

# Primary Brand Colours

## **Black**

CMYK: C0 M0 Y0 K100

RGB: R0 G0 B0

#000000

## **Burgundy**

CMYK: C15 M94 Y83 K45

RGB: R131 G27 B29

#871F1A

## **White**

CMYK: C0 M0 Y0 K0

RGB: R255 G255 B255

#ffffff

## **Grey**

CMYK: C58 M49 Y47 K15

RGB: R109 G111 B113

#6d6f71

# Typography

## **Primary/Title**

Acta Display Book

Acta Deck Book

Download Link:

[https://drive.google.com/drive/folders/16i0xC4Sln3\\_5RPLYe2eeJ4y8IIOSQo8f?usp=sharing](https://drive.google.com/drive/folders/16i0xC4Sln3_5RPLYe2eeJ4y8IIOSQo8f?usp=sharing)

## **Secondary/Body**

Helvetica Neue LT Std (Roman)

Helvetica Neue LT Std (Light)