



n1

DATA TO EMPOWER

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THE PROBLEM

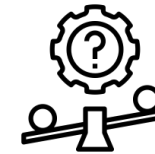
The human capital and talent management model is broken.



Companies do not know their people



Their people do not know themselves



Asymmetric evaluation and projective analysis

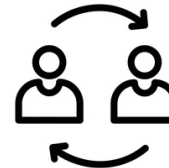
Resulting in...



Misdirected engaged



Inability to convert talent evaluation to talent management



Expensive turnover and retention issues



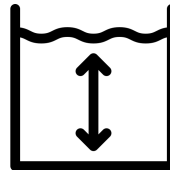
Suboptimal hiring and long-term performance

THE SOLUTION

A scalable, data-driven system that has:



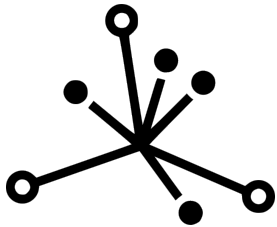
Breadth to screen across an entire organization



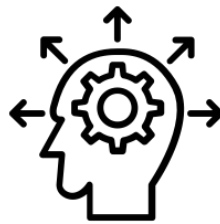
Depth to provide profound, meaningful individual insights



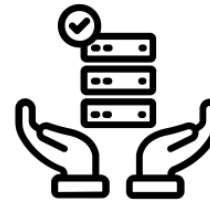
Improved accuracy and measurement of human capital



Distinct trends and patterns



Actionable development insights



Objective, reliable, and unbiased data



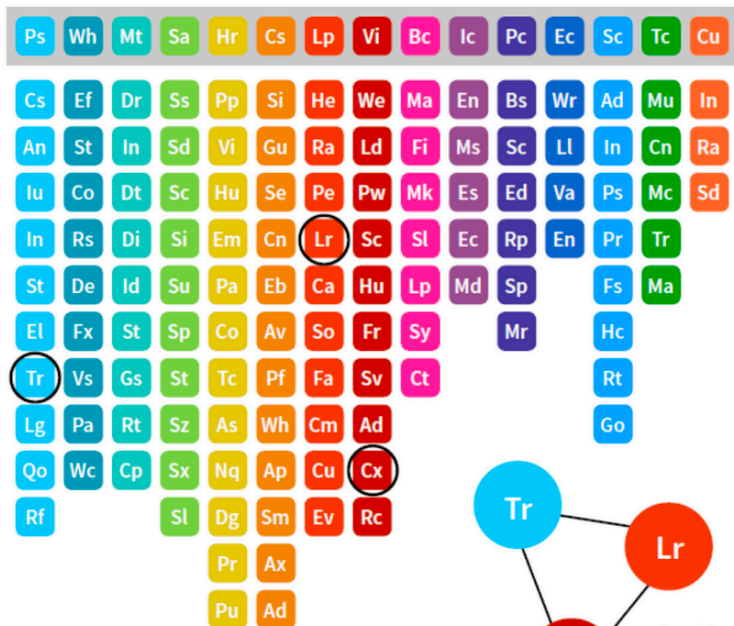
Longitudinal Insights

WHAT IS n1?

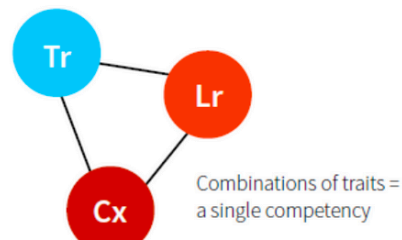
n1 is a data consultancy specializing in the optimization of individual and organizational growth and development by utilizing **nPath-IQ™**.

nPath-IQ™ is a behavioral analytics system that captures the behavioral essence of an individual while also producing meaningful organizational data and insights to enhance acquisition, retention, and development of human capital.

OUR FOUNDATION



Tr = Theoretical Reasoning
 Lr = Learning
 Cx = Complexity
 Ps = Problem Solving
 Lp = Life Style Priorities
 Vi = Vocational Incentives



The foundation to nPath-IQ™ is the quality of our behavioral data.

Similar to the periodic table, the nPath-IQ™ system uses the nPATH assessment to measure the foundational elements of human behavior. With over 120 data points, nPATH reveals a quantifiable behavioral DNA code that is unique to the individual.

While most assessments aim to simplify individuals into groups or types, the nPATH looks to differentiate individuals at the atomic behavioral level. Others look for simplicity, n1 looks for and thrives in complexity.

We make the complex understandable and actionable.

nPATH-IQ & CONDITIONS FOR SUCCESS

Just like finger prints, cohorts of people, specifically high performers, tend to share a constellation of behavioral data points that distinguish them from those they are compared with.

Using cutting edge data science and ML technology, the nPath-IQ™ system produces relevant, meaningful, and precise data insights without sacrificing the complexity of the individual leading to:

- Longitudinal Insights
- Objective, Reliable, and Unbiased Data
- Improved Accuracy & Measurement of Human Capital
- Distinct Trends & Patterns
- Actionable Developmental Insights



n1 SERVICES & PRICING

Organizational Consulting

- ✓ Executive Coaching
- ✓ Team Performance
- ✓ High-Stakes Hiring & Succession Planning

Price range of services is \$2,750 to \$10,000 depending test volume and scope of work.

CBO-as-a-Service

(Chief Behavioral Officer)

- ✓ Executive Coaching
- ✓ Team Performance
- ✓ High-Stakes Hiring & Succession Planning
- ✓ Custom Modeling
- ✓ Organizational Data Insights

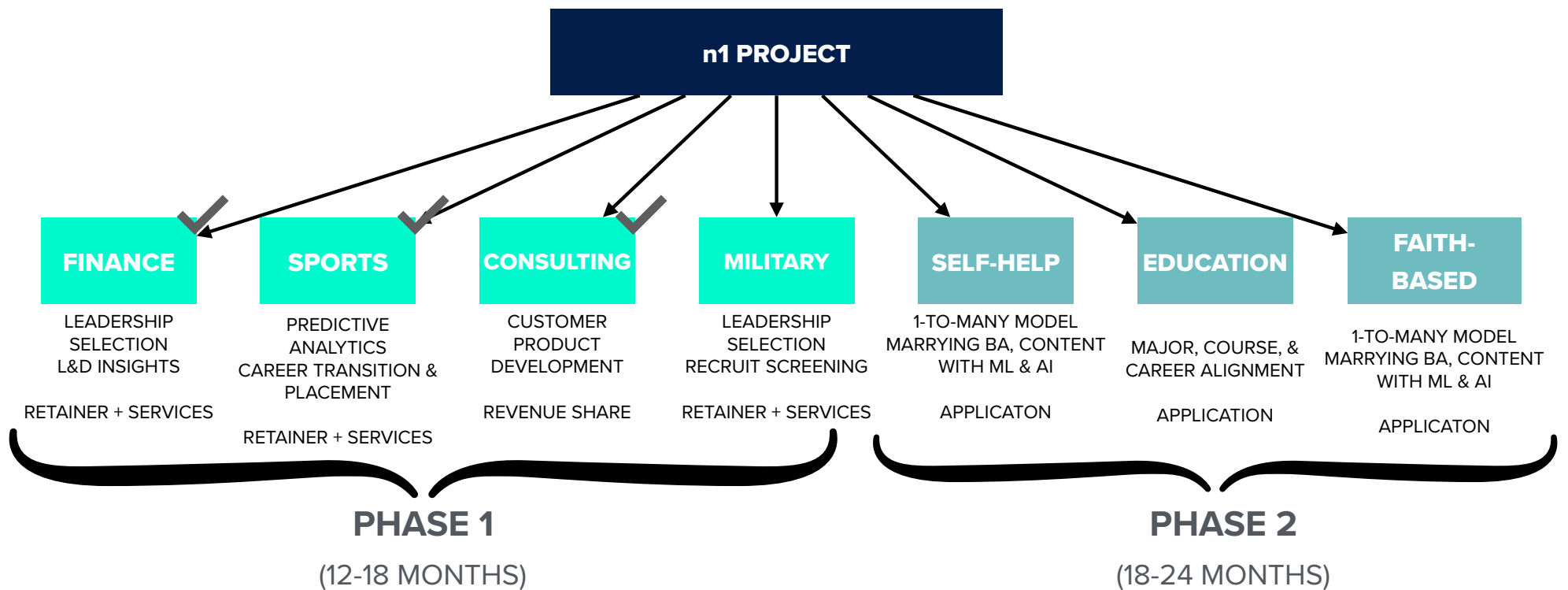
Minimum package starts at \$35,000/yr with unlimited tests and dependent on scope of work.

Custom Plan

- ✓ Executive Coaching
- ✓ Team Performance
- ✓ High-Stakes Hiring & Succession Planning
- ✓ Custom Modeling
- ✓ Organizational Data Insights
- ✓ White-labeled Solution
- ✓ Custom Integrations

Price is TBD based on scope of work and technical development

THE VISION



CUSTOMER USE CASE & ECONOMICS



The Challenge: Assessing the behavioral “make-up” of draft eligible players.

Solution: nPath-IQ™ behavioral insight system used to assess behavioral make-up of over 200 players annually that identifies behavioral conditions for success using proprietary research in the sports market.

Ongoing Solutions: nPath-IQ™ behavioral insight system used to support other hiring and development (on and off-field) within the organization.

The Outcome: Consistent and objective behavioral evaluation process to support talent acquisition and support organizational development that increases in specificity and sensitivity over time.

Time Required: ~40 hours

Current Revenue: ~\$45,000

CUSTOMER USE CASE & ECONOMICS



The Challenge: Finding complementary behavioral and personality styles to facilitate organizational growth and development.

Solution: nPath-IQ™ behavioral insight system was used to assess behavioral orientation of CEO and incoming President, producing greater awareness of potential de-railers.

Ongoing Solutions: nPath-IQ™ behavioral insight system used to assess entire leadership team to provide individual and group development opportunity, as well as ongoing hiring services & data insight to support CAO.

The Outcome: Greater individual and team awareness that contributes to performance optimization and more effective executive communications.

Time Required: ~20 hours

Current Revenue: ~\$45,000

CUSTOMER USE CASE & ECONOMICS

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The Challenge: Finding a more objective way of analyzing founders and management teams they invest in and coach.

Solution: nPath-IQ™ behavioral insight system was used to assess behavioral orientation of multiple founders and contextualizing it with the outcomes of their business.

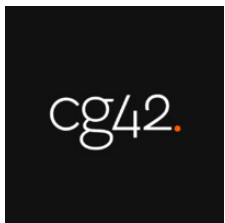
Ongoing Solutions: nPath-IQ™ behavioral insight system used to assess the CEO of every current and prospective portfolio company, ultimately modeling the conditions for success as well as customer coaching plans for each CEO.

The Outcome: A scalable and repeatable quantitative measure of the founders they invest in.

Time Required: ~12 hours

POV Revenue: ~\$11,000

CUSTOMER USE CASE & ECONOMICS



The Challenge: Understanding what makes CG42 and its highest performers unique, and then how to find that in the people it hires.

Solution: nPath-IQ™ behavioral insight system was used to assess behavioral orientation of the CEO and its partners, producing greater understanding of the “conditions for success.”

Ongoing Solutions: nPath-IQ™ behavioral insight system used to assess each new hire, screening for the “CG42 Profile” as well as producing a co-branded product.

The Outcome: More efficient screening, hiring, and onboarding across CG42, ultimately leading to greater organizational alignment and performance.

Time Required: ~10 hours

Current Revenue: ~\$17,500

THANK YOU

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