

DESIGN UPDATES FOR REMAINING BOTTLE LABELS, BOXES & SLEEVES

TABLET BOXES

HEAVY LIFTER BOX

FRONT

1. Make the words bigger & bolder 'Kitchen Cleaning'
2. Remove 'One Bottle, One Tab, Dissolve, Clean, Repeat.'

Add 'Drop In, Clean Up'

3. Change the background circle colour that has text '4 tablets' to our green (hex #5CDB95)
4. Change the background semi circle background colour that has text '45 g' to our green (hex #5CDB95)

SIDE ONE

1. Move 'Non-corrosive' up besides Vegan. Keep words 'Vegan. Non-corrosive. Does not contain parabens, chlorine, palm oil. Not tested on animals.'
2. Delete words 'Suitable for most surfaces but test on an inconspicuous patch prior to use'.
3. In this space add heading 'Ingredients' and add: Sodium Bicarbonate, PEG-150, Citric Acid Anhydrous, Sodium C14-C16 Olefin Sulphonate, Sodium Benzoate, Sodium Lauryl Sulfate, EDTA Salt, Fragrance
4. Change the background colour that has text 'Reduce, Reuse, Recycle' in it and that wraps to the back to our green (hex #5CDB95)
5. Under the 'Reduce Reuse Recycle' box add bold website www.teatrees.com.au
6. Change barcode with attached - number: 9369999094959

BACK

1. Have the background colour from the side wrap around be our green (hex #5CDB95)
2. Above the text 'Australian Owned' and below the box, standing alone, add text 'Dissolve by April 2024'

OTHER SIDE, TOP

Keep as is.

BOTTOM

1. Add text 'Suitable for most surfaces but test on an inconspicuous patch prior to use.'

THE GENERAL BOX

FRONT

1. Make the words bigger & bolder 'Multi Purpose'
2. Remove 'One Bottle, One Tab, Dissolve, Clean, Repeat.'

Add 'Drop In, Clean Up'

3. Change the background circle colour that has text '4 tablets' to our pink (#F836C2)
4. Change the background semi circle background colour that has text '45 g' to our pink (#F836C2)

SIDE ONE

1. Move word 'Antibacterial' up besides 'Vegan'. Keep text 'Vegan. Antibacterial. Does not contain parabens, chlorine, palm oil. Not tested on animals.'
2. Delete words 'Suitable for most surfaces but test on an inconspicuous patch prior to use'.
3. In this space add heading 'Ingredients' and add: Sodium Carbonate, Berol 226SA, Sodium Sulphate, Citric Acid Anhydrous, Sodium Silicate Anhydrous, PEG6000, Sodium Benzoate, EDTA Salt
4. Change the background colour that has text 'Reduce, Reuse, Recycle' in it and that wraps to the back to our pink (#F836C2)
5. Under the 'Reduce Reuse Recycle' box add bold website www.teatrees.com.au
6. Change barcode with attached - number: 9369999620912

BACK

1. Have the background colour from the side wrap around be our pink (#F836C2)
2. Above the text 'Australian Owned' and below the box, standing alone, add text 'Dissolve by April 2024'

OTHER SIDE, TOP

Keep as is.

BOTTOM

1. Add text 'Suitable for most surfaces but test on an inconspicuous patch prior to use.'

THE BOMB BOX

FRONT

1. Make the words bigger & bolder 'Bathroom Cleaning'
2. Remove 'One Bottle, One Tab, Dissolve, Clean, Repeat.'
3. Change the background circle colour that has text '4 tablets' to our green (hex #5CDB95)
4. Change the background semi circle background colour that has text '45 g' to our pink (#F836C2)

Add 'Drop In, Clean Up'

SIDE ONE

1. Keep text at top 'Vegan. Does not contain parabens, chlorine, palm oil. Not tested on animals.'
Delete 'Suitable for most surfaces but test on an inconspicuous patch prior to use.'
2. In this space add heading 'Ingredients' and add: Tartaric Acid, Sodium Bicarbonate, Sodium Chloride, Citric Acid Anhydrous, Sodium Silicate Anhydrous, Sodium Lauryl Sulphate, PEG6000, Sodium Benzoate, EDTA Salt, Fragrance.
3. Change the background colour that has text 'Reduce, Reuse, Recycle' in it and that wraps to the back to our green (hex #5CDB95)
4. Under the 'Reduce Reuse Recycle' box add bold website www.teatrees.com.au
5. Change barcode with attached - number: 9369900001380

BACK

1. Have the background colour from the side wrap around be our green (hex #5CDB95)
2. Above the text 'Australian Owned' and below the box, standing alone, add text 'Dissolve by April 2024'

OTHER SIDE, TOP

Keep as is.

BOTTOM

1. Add text 'Suitable for most surfaces but test on an inconspicuous patch prior to use.'

GLIMMER BOX

FRONT

1. Change words from 'Glass & Window' to 'Glass Cleaning' - make and the words bigger & bolder
2. Remove 'One Bottle, One Tab, Dissolve, Clean, Repeat.'

Add 'Drop In, Clean Up'

3. Change the background circle colour that has text '4 tablets' to our green (hex #5CDB95)
4. Change the background semi circle background colour that has text '45 g' to our pink (#F836C2)

SIDE ONE

1. Under text 'Not tested on animals.' Add the heading 'Ingredients' and add: Sodium Bicarbonate, Citric Acid Anhydrous, Sodium C14 – C16 olefin sulfonate, Sodium Chloride, PEG6000, Sodium Benzoate, Fragrance.
2. Change the background colour that has text 'Reduce, Reuse, Recycle' in it and that wraps to the back to our green (hex #5CDB95)
3. Under the 'Reduce Reuse Recycle' box add bold website www.teatrees.com.au
4. Change barcode with attached - number: 9369999620929

BACK

1. Have the background colour from the side wrap around be our green (hex #5CDB95)
2. Above the text 'Australian Owned' and below the box, standing alone, add text 'Dissolve by April 2024'

OTHER SIDE, TOP

Keep as is.

BOTTOM

1. Add text 'Suitable for most surfaces but test on an inconspicuous patch prior to use.'

BOTTLE LABELS

Glimmer Bottle Sticker

1. Increase in size and make bold the words 'Window Cleaner'
2. Remove text 'One Bottle. One Tab. Dissolve. Clean. Repeat' and replace with 'Drop In, Clean Up'

3. Running vertical in small text up the bottom right side of the label add text 'Keep out of reach of children'

The General Bottle Sticker

1. Increase in size and make bold the words 'The General'
2. Remove text 'One Bottle. One Tab. Dissolve. Clean. Repeat' and replace with 'Drop In, Clean Up'
3. Running vertical in small text up the bottom right side of the label add text 'Keep out of reach of children'

Heavy Lifter Bottle Sticker

1. Increase in size and make bold the words 'Heavy Lifter'
2. Remove text 'One Bottle. One Tab. Dissolve. Clean. Repeat' and replace with 'Drop In, Clean Up'
3. Running vertical in small text up the bottom right side of the label add text 'Keep out of reach of children'

The Bomb Bottle Sticker

1. Increase in size and make bold the words 'The Bomb'
2. Remove text 'One Bottle. One Tab. Dissolve. Clean. Repeat' and replace with 'Drop In, Clean Up'
3. Running vertical in small text up the bottom right side of the label add text 'Keep out of reach of children'

CLEANING SLEEVES

GLIMMER SLEEVE

FRONT

1. Delete the website address on far left
2. Move the Tea Trees logo to the left so it is in line with the heading 'GLIMMER'
3. Delete word 'System' and make 'Glass Cleaning' bigger and bolder
4. Replace 'One bottle. One Tab. Dissolve. Clean. Repeat' with 'Drop In, Clean Up'
5. Replace background colour of circle with text '1 x long life bottle etc' to our green (hex #5CDB95)
6. Replace background colour of rectangle with text 'Reduce, Reuse, Recycle' with our green (hex #5CDB95)
7. Change the white text colour in yellow swish 'Makes 4 x 500mL Cleaning Spray bottles!' to our pink (#F836C2)

SIDE - HOW TO USE

Keep as is

BACK

1. Make the words bold (and maybe smaller to fit all this in with ingredients) 'Vegan. Does not contain parabens, chlorine, palm oil. Non-corrosive. Not tested on animals. Suitable for most surfaces.'
2. Move 'Ingredients' heading up and add: Sodium Bicarbonate, Citric Acid Anhydrous, Sodium C14 – C16 olefin sulfonate, Sodium Chloride, PEG6000, Sodium Benzoate, Fragrance.
3. Move website to be below 'Australian owned' and just have website address www.teatrees.com.au
4. Replace background colour of rectangle with logo and text 'Tea Trees Eco Ware....' to our green (hex #5CDB95)
5. Add text (make all text smaller to fit) in the rectangle after '...Foaming Hand Soaps.' 'Also no more throw away cleaning cloths with the famous Tea Trees Bamboo Reusable cloths.'
6. Replace barcode with: 9369999094973

THE BOMB SLEEVE

FRONT

1. Delete the website address on far left
2. Move the Tea Trees logo to the left so it is in line with the heading 'THE BOMB'
3. Delete word 'System' and make 'Bathroom Cleaning' bigger and bolder
4. Replace 'One bottle. One Tab. Dissolve. Clean. Repeat' with 'Drop In, Clean Up'
5. Replace background colour of circle with text '1 x long life bottle etc' to our green (hex #5CDB95)
6. Replace background colour of rectangle with text 'Reduce, Reuse, Recycle' with our green (hex #5CDB95)
7. Change the white text colour in yellow swish 'Makes 4 x 500mL Cleaning Spray bottles!' to our pink (#F836C2)

SIDE - HOW TO USE

Keep as is

BACK

1. Make the words bold (and maybe smaller to fit all this in with ingredients) 'Vegan. Does not contain parabens, chlorine, palm oil. Non-corrosive. Not tested on animals. Suitable for most surfaces.'

2. Move 'Ingredients' heading up and add: Tartaric Acid, Sodium Bicarbonate, Sodium Chloride, Citric Acid Anhydrous, Sodium Silicate Anhydrous, Sodium Lauryl Sulphate, PEG6000, Sodium Benzoate, EDTA Salt, Fragrance.
3. Move website to be below 'Australian owned' and just have website address
'www.teatrees.com.au'
4. Replace background colour of rectangle with logo and text 'Tea Trees Eco Ware....' to our green (hex #5CDB95)
5. Add text (make all text smaller to fit) in the rectangle after '...Foaming Hand Soaps.' 'Also no more throw away cleaning cloths with the famous Tea Trees Bamboo Reusable cloths.'
6. Replace barcode with: 9369998252930

THE GENERAL SLEEVE

FRONT

1. Delete the website address on far left
2. Move the Tea Trees logo to the left so it is in line with the heading 'THE GENERAL'
3. Make text read above THE GENERAL 'Antibacterial' on one line then 'Multi Purpose Cleaning' under this. Make words bigger and bolder
4. Replace 'One bottle. One Tab. Dissolve. Clean. Repeat' with 'Drop In, Clean Up'
5. Replace background colour of circle with text '1 x long life bottle etc' to our pink (#F836C2)
6. Replace background colour of rectangle with text 'Reduce, Reuse, Recycle' to our pink (#F836C2)
7. Change the white text colour in yellow swish 'Makes 4 x 500mL Cleaning Spray bottles!' to our pink (#F836C2)

SIDE - HOW TO USE

Keep as is

BACK

1. Make the words bold (and maybe smaller to fit all this in with ingredients) 'Vegan. Antibacterial. Does not contain parabens, chlorine, palm oil. Non-corrosive. Not tested on animals. Suitable for most surfaces.'
2. Move 'Ingredients' heading up and add: Sodium Carbonate, Berol 226SA, Sodium Sulphate, Citric Acid Anhydrous, Sodium Silicate Anhydrous, PEG6000, Sodium Benzoate, EDTA Salt
3. Move website to be below 'Australian owned' and just have website address
'www.teatrees.com.au'
4. Replace background colour of rectangle with logo and text 'Tea Trees Eco Ware....' to our pink (#F836C2)
5. Add text (make all text smaller to fit) in the rectangle after '...Foaming Hand Soaps.' 'Also no more throw away cleaning cloths with the famous Tea Trees Bamboo Reusable cloths.'
6. Replace barcode with: 9369998182787

HEAVY LIFTER SLEEVE

FRONT

1. Delete the website address on far left
2. Move the Tea Trees logo to the left so it is in line with the heading 'HEAVY LIFTER'
3. Delete word 'System' and make 'Kitchen Cleaning' bigger and bolder
4. Replace 'One bottle. One Tab. Dissolve. Clean. Repeat' with 'Drop In, Clean Up'
5. Replace background colour of circle with text '1 x long life bottle etc' to our green (hex #5CDB95)
6. Replace background colour of rectangle with text 'Reduce, Reuse, Recycle' to our green (hex #5CDB95)
7. Change the white text colour in yellow swish 'Makes 4 x 500mL Cleaning Spray bottles!' to our green (hex #5CDB95)

SIDE - HOW TO USE

Keep as is

BACK

1. Make the words bold (and maybe smaller to fit all this in with ingredients) 'Vegan. Does not contain parabens, chlorine, palm oil. Non-corrosive. Not tested on animals. Suitable for most surfaces.'
2. Move 'Ingredients' heading up and add: Sodium Bicarbonate, PEG-150, Citric Acid Anhydrous, Sodium C14-C16 Olefin Sulphonate, Sodium Benzoate, Sodium Lauryl Sulfate, EDTA Salt, Fragrance
3. Move website to be below 'Australian owned' and just have website address
'www.teatrees.com.au'
4. Replace background colour of rectangle with logo and text 'Tea Trees Eco Ware....' to our green (hex #5CDB95)
5. Add text (make all text smaller to fit) in the rectangle after '...Foaming Hand Soaps.' 'Also no more throw away cleaning cloths with the famous Tea Trees Bamboo Reusable cloths.'
6. Replace barcode with: 9369999917784