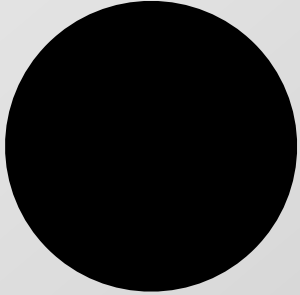


Shoreline
VEHICLE DESIGN

Brand Book

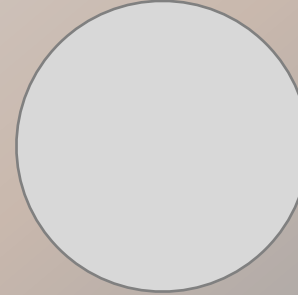
Brand Colors



Hex # 000000
CMYK: 0,0,0,100



Hex # FFFFFFFF
CMYK: 0,0,0,0



Hex # D8D8D8
CMYK: 0,0,0,15



Hex # 7B8D9B
CMYK: 21,9,0,39



Hex # CDDBE4
CMYK: 10,4,0,11



Hex # C9B8AD
CMYK: 0,8,14,21



Brand Fonts

General

Avenir Next- Ultra Light

Secondary

Gaston

Logo Font

Himalaya

Shoreline
VEHICLE DESIGN

Main

Secondary

Shoreline
VEHICLE DESIGN

S



Merch