Digital Inc.

https://www.designcrowd.com/start/bhvzmmx9p4hh4d8mg0qyde56m51/2?

BRIEF :

We need a logo design for our new platform "Digital Inc" (available on smartphone and computer). It's a platform with e-learnings, career management, chat, networking. It will help Youth victims of exclusion in the world, to develop soft and professional skills and it will permit them to access to job offers, chat space and many more possibilities. This app will be used as well by volunteers from LP4Y NGO. They will have access to e-learning courses.

✔️ **DO :**

- Simple words
- Enthusiastic
- Casual tone (keep a sense of professionalism)
- Content format : images, emojis, vidéos, questions, games

❌ **DON'T :**

- Familiar words
- Very long sentences
- Block text
- No space

BRAINSTORMING :

1. Aligned with the world evolution, Digital Inc is a collaborative space where needs and success meet.
2. Improving lives together through an empowerment platform.
3. Digitalize knowledges to be open to the world.
4. With Digital Inc. access to future is on hand.
5. Developing an interactive way to empower Youth, working at their professional inclusion and building digital bridges across borders.

ON THE WEBSITE :

- Workspace Logo: **125x50**
- Favicon: 16x16 or **32x32**
- Profile photo: **256 x 256**
- Group Cover Photo: **1440x480**
- Program Cover Photo: **1440x480**
- Profile Cover Photo:**1440x480**
- Course Cover Photo: **1100x470**
- Public Channel Cover Photo:**1440x480**
- Catalog Cover Photo:**1440x480**

Website police :

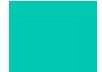Waiting for 360Learning support answer

#00A3E0

#326295

#6399AE

#00C7B1

#9EA2A2

Creation

Course

Program

Group

User