PROJECT BRIEF:

We are currently working to launch a ready **MOBILE APPLICATION LOGO for BUSINESS CARDS** and I am looking for a nice logo. The CONCEPT is to be environmentally friendly and the card will be though be called **ecoBusinessCard**.

My thinking could be very limited so PLEASE, be IMAGINATIVE and provide me with a nice logo than can go beyond my need in terms of look, color, graphics. Any color or colors combination that could be nicer than mines, any graphics more interesting than my example, etc. are welcomed.

Provide for this mobile app. at least 5 different logos (OPTION ONE: 3 logos with my needs **including at least one logo in 3D**, OPTION TWO: 2 logo proposal of your choice, based on your personal/own imagination). **Important:** CONSIDER THAT THE LOGO SHOULD BE **UNDERSTANDABLE AND CLEARY READABLE WHEN DISPLAYED AS INCON** on small or big sizes phone screens (e.g. ios/iphones, android/android phones...)

Logos files provided in standard formats: **JPG, PNG, PSD, AI, EPS & PDF**

CONCEPT DESIGN & Mobile App. ICON

Logo icon clean view

Icon view on Phone

ecoBusinessCard

Logo do develop in a form/
size of Business card

Page 1 of 2

ecoBusinessCard

Logo transferred to Apple store and Google Play
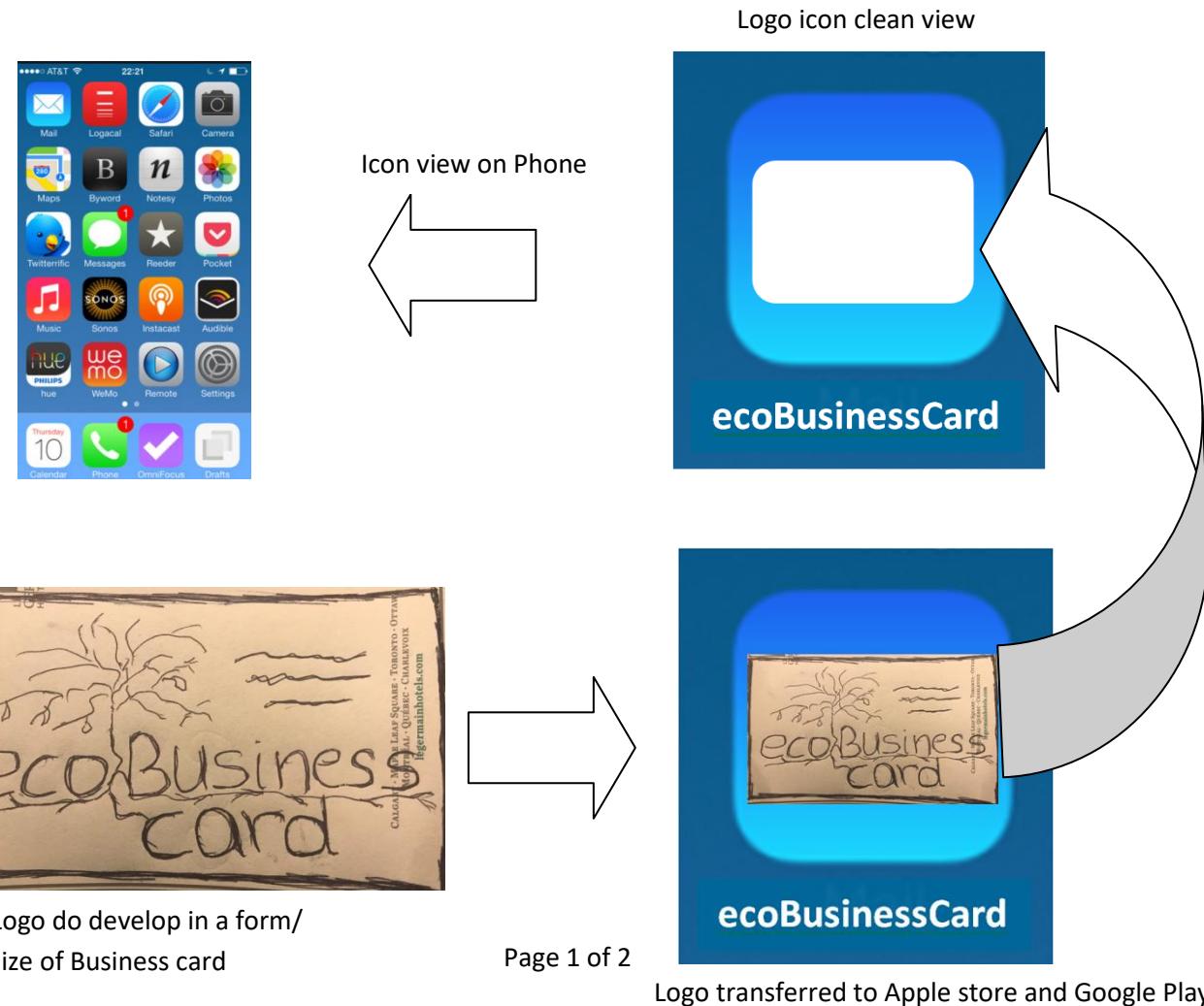
1- MY NEEDS & OPTIONS

ecoBusinesCard logo   Mobile App. ICON

A logo in the form of Business card for mobile app., including a tree with leaves and visible roots. Logo to be easily understandable and readable when inserted in the mobile app icon. MANDATORY to be rectangular & surrounded as a real Business card; the tree should have roots and leaves. MANDATORY to have the 3 lines (waves) on the top right as in a real Business

Logo graphic, Test & colors

a. ecoBusinessCard background: **WHITE**

b. Tree color: **GREEN**
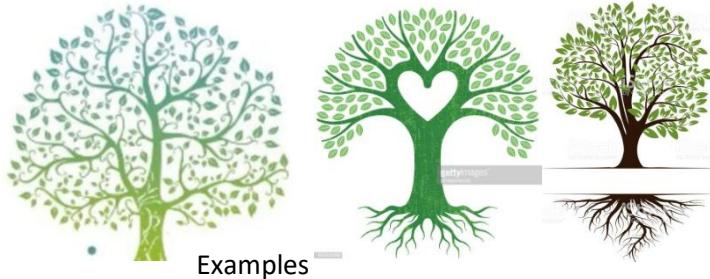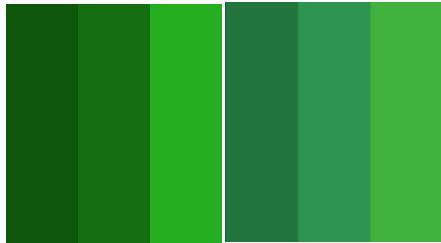
Examples

c. Business card text Font: **Nicer and Best suitable font**

d. Business card text color: **BLUE, GREEN & BLACK**
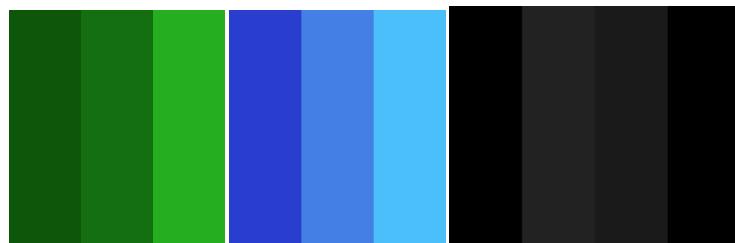
Examples: **ecoBusinessCard**, **ecoBusinessCard**,

ecoBusinessCard, **ecoBusinessCard**

2- YOUR LOGO PROPOSALS - BASED ON YOUR PERSONAL/OWN IMAGINATION (MIN 02)

Please provide another Logo alternative that you believe might be better than my thinking/needs and considering it will be used in Businesses or in Business environments.