ROASTAR
FAST & EASY TOP-SHELF BAGS

PRESS READY ARTWORK
QUICK GUIDE

Download Roastar's Template - You must setup your design on the appropriate template.

CMYK Color Mode (Process) - Your file must be setup in CMYK (Process) with no RGB or SPOT color information. For Black ink only files, please convert to grayscale.

Do NOT build Black Swatches as 4 Color (Rich Black) - Black color swatches should be 100% K (Black) only and should not contain any Cyan, Magenta or Yellow color values. **Do NOT use the Registration color swatch for anything.**

Outline Text - Please ensure all text in your file has been converted to outlines.

Resolution - We require a minimum of 300dpi for any raster images that are used in your design.

Embed all Images - If you are setting up your artwork file in illustrator, please ensure all images are embedded.

Bleed - A minimum of .0625" (1/16") bleed is required on all sides of the document.

Do NOT include Trim/Crop Marks or Registration Marks - Please DO NOT include trim/crop marks or registration marks as part of your press ready file(s).

Save each Sku separately - Please ensure each design or sku is saved as a separate file.

Accepted File Type - PDF's (recommended) or **Adobe Illustrator (.ai)**

DOCUMENT SETUP:

Your file must be setup according to our template specs. For example, if the finished size of your pouch is going to be 6.125" W x 9.5" H x 3.5"B, then you'll want to setup your document to 6.25" wide x 22.625" long keeping in mind that the 1/8" bleed will be trimmed off. **See diagram below.**

Bleed: 6.25"

Trim: 6.125"

Safe Area: 5.5"

Bleed Area: 1/16" past the Trim Area on all sides
Any elements that stop at the edge of the document must extend into the 'bleed area'.

Trim Area: Elements of the design you don't want trimmed, need to be 3/16" in from the edge on all sides.

Heat Seal Area: About 1/4" wide on either side. Color can extend into this area depending on the material choice.

Cut Tolerance: About 1/16" wide on either side. We recommend this area either remain clear of any artwork or the design must match from one side to the other.

Safe Area: Any text or graphics that you do not want to fall into the heat seal area must remain within the safe area, 5/16" (.3125") in from the trim.