

THEME

A GOLDEN TICKET TO AOS BOOK FAIR 2020

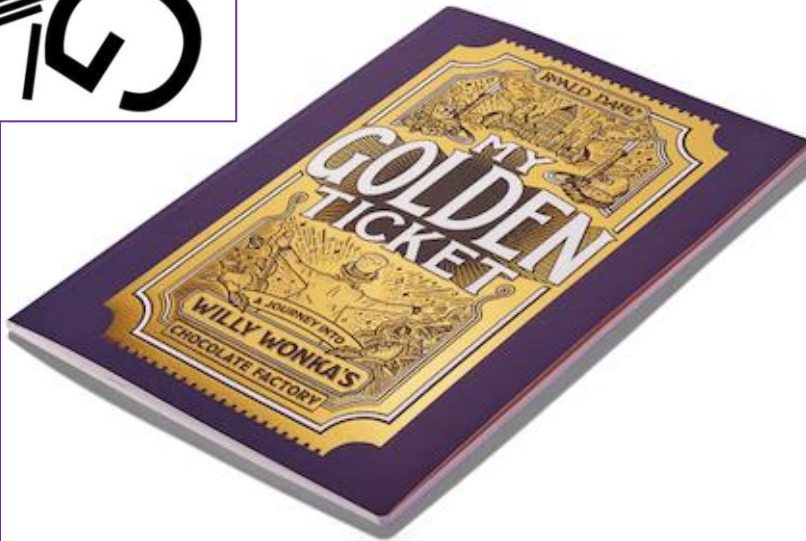
TAGLINE OPTIONS: 1. reading is a ticket to everywhere
2. storytellers leave an enduring legacy

THEME	BOOK FAIR 2020	6/5/2020
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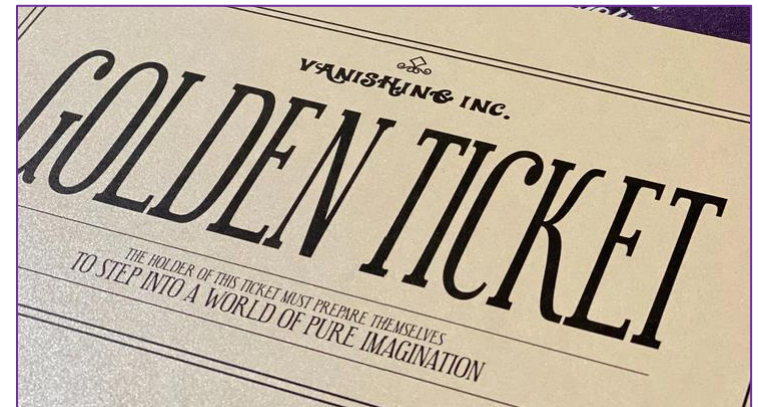
LOGO INSPIRATION



Like the incorporation of "50" into the gates



Like "Golden Ticket" font



LOGO

INSPIRATION IMAGES

6/5/2020

DÉCOR INSPIRATION



Entrance to the "Chocolate Factory"



Tie-dye t-shirt



Aluminum foil wrapped wood blocks with printed sleeves like Wonka bars

DECOR

INSPIRATION IMAGES

6/5/2020

DÉCOR INSPIRATION



Book nook



Bake sale cupcake picks

DECOR

INSPIRATION IMAGES

6/5/2020

THEMATIC EXECUTION IDEAS

- During Book Fair week, hide golden tickets in the library books during each grade's library time for incentives
- Book Fair colors would be gold/yellow and purple; gold ties-in to AOS' 50th Anniversary
- Include a table of Roald Dahl book selections during the fair
- Secure a Roald Dahl storyteller to "read" to the students either in person or remotely: <https://www.roalddahl.com/create-and-learn/storytellers>
- **The Vanilla Fudge Reading Room** AKA Book Nook
- Show the original film during the Spaghetti Dinner
- **Chocolate Factory** AKA 8th Grade Bakesale
- Top hats for table centerpieces, oversized Wonka bars, golden eggs

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