 69 19
Goldenrod HEX #DAA520 RGB 218 160 32	Honey HEX #FF9933 RGB 255 153 51	Spice HEX #A52A2A RGB 165 42 42
Pumpkin HEX #FF8C00 RGB 255 139 0	Burnt Orange HEX #9932CC RGB 153 51 204	Carrot HEX #FF4500 RGB 255 69 0
Fire HEX #FF4500 RGB 255 69 0	Ochre HEX #D2691E RGB 210 107 30	Amber HEX #FFA500 RGB 255 165 0
Apricot HEX #FF8C00 RGB 255 139 0	Clay HEX #8B4513 RGB 139 69 19	Bronze HEX #8B4513 RGB 139 69 19
Cider HEX #8B4513 RGB 139 69 19	Squash HEX #8B4513 RGB 139 69 19	Sandstone HEX #D2691E RGB 210 107 30
Ginger HEX #8B4513 RGB 139 69 19	Salamander HEX #8B4513 RGB 139 69 19	Melon HEX #8B4513 RGB 139 69 19



Palette



#f84505



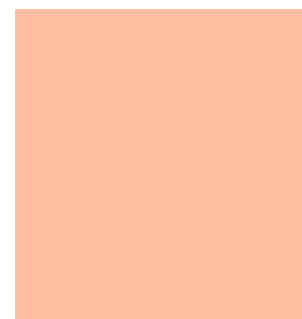
#fe6934



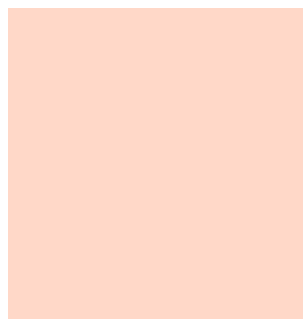
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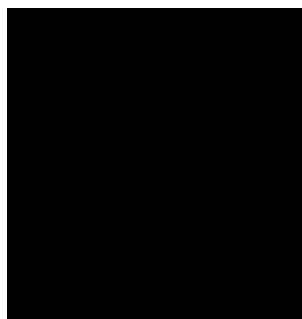
#ffa37c



#ffbea1



#ffd8c8



#000000

IV. Typographies

Titres

-Comfortaa Bold-

Almost before we knew it, we had left the ground.

123456789&

Corps de texte

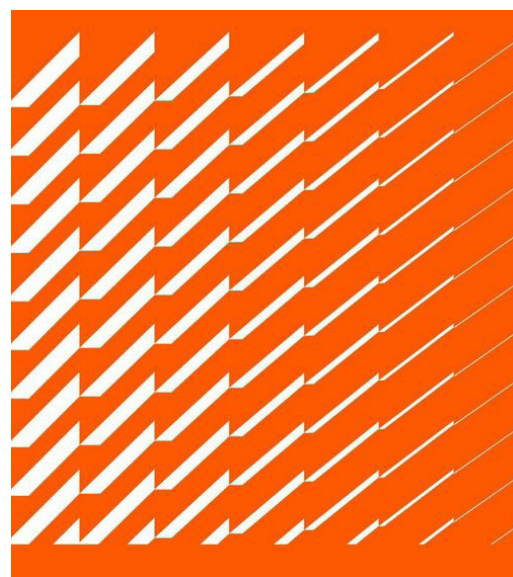
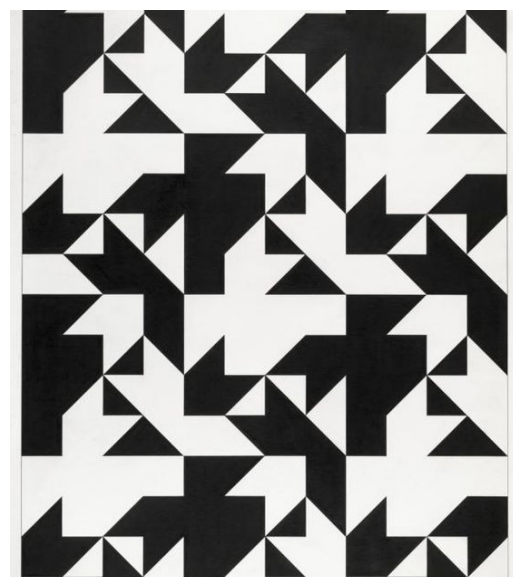
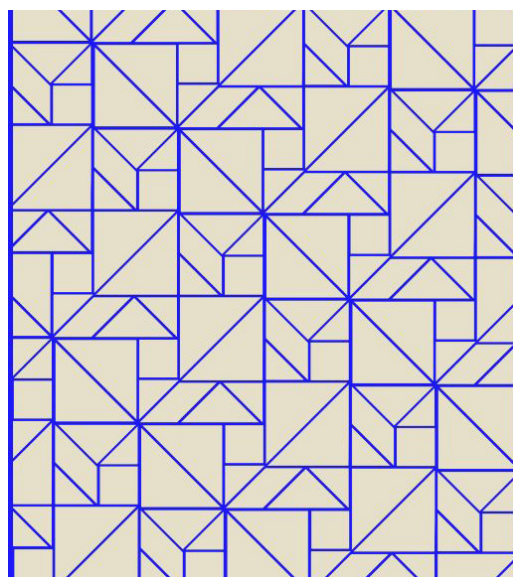
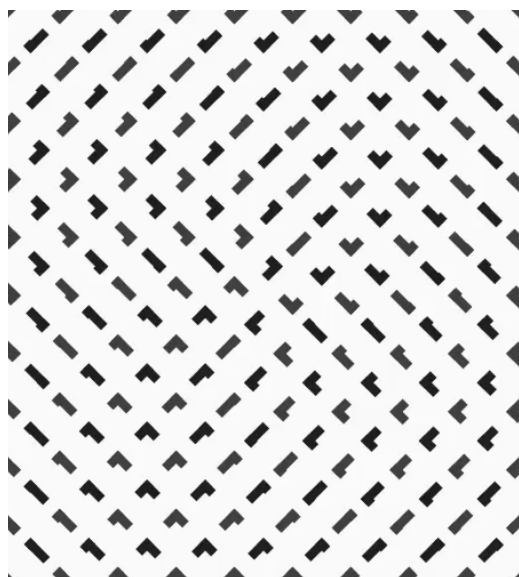
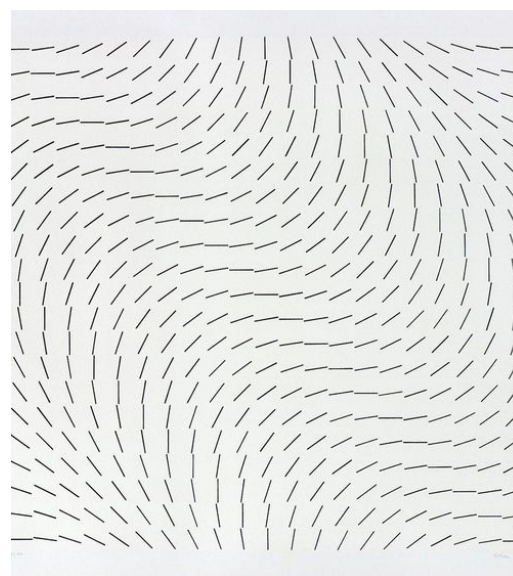
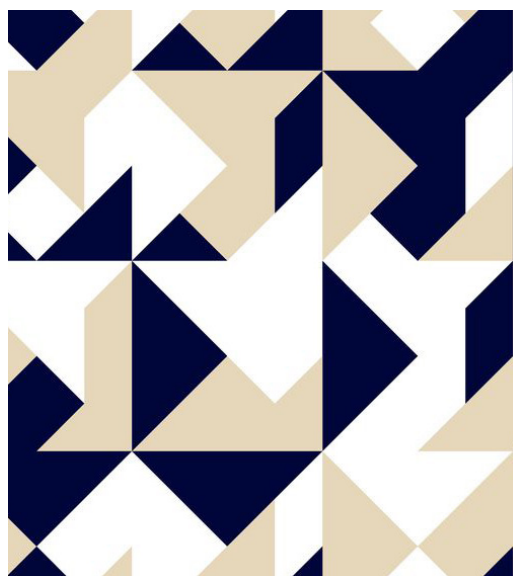
-Montserrat Light-

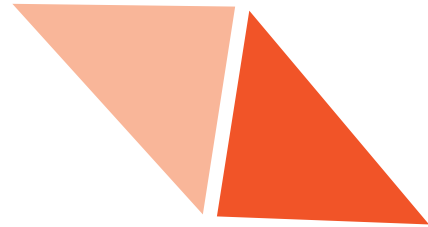
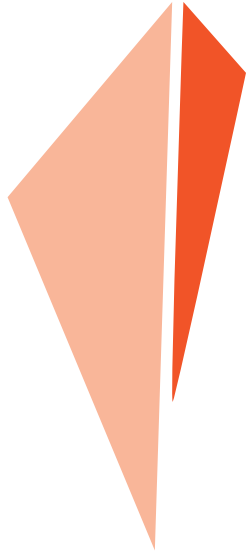
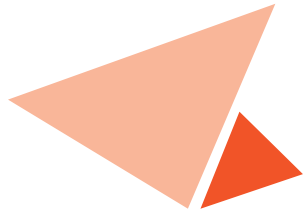
Almost before we knew it, we had left the ground.

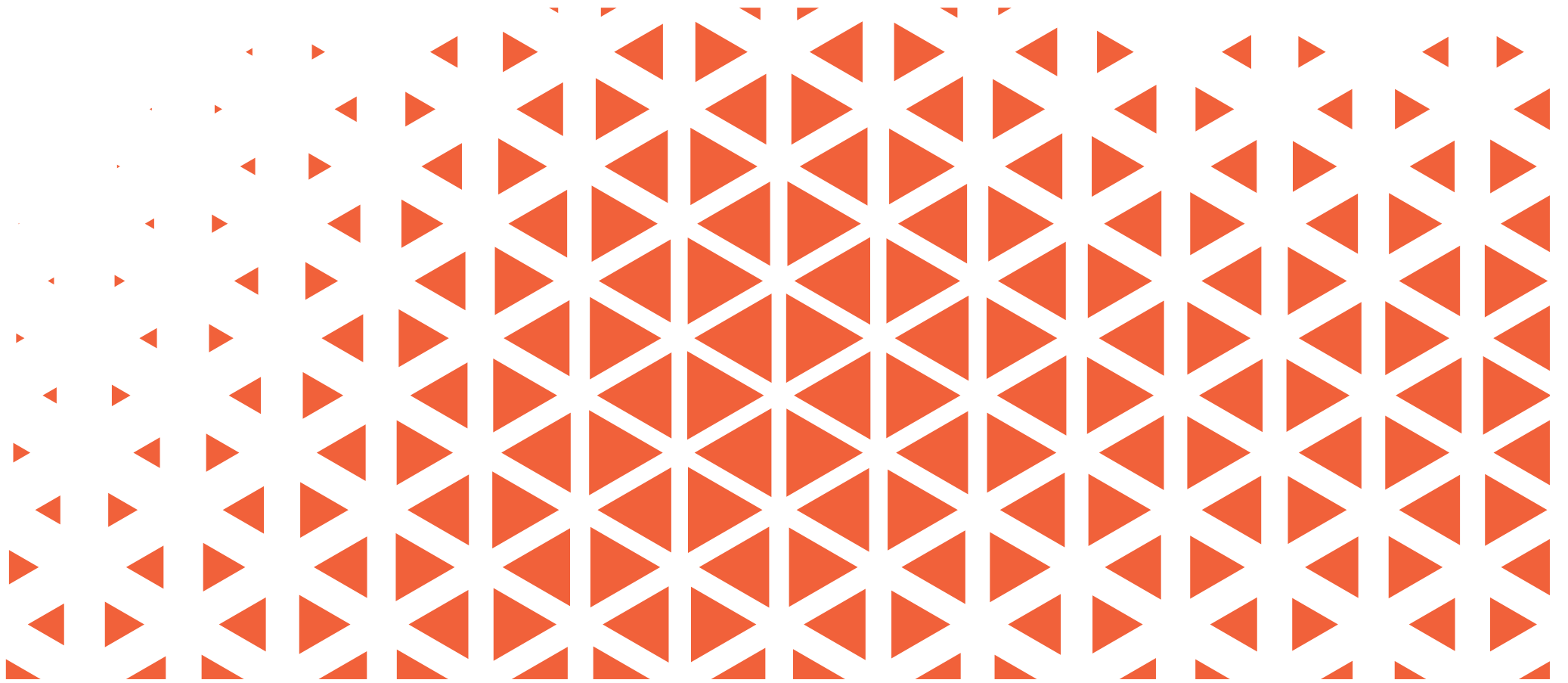
123456789&

V. Éléments graphiques

Inspiration







VI. Communication

Post Instagram



Cartes de visite

