

## [WWW.EXPEEPS.ORG](http://WWW.EXPEEPS.ORG)

Expeeps is dedicated to transforming the lives of young people by unlocking their full potential and empowering them to achieve their career aspirations. Through a powerful video platform, we bring together the brightest minds from across industries to share their stories, insights, and expertise, providing a roadmap to career success and inspiring a new generation of leaders and innovators.

**(The audience for these questions are junior high and freshman year high school students.)**

**WHO ARE YOU?: This allows a person of that age to identify with the younger you.**

1. "How would you describe your personality, interests, and behavior during your junior high/high school years?"
2. "What are your opinions on the social status and popularity of that kid in your memory?"
3. "What life lessons or strategies would you offer to your younger self to foster self-assurance and self-esteem?"
4. "If given the chance, what changes would you make to your past experiences and choices in your junior high/high school years?"
5. "Can you recall any significant friendships you had and how you interacted with them during lunchtime?"

**CAREER TALK: These are going to be short synopsis of what people do for a living.**

1. "What is your current occupation and what does your role entail?"
2. "What value do you bring to your industry and what needs does your work fulfill for society or clients?"
3. "What specific knowledge, skills, and competencies are essential for success in your field?"
4. "How is success measured or evaluated in your career and what factors contribute to professional growth and advancement?"
5. "What motivated you to pursue this career and what personal investments or sacrifices did you make to build your professional skills and credentials?"
6. "What steps would someone need to take in order to enter or transition into your field and what resources or opportunities are available?"
7. "Is your current career aligned with your passions and interests, or did it evolve over time through other factors?"

**DON'T JUDGE UNTIL YOU UNDERSTAND: This tab will be longer videos ranging about 15-20 minutes, looking back and internalizing, telling a story about what it was like growing up. The journey from 12 year old you, to you as an adult. The idea is to capture taking a walk in someone's shoes growing up as that person.**

1. "What pivotal experiences, events, or circumstances do you feel shaped your personal values, morals, and identity?"
2. "What were some of your limiting beliefs or assumptions during childhood that you had to challenge or reassess as an adult?"
3. "Were there any individuals who recognized your potential and inspired you to believe in yourself? How did they impact your life?"
4. "How would your teachers, classmates, and peers describe your personality, behavior, and character during your childhood?"
5. "What situations cause you to deviate from your authentic self and why?"
6. "How influential were academic achievements and grades in shaping your sense of self-worth and identity during your childhood?"
7. "What role did you have in forming and expressing your opinions and perspectives during your childhood?"
8. "What lessons have you learned about failure and how have they impacted your growth and resilience?"
9. "What drives and motivates you in life? What ignites your passion and enthusiasm?"
10. "How would you describe your relationship with your parents and the parenting style they employed?"
11. "What differences do you observe between your current self and the child you once were? What wisdom or insight do you wish you had earlier in life?"
12. "What helps you overcome the moments of uncertainty or lack of motivation?"
13. "What was the time you felt like you had to take action?"
14. "Who do you think would bring unique and valuable perspectives and experiences to the ExPeeps community?"

### **Money, Investing and Time: Financial literacy and the value of the dollar**

1. "What was your family's financial background and what are your earliest memories related to money and wealth during your childhood?"
2. "What financial literacy education or lessons did you receive growing up and how have they impacted your current financial beliefs and practices?"
3. "How has your relationship with money evolved over time? What factors have shaped your attitudes towards saving, spending, and investing?"
4. "Did you pursue higher education and if so, was the topic of college funding and financial planning discussed in your family?"
5. "What financial sacrifices have you or your family made in order to achieve certain goals? Do you feel these sacrifices were justified or worth it?"

**Short video clip –**

**PEOPLE I LIKE:** Qualities or traits you consider essential in building strong and trustworthy relationships with the people in your inner circle.

"What specific characteristics or attributes do you prioritize in determining who you allow into your close social network and why are these qualities important to you for fostering strong, meaningful relationships?"

**Short video clip –**

**LIFE EVENTS:**

"What significant life experiences or events have influenced a change in direction or perspective in your life? How did they shape your personal or professional development and what impact have they had on your current identity and values?"

**Short video clip -**

**DEFINITIONS:**

In your own eyes how do you define: (pick one or include your own)

Success	Freedom	Risk	Guts	Priorities	Passion
Happiness	Peace of Mind	Work Ethic	Hard Work	Leadership	Trust
Toughness	Weakness	Progress	Focus	Drive	Friendship
Grit	Integrity	Character			

**PILLARS of Expeeps:**

Self-Efficacy

Action

Financial Literacy