

The potential of the Swiss market offers many business opportunities to foreign companies, however there are some tariff and non-tariff barriers to cope with, such as its strong requirements in terms of quality and innovation, cultural and linguistic differences, specific rules applied to certain products or services.

***Prodigo is there to support you
in your administrative and strategic procedures!***

Prodigo strives to deepen the understanding of your business and acts as your local partner. We assist you in defining together all the services that best meet your needs.

Our consulting skills are focused on high added value sectors, such as food and beverages, fashion & lifestyle, products and services for leading industries (pharmaceutical, chemical, precision mechanics) or sustainable solutions (renewable energies, recyclable materials).

From our office in Neuchâtel* and with our language knowledges, we are able to cover the whole of Switzerland. Having many years of experience in economic promotion and business management, we are familiar with the Swiss trade and foreign companies wishing to export to Switzerland.

*as of August 2020, we will open an office in Zurich as well





You are convinced of the potential of your product or service and you wish to focus on the Swiss market, or you want to expand your market share!

Thanks to its personalized approach and tailor-made assistance, Prodigio offers you the right support to develop your business activities and answers to all your questions about the Swiss market. As a partner we assist you in finding market opportunities:

- By providing commercial contacts that match your target profiles;
- By listing the legal and regulatory requirements specific to the Swiss market (Switzerland is not an EU member State);
- By putting you in contact with private or public interlocutors in the context of an individual contact programme;
- By preparing a market study that measures the potential of your product or service;
- By adapting your marketing material (website, brochures, flyers, etc.) to the specific needs of the Swiss market and by translating it into German and/or French;
- By organizing a promotional event that is tailored to your needs;
- By representing you at trade shows or fairs;
- By assuming the fiscal representation of your company;
- By offering you logistical and administrative support.

Contact us!



PRODIGO

Neuchâtel Office

Prodigo Sàrl

Chemin du Vivier 10 | 2016 Cortaillod (Neuchâtel)

+41 (0)32 552 05 50

info@prodigo.ch | www.prodigo.ch

