

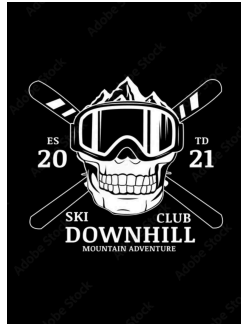
Must haves:

1. Something weight lifting related (barbell(s), or weight plate(s))
2. Mountain peak(s)

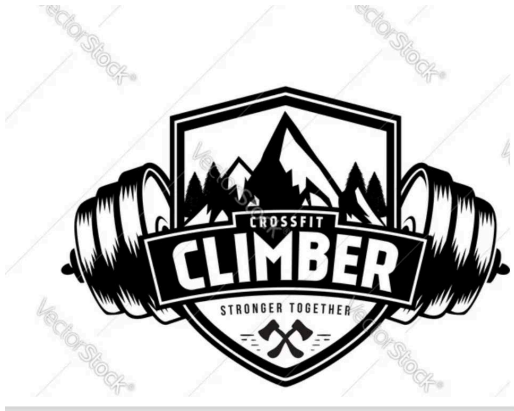
Nice to haves if it works well with logo:

1. Crossed Skis
2. Person/skull
3. State of Idaho

Examples of Entire Logos that we really like with a few differences:



Skull with goggles, crossed skis, and mountain overhead. Really like the ski goggle, skull, and mountains vibe. Only thing missing would be a crossed pair of barbells instead of the skis.



Badge style with barbell and mountains inside. Instead of crossed axes I would want a pair of crossed skis

General Structure Examples:



Combining Mountains and barbell - but not a fan of the person in it. Would be better with just the barbell



We like the combining of climbing a mountain and fitness but DO NOT like the kettlebell. We don't want that



Like the combining of a simple cabin in the mountains. Could be combined with something the two below that have the mountain flow into a barbell



Just 2 examples of having the mountains flow into a barbell. We like the first better than the second due to the straight lines. We do not like the second's curved lines.