

DESIGN CROWD

BRIEF

Client Name:	Ben Stewart
Business:	Stewart Locksmiths
Design Job:	Vehicle Wrap Design
Vehicle:	2022 Peugeot Expert L2. Note: I don't have the actual van yet but have included images of examples of the van.
Vehicle Colour:	Black
Mandatory Inclusions:	Business Name i.e., Stewart Locksmiths Logo & colour palette. Branding guidelines, and logos in eps format attached.
What I like:	Minimalist, simple, subtle, clean, sophisticated, classic, stylish - examples attached.
Do not include:	Website URL or phone number. No additional images to be included.
Coverage:	Signage not required on front or roof. Vehicle rear and sides required. Sides can be partially covered i.e., it's fine if the design only covers a proportion of the sides.
Design Versions:	Two versions <ol style="list-style-type: none">1. full colour version2. mono version - just using the black, white and greys