Accepted File Formats
for presenting Art for Label Printing

We at Label & Litho operate an Apple Macintosh environment and because of the system requirements we are **unable to accept** a few file formats.

These are:
Microsoft Publisher, Microsoft Word and similar wordprocessing packages.

Design industry programmes that are suitable are:
- **Illustrator CC**
- **PDF** hi-res 300 DPI with fonts outlined.
- **Indesign CC**
- **Photoshop CC -** TIFF / BMP / JPEG / EPS linked files.
  (Colour images must be CMYK – RGB and LAB colours will need to be converted and may change colour slightly).
- **Bleed 3mm**

LineArt/Bitmap at 1200 dpi; Colour/Greyscale 300 dpi
(Note: In some cases files may be requested at higher resolution or in vector format to obtain the best quality result)

FILES FOR DIGITAL PRESS
- Please keep any spot PMS colours as spot colours - do not convert to CMYK

ACCEPTED MEDIA
- email: art@label.co.nz
- CD Rom, USB Stick
- Dropbox - art@label.co.nz
- or contact us for FTP details

IMPORTANT
- Please supply a colour print or black and white with colour breakdown clearly indicated.
- Include all links and fonts or convert text to paths/outlines.
- **Do not embed any elements within a file.**
- **Where an Opaque white is required please put on separate layer, apply colour and name it accordingly.**