

### **Design Objective**

Create a poster that includes our company creed and culture:

Correct one now

<http://www.wfepartners.com/short/>

disregard

~~<http://www.wfepartners.com/what-we-believe/>~~

### **An Example**

Take company creed:

<https://automattic.com/creed/>

Then: ( scroll further down the page )

Make Poster based on creed.

Check out this [cool visualization](#) of the creed by Patrick Rauland and Clark Wolter, and this [colorful art poster](#) made by the Automattic Design team.

Poster can go online as a jpeg etc and also be printed on paper in the real world to go on the wall.

### **Overall Style**

Should be global, inclusive, positive and future oriented pointing toward equal opportunity for all.

### **Target Audience**

Global audience , primarily women 20 + years of age, senior workers, freelance workers, who are looking to work mostly outside of the traditional corporate environment.

### **Mission**

“WFE Partners” is the recruitment website for an entrepreneurial and social entrepreneurial globally supply chain enterprise with focus on empowering and enabling individuals for self improvement through better economic opportunity and build better local communities.

### **Vision**

Help individuals grow by providing an online job opportunity to be able to participate in the emerging global, digitized economy.