





## Summary

### BIO

Linkedin Comms  
Speech and conference  
Coaching  
Business Advisor

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# BIO

10 years of digital and business innovation

4 Start-ups

3 Multinational Corporates



Marketer, highly passionate in create, deliver, and maintain value of brand, products, innovations and technologies. Settling a value proposition delivered by strong customer relationship belongs specifics sales&marketing activities and high proficient partnerships, operations, processes, and team leading.

FMCG, Recruiting, Digital, Display ADV, Social Influencer Marketing, Mobility

In two words: value creation

# LinkedIn Comms

15.000 Network Followers  
7% Engagment effectiveness  
Italian and Europe Activities

Influencer Marketing and Brand Ambassador activities cross channels



The screenshot shows the website for '41st THE BUSINESS SHOW 2019' held at 'EXCEL LONDON' on '15 &amp; 16 MAY 2019'. The page features a navigation menu with 'SPEAKERS', 'EXHIBITORS', 'MASTERCLASSES', 'FEATURES', and 'EXHIBIT'. A red button says 'ORDER FREE TICKETS'. Below the navigation is a list of menu items including 'ORDER FREE TICKETS', 'BOOK A STAND', 'VISITING', 'TIMETABLE', 'ABOUT US', 'CONTACT US', 'PARTNERS', 'MASTERCLASSES', 'AMERICAN EXPRESS SPEED NETWORKING', 'WEALTH ACADEMY - DIGITAL MARKETING KICKSTART', '1-2-1 CLINIC SESSIONS', 'BUSINESSES FOR SALE', 'AMBASSADORS', '2018 SHOWGUIDE', 'BLOG', 'MEDIA', 'VBC VILLAGE', and 'NEWSLETTER'. A section titled 'THE BUSINESS SHOW AMBASSADORS' displays eight portraits of individuals with their names and a 'View More' link: Aadil Mukhtar, Alexandra Kay, Conor Cotton, Janice B Gordon, Julian Hall, Kate Morel, Mattia Zara, and Melissa Perkins. The page also lists 'Headline Sponsors: Yell BUSINESS and DELL'.

# Speech and conference

Speeches  
Assessment  
Coaching  
Advisoring



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