Confident Medicare

Be confident in choosing the Medicare Supplement plan that's right for you.

Call (800) 975-6103

And talk to a live agent to help you find the right plan!

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1. Style/Theme of website design?
   Should be very straightforward and attention-grabbing. Because we're catering to an older crowd, we want the platform extremely user-friendly, but still appearing reliable and professional.
2. What do you like about this site?
   Very straightforward, has the phone number super enlarged. Also, if you hover on the site for too long, a window pops up with a phone number to call with more questions.
3. How many pages do you need designed?
   One
4. What would you like on each page?
   At the top, display our website name "Confident Medicare" followed by "Be confident choosing the Medicare Supplement plan that's right for you."

   Underneath, "Please call (800) 975-6103 to speak with a live agent on which plan is right for you!"

5. Colors, themes, elements we don't want to include
   This is reaching an older demographic, so make colors and fonts palatable and easy-to-read.
6. Anything else to communicate to designers?
   Add elements that grab attention but don't overwhelm the page. We want this extremely user-friendly and easy to navigate.