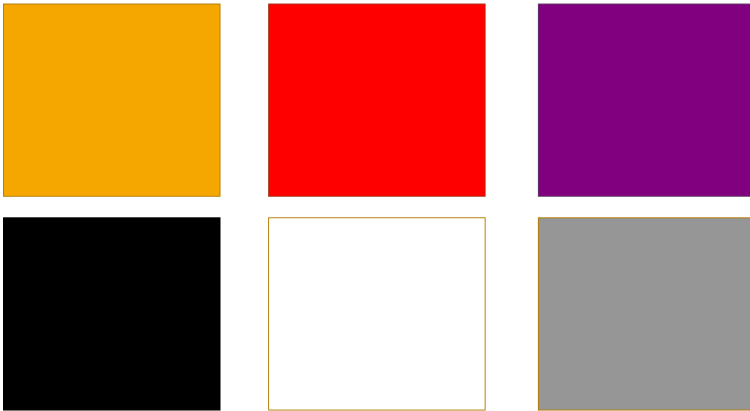


# kraftDNA

making DNA right.

Start-up name and tag line.



Company color palate. Logo can use mustard, black/white/silver gray. Red and purple are accent colors for future on web site, and product packaging. Would like the designed logo to look equally distinct whether on a white or black background. Open to logo incorporating red/purple if designer thinks they can pull that off.



Sample logos that are interesting to us.

