

# Design Brief

## Description

Looking for a text based design inside of a shape or the text is forming the shape (see the 4 examples on the right).

Looking for something that shows some authenticity, but clean.

## Text On Shirt

Proud Local Business Owner & Parent

## Colors

Black

White

Red (#F85149)

## Typefaces

- 1. Inter Family (Required)\*
- 2. Any Cursive Typeface (Optional)\*\*

\*<https://fonts.google.com/specimen/Inter?query=inter#standard-styles>

\*\*If using a cursive typeface, please mention what you've used to purchase license later for later projects. Something where the desktop license is below \$30. Maybe consider something like Pacifico (found on Google Fonts).

## File Requirements

Must be either Illustrator or EPS. No bitmap or Photoshop files.



Cursive typeface like this that's more monoline (again, secondary cursive typeface optional)

Shapes don't need to be exactly these. Just here for inspiration.

Text can come out of the shape if you think it makes it more visually interesting.