

## What is your organization or website name?

IBuilt Designs

## Briefly describe what you do and your target audience.

We are a commercial builder focusing on Fit-out and Renovation works for Offices, schools, retail, hospitality and Aged-care.

Our website is aimed to be visited by business owners who are looking for a complete young, dynamic make over to their businesses...and also companies that are looking to improve their work spaces.

Also targeted to be viewed by school directors and principals to show the effect of how a well transformed and designed place can help in their mission.

As well as directors of aged care villages.

As well as 24-Hr Service call division for emergency maintenance works

So a young, dynamic and parallax design website that will show off these requirements. Also to add trust.

## Industry/ Services

Construction

Fit-out / Design and construct / Construction / Project management / 24-Hr Service calls for emergency maintenance works

## What ideas do you have for the style/theme of your website design.

I would like to achieve a website design that is modern, premium dynamic and drives emotions. I do not want a design that can be found on a normal template. Having that said, I would also like the utilisation of illustrations that are related to the company's services.... Also would like to have illustrations dynamic when you navigate on them. So a young, dynamic and parallax design website that will show off these requirements. Also to add trust.

Follow next page for more ideas for inspiration.

## What websites can designers draw inspiration from?

### Website address

<https://wms-uk.com/>

### What do you like about this site?

I like how the the first banner changes dynamically according to the service. In the first section.

### Website address

[www.robmills.com.au](http://www.robmills.com.au)

### What do you like about this site?

There is a completely unique layout which focuses on four pillars for their firm, land, architecture, interiors and living. It's a truly beautiful website which leaves a lasting impression with visitors. Maybe we can use the same style for the services. I dislike how its limiting your options to scroll

### Website address

[https://www.behance.net/gallery/86284441/Building-MIIMF?tracking\\_source=search\\_projects\\_recommended%7CParallax%20construction%20site](https://www.behance.net/gallery/86284441/Building-MIIMF?tracking_source=search_projects_recommended%7CParallax%20construction%20site)

### What do you like about this site?

I like the story behind this design. I like how he transformed the vision of the company.

### Website address

[https://www.behance.net/gallery/77134643/Redesign-of-the-site-Designed-Construction-Company?tracking\\_source=search\\_projects\\_recommended%7CParallax%20construction%20site](https://www.behance.net/gallery/77134643/Redesign-of-the-site-Designed-Construction-Company?tracking_source=search_projects_recommended%7CParallax%20construction%20site)

### What do you like about this site?

I like how the services are displayed and navigated.

<https://impeccabuild.com.au/>

<https://shape.com.au/>

these are also inspiring websites from around.

