

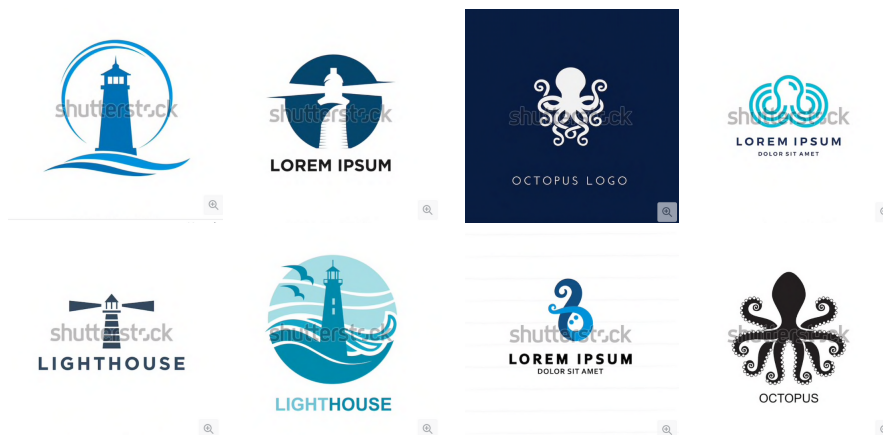
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Mavinbay is a B2B tech start-up that serves a number of different industries. We have an initial logo that was created using AI, and we now require an icon, colour palette and fonts.

We're looking for an icon to sit alongside our full-name logo, to give us some flexibility and personality. We're open to suggestions on how best to pair an icon with the existing logo, and any changes needed to achieve that. We are also open to changing the colours of the top and bottom of the logo.

We've narrowed the options down to either a lighthouse or an octopus. The images selected are purely examples and don't suggest any preference at this stage. The symbolism we relate to with the lighthouse is protection, safety and guidance. For the octopus; intelligence, creativity and flexibility.



The colour palette we're looking for will be based on greens and blues to fit the nautical theme chosen. It may also be necessary to include a complementary colour to help strengthen the palette. We are open to suggestions that will tie in well with the logo and icon, and lend itself easily to web placements.

