



Racing Beyond Infinity 2023

Unearthed Productions
Creative Deck





Objectives and Requirements

Pitch or Project: Pitch

Theme Header: Racing Beyond Infinity

Description: An annual internal sales conference aimed to motivate employees to achieve the year's sales target.

Requirements: 1 x Key Visual

Dimensions: 1920px x 1080px

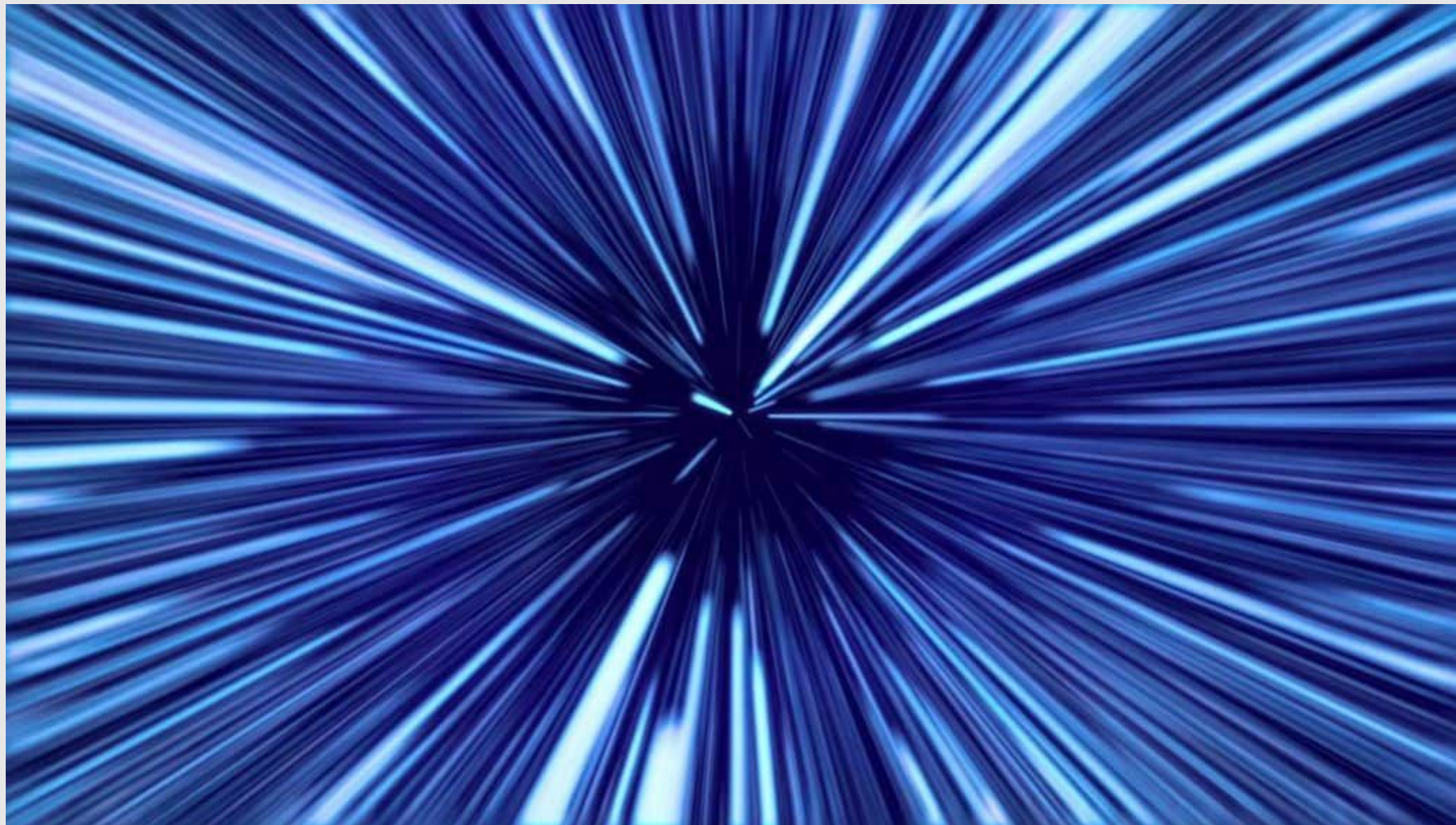
Key Words: Speed, Acceleration, Horizon, Infinity, Space

Key Element: Speed of Light

Art Direction: Key Visual should be **professional-looking**, and suitable for a **corporate** event. It should encapsulate the theme as much as possible and bring about a sense of **motivation** and **inspiration**. Cartoons and comics are **not** preferred.



Key Element - Speed of Light





Creative Mood Board

