SIGMA DELTA TECHNOLOGIES

Redesign logo of SDT Inc.

Request for Proposal
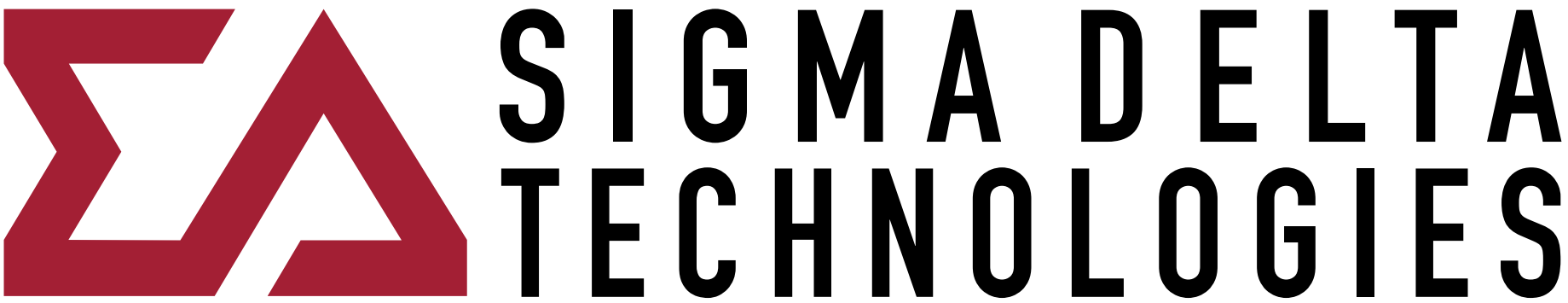
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✉ sales@sdt.inc

☎ +82-2-3453-7494

ULTIMATE PLATFORM FOR DEVICE AND DATA

The current process for developing and managing IoT devices is far too complex. IoT development involves so many different and often fragmented technologies and disciplines.

SDT has the ultimate solution to your hassle: Development Platform and Data Platform

You no longer need to build your product infrastructure and service platform all by yourself. You can simply develop your hardware product and its firmware on SDT Development Platform, and you can easily manage your deployed devices and data from them on SDT Data Platform.
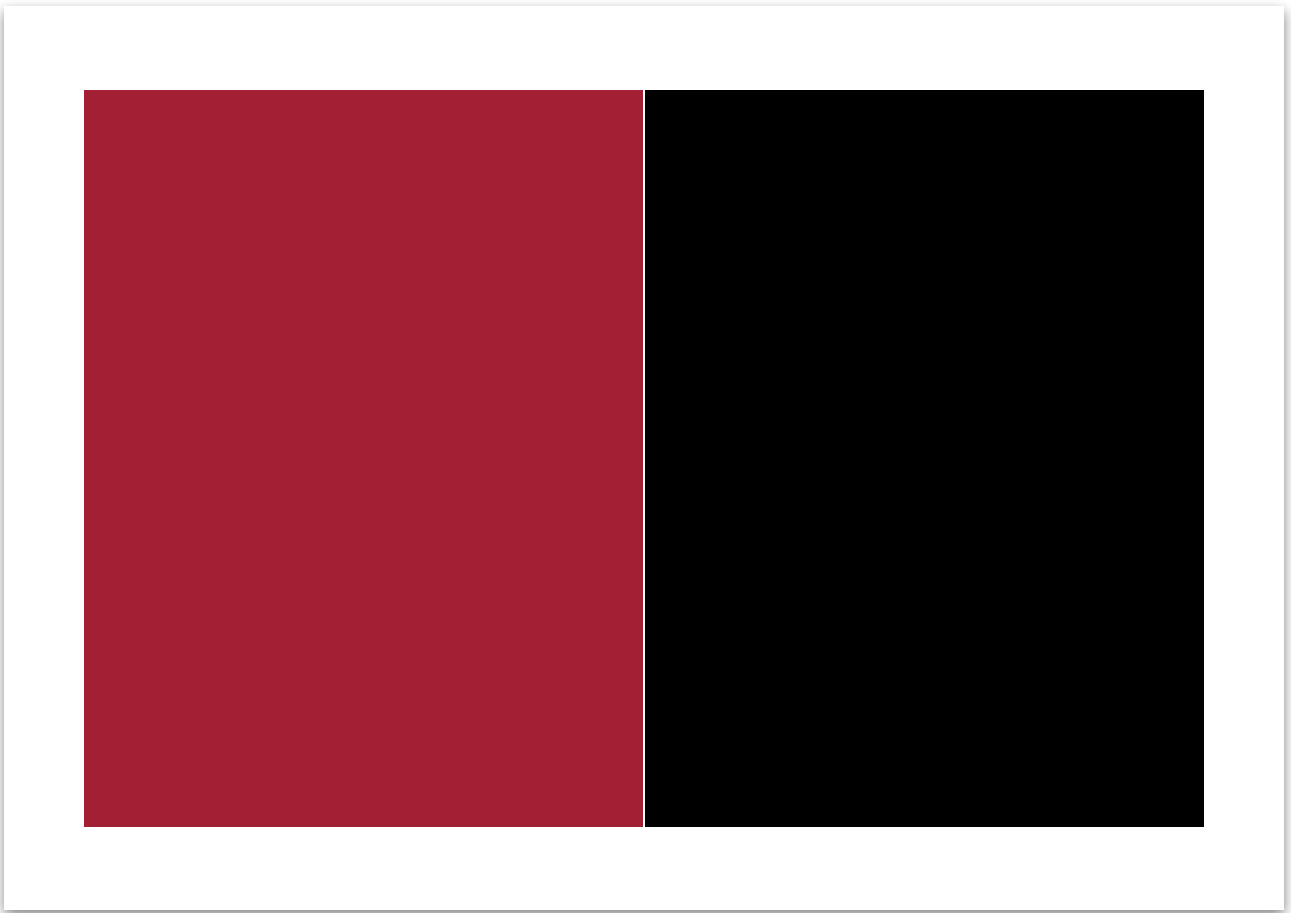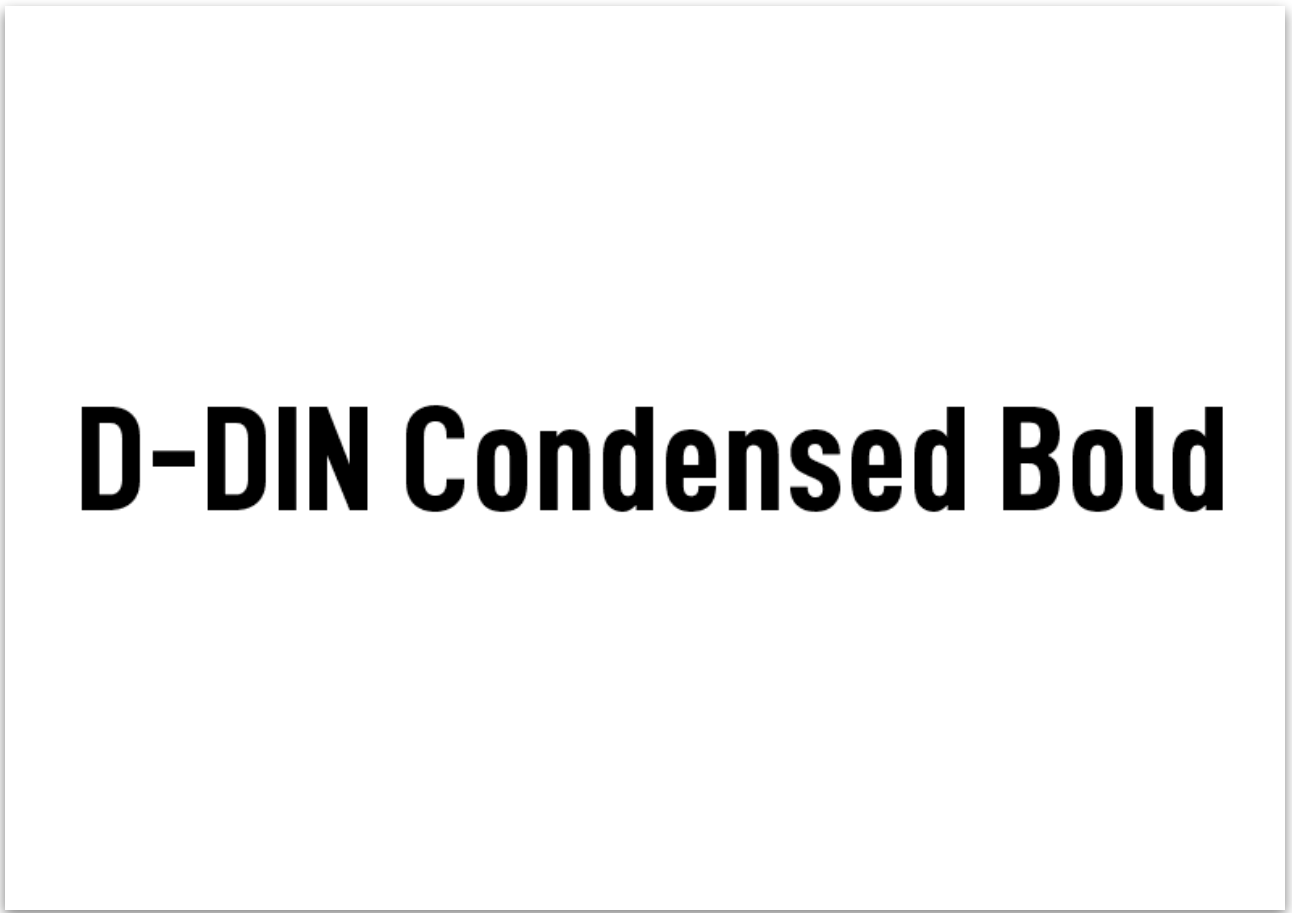
Current Logo

Current Logo

Components

- MIT
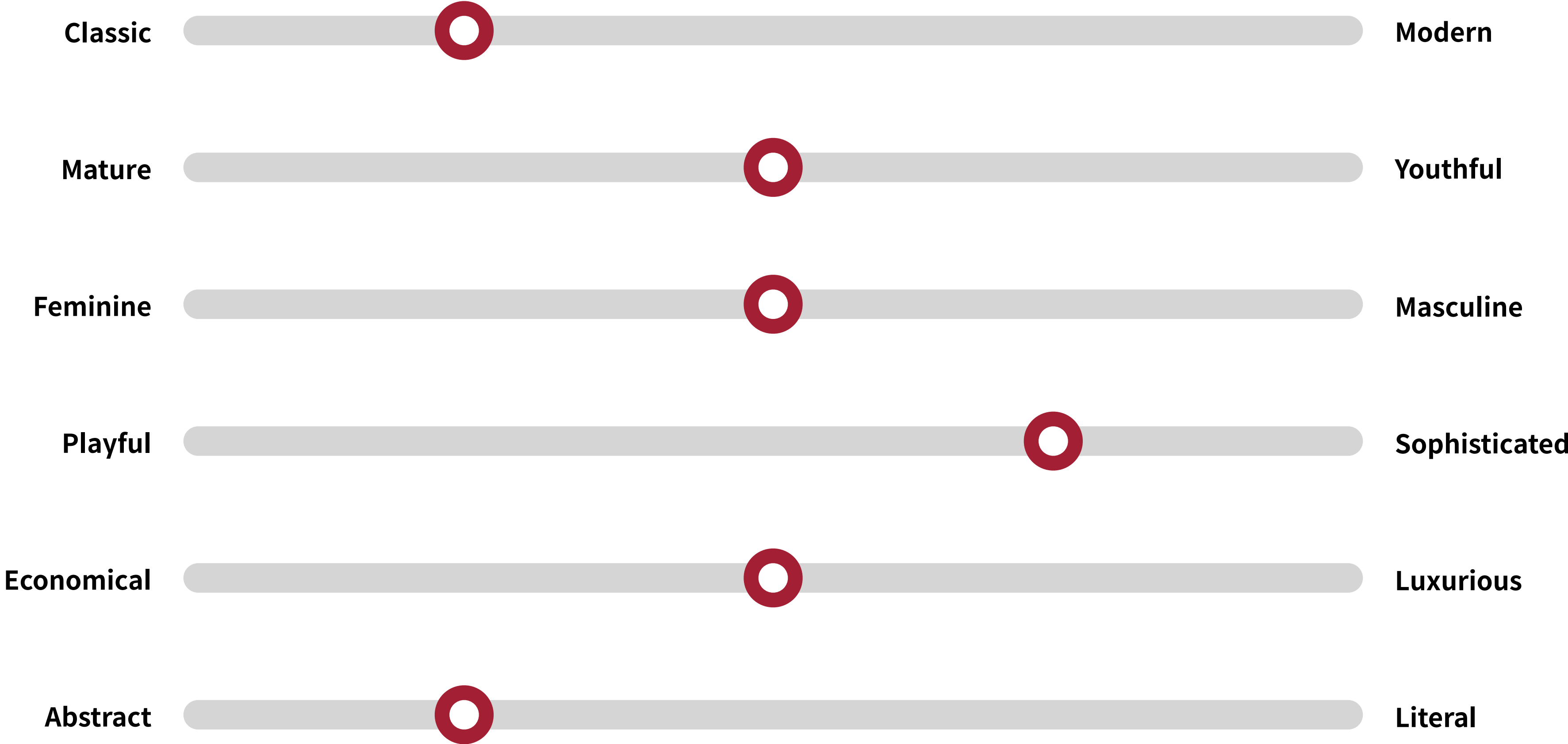- Mathematics
- Physics
- Fibonacci number
- Golden ratio

- HEX: #A31F34
  HEX: #000000

- CMYK: 24, 100, 78, 17
  CMYK: 0, 0, 0, 100

D-DIN Condensed Bold

- DIN Condensed Bold
- Lato (for English contents)
- SpoqaHanSans (for Korean contents)

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Design Concept

Classic		**Modern**
Mature		**Youthful**
Feminine		**Masculine**
Playful		**Sophisticated**
Economical		**Luxurious**
Abstract		**Literal**

Request for Proposal

Essentials

Design

- Text-only logo

  We want a logo that doesn't look old-fashioned even after 100 years. Please don't design it too trendy.

Logo Text

- Logo: SDT
- Combination of English (SDT) and Greek (ΣΔΤ)

Color

- Crimson

  As long as it's crimson, you may change the color code (#A31F34).

Font

- You may change it if necessary.

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References