

Hai Tea Premium Organic Ceremonial Matcha Label

Design Instructions

- Attached to this project is a document called “Private Label Design Requirements” with the design guidelines and template. I have also attached the organic certifications as well as different variations of the logo for you to use.
- This is a luxury tea brand. Feel free to be creative within the guidelines.
- The Template also has a numbered list that corresponds with the numbers on the example template on top of page 1. The numbers below are the proper information for the numbers on the example
 1. Product of Japan
 2. Distributed by Hai Tea Co. | Atlanta, Ga
 3. Premium Organic Ceremonial Matcha
 4. Net Wt: 30g
 5. Premium Organic Japanese Matcha Green Tea
 6. (Nothing goes here)
 7. (Nothing goes here)
 8. Instructions
 - 2 tsp of Matcha
 - 2oz of Water (170-180 degrees F)
 - Whisk in a W formation until frothy
 - Sweeten to taste
 9. Certified Organic by koaa (under company information on left)
 10. Both logos provided and “KEEP REFRIGERATED FOR QUALITY”