

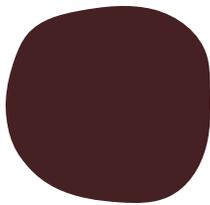
BRAND IDENTITY GUIDE

PRIMARY LOGO

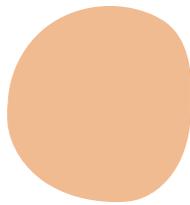


Amiwe

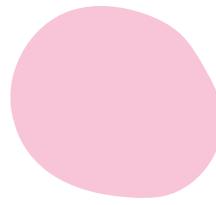
PRIMARY COLORS



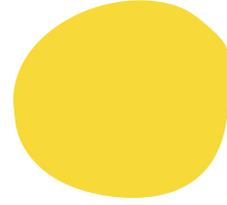
#462325



#F0BB93



#F8C3D7



#F9D938

PRIMARY TYPOGRAPHY

HEADINGS - JULIUS SANS ONE

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

Body - Proxima Nova

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n
o p q r s t u v w x y z

SECONDARY TYPOGRAPHY

Chunk Five

**A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z**

**a b c d e f g h i j k l m n
o p q r s t u v w x y z**

Playfair Design

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n
o p q r s t u v w x y z

Nimbus Sans

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n
o p q r s t u v w x y z

Sign Painter

*A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z*

*a b c d e f g h i j k l m n
o p q r s t u v w x y z*

GRAPHIC ELEMENTS



COLLAGES



DRAWINGS