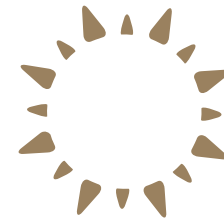




# ILLUMINATE PLASTIC SURGERY

## BRAND GUIDE

[www.urgeinteractive.com](http://www.urgeinteractive.com)



ILLUMINATE®

*Plastic Surgery*

## MAIN LOGO

Sent from client.



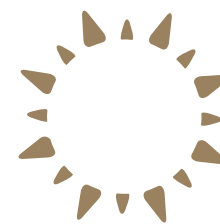
ILLUMINATE®

*Plastic Surgery*



ILLUMINATE®

*Plastic Surgery*

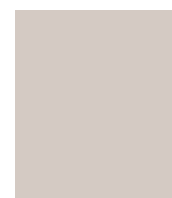


# ILLUMINATE<sup>®</sup>

*Plastic Surgery*

## COLORS

Chosen by client.



#D5CBC3

C= 16  
M= 17  
Y= 20  
K= 0



#D0CEC9

C= 18  
M= 14  
Y= 18  
K= 0



#E9DBCE

C= 8  
M= 12  
Y= 17  
K= 0



#9A815F

C= 38  
M= 44  
Y= 67  
K= 10



#666766

C= 60  
M= 51  
Y= 51  
K= 20

## ICON USAGE

Logo usage examples for imagery and social posts.

*\* Actual photos are not necessarily intended to represent the brand.*



## TYPOGRAPHY

EB Garamond Regular and Semibold is available  
on Google Fonts.

EB Garamond / Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll  
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv  
Ww Xx Yy Zz

1234567890

EB Garamond / Semibold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk  
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu  
Vv Ww Xx Yy Zz

1234567890





## YOU LOVE YOUR NEW LOGO, BUT NOW WHAT?

### URGE INTERACTIVE IS HERE TO HELP.

We may pride ourselves on stellar graphic design, but that's not even close to our whole wheelhouse.

We're a full service marketing agency with established expertise in everything from website design and build, to account management and paid media.

We pride ourselves on the human experience; at Urge Interactive you never have to worry about receiving an automated or templated response.

Your business matters. Take that awesome logo and turn it into a successful brand.

**If you would like to learn more:  
email [HELLO@URGEINTERACTIVE.COM](mailto:HELLO@URGEINTERACTIVE.COM)**