

Thanks for choosing us!

This presentation shows what we currently have. But we want to give it a more modern style.

Feel free to change designs, images, icons. Surprise us! This document is just a guide to get an idea of the company web, content and what we want to show.

If the document is not clear enough, we attach links to each of the pages. Some links are public and others private.

If you want to see all the links, we need to create an account in our wordpress, which requires an email. If you are interested, send us your email to p.pradas@decidesoluciones.es and we will create your account.

OUR CORPORATE COLOUR:



#e74e1d

R: 231

G: 78

B: 29

OUR LOGO:



MAIN MENU

Search	Social networks
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HOME (LOGO)	INDUSTRIES	TECHNOLOGIES	ABOUT US	RESOURCES	PARTNERS
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Field Services	Machine Learning	Who we are
Transportation & logistics	Rule-based systems	How we work
Workforce planning	Mathematical Optimization	Success Stories
Manufacturing		Carrers
		Contact us

HOME PAGE

https://decidesoluciones.es/en/?page_id=19849&preview=true

planning, optimization, decision management

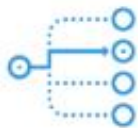
Advanced Analytics and Artificial Intelligence for smart decisions

Interested to join us?

Click here and go through the 20 second test to find out if we are the right place to work for you.

(This button goes to an intermediate page (pop up?) detailed on slide 56.

what we do



decide4AI implements AI based solutions for supply chain planning & optimization, workforce optimization and rule based decision management.

who we are



We consider ourselves *the* experts in mathematical optimization and rule based decision management. 15 years in business and many successful projects make that we can say this without the risk of disappointing you.

We have carefully selected the world's best-in-class software suppliers as partners to work with.

areas & industries



field services



insurance



transportation &
logistics



workforce
planning



manufacturing



aviation

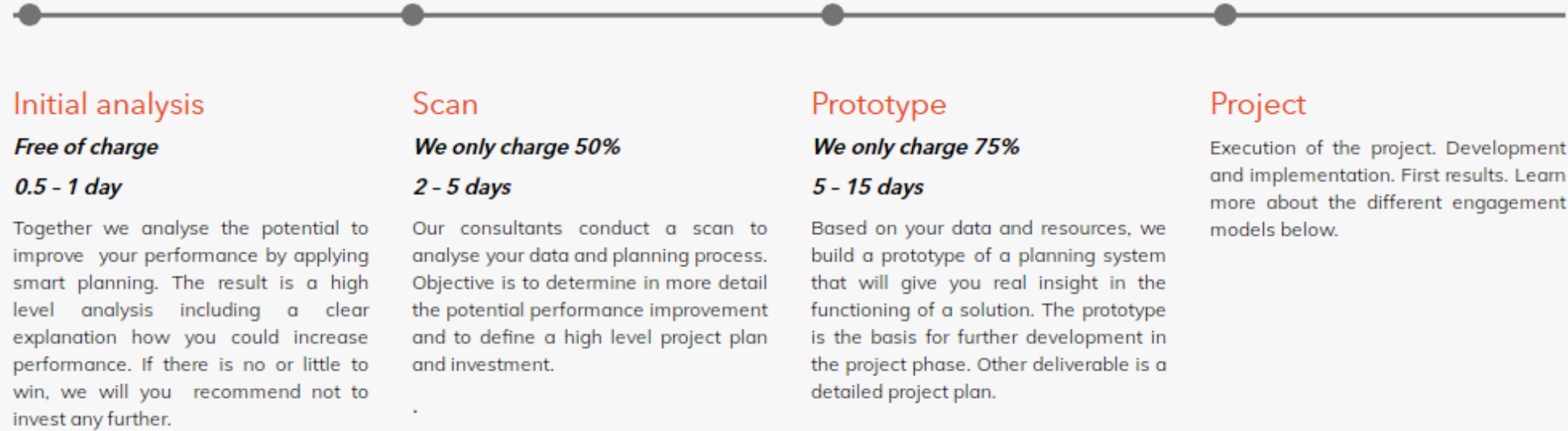


retail



banking

how we work



"decide has proven to be a reliable company with highly qualified technical staff who have been instrumental in upholding the commitments made. Thanks to the services it provided, incident resolution times have significantly dropped, which is why we consider it a great success."

PABLO MARTÍN MUÑOZ

Head of the Operations Applications Department at REE

Success Stories



technologies



advanced analytics

Find out how we use predictive and prescriptive analytics to improve business performance.

LEARN
HOW >



artificial intelligence

Find out how we use predictive and prescriptive analytics to improve business performance.

LEARN
HOW >



rule-based systems

Find out how we use predictive and prescriptive analytics to improve business performance.

LEARN
HOW >



machine learning

Find out how we use predictive and prescriptive analytics to improve business performance.

LEARN
HOW >



mathematical optimization

Find out how we use predictive and prescriptive analytics to improve business performance.

LEARN
HOW >



flexible architecture

Find out how we use predictive and prescriptive analytics to improve business performance.

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HOW >



contact us



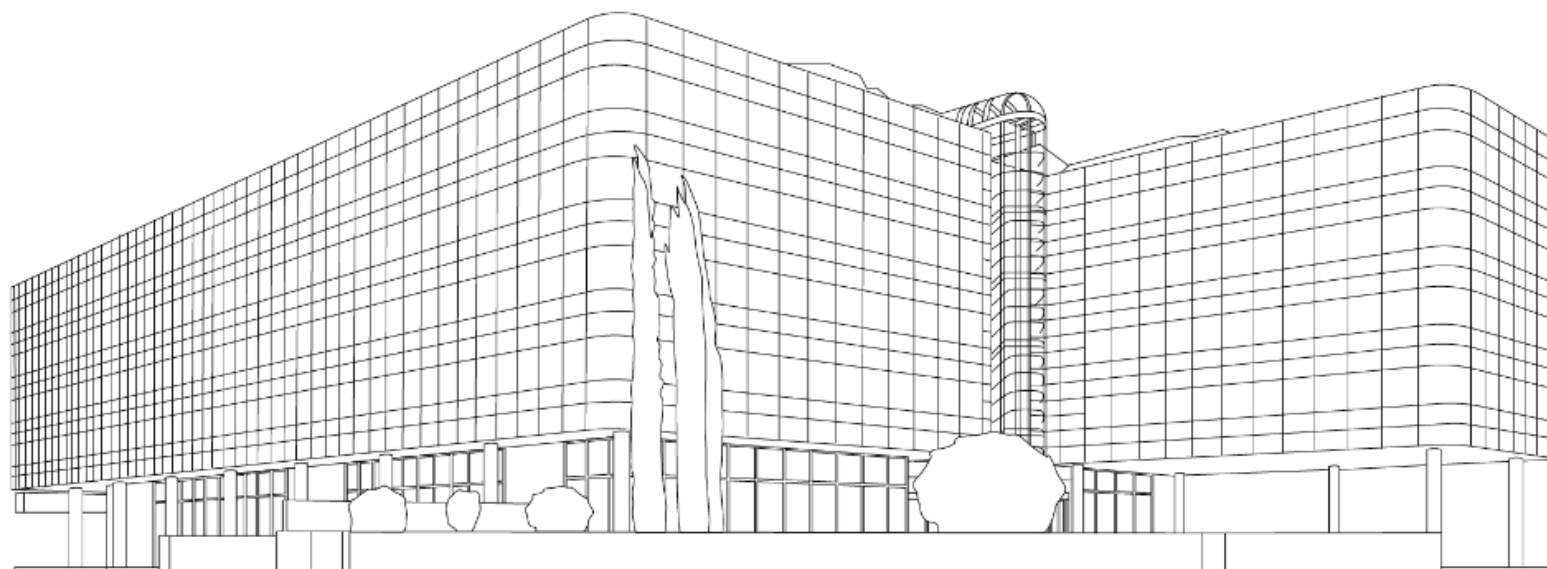
Information
request



Ask for a
demo



Let us give
you a call



FIELD SERVICES PAGE

https://decidesoluciones.es/en/?page_id=20979&preview=true



field services

planning, optimization and decision management for field services

Decide4AI implements, maintains and supports three different planning and optimization options to plan and optimize your field service operations.

Let us advise you what option best fits your operations.

Delmia Quintiq

Delmia Quintiq is a market leading technology for full scale workforce and field service planning & optimization. Many of the largest companies in the world use Delmia Quintiq for end-to-end optimization of their workforce and field service operations.

Decide4AI is a certified Delmia Quintiq partner.

[READ MORE](#)

MoreOptimal

More Optimal is one of the most advanced planning and optimization software solutions for smaller and mid sized companies. Focused on dispatching and scheduling of field service engineers.

Decide4AI is a certified MoreOptimal partner.

[READ MORE](#)

Optimization-as-a-Service

We at Decide4AI are mathematical optimization experts. If you would like to add an optimizer to an existing system such as a WFM or ERP system, our optimization experts can advise and support you.

Decide4AI is an certified partner of the IBM Cplex and Gurobi optimization engines.

[READ MORE](#)

Our solutions



Smart Demand Forecasting

Generate highly accurate demand forecasts. The predictive algorithms use your historical data, client data and other data sources such as market changes, competition data and feedback from field services employees to generate highly accurate demand forecasts. Continuous training of the algorithms guarantee an up-to-date and actionable demand forecast.



Capacity Planning, What-If Scenario's

Inputs are the demand forecast, constraints, restrictions, business rules and workforce supply. The optimisation algorithms calculate the most optimal capacity plan. Providing full insight in costs, workload and hiring needs. Use capacity planning to drive your recruitment strategy.

Play around with multiple What-If scenario's by changing workforce availability, attrition rates, demand, impact of training, labour rules or other factors. Get deep insights in what drives your business.



Shift Creation & Assignment

Create an optimal shift schedule that efficiently covers the forecasted labour need and maximises fulfilment of service levels. All restrictions and rules are taken into account such as labour rules, desired shift patterns, min max shift durations, smart distribution of scarce skills over shifts.

Next step is the assignment of employees to shifts based on skills, seniority, preferences, location, priorities and customer requests.



Scheduling & Dispatching

Schedule your workforce and dispatch tasks in the most optimal way taking all constraints and cost factors into account such as customer priorities, skills, driving times, parts or equipment availability, customer preferences and labour availability.

Scheduling and dispatching is fully automatic and optimised but the planners may overrule any suggestion of the system. Instantly the planner will see the impact and, if needed, alternative solutions.



Day-of-Operations

Minimise the impact of disturbances. No day is the same, unexpected events will disrupt your schedule. Small disturbances may have substantial impact. The Day-of-Ops re-optimization function will instantly calculate all consequences of any disturbance and re-optimize the schedule or part of schedule.

Our resources



Supply chain optimization in the retail sector

[Read more ▶](#)



The potential of data in the transport and logistics sector

[Read more ▶](#)



How Different Sectors are Using Artificial Intelligence

[Read more ▶](#)



Why prevention is key in asset maintenance

[Read more ▶](#)

TRANSPORTATION & LOGISTICS PAGE

https://decidesoluciones.es/en/?page_id=22065&preview=true



transportation & logistics

planning, optimization and decision management for transportation & logistics

Decide4AI implements, maintains and supports three different planning and optimization options for logistics companies.

Let us advise you what option best fits your operations.

Delmia Quintiq

Delmia Quintiq is a market leading technology for full scale supply chain planning & optimization. Many of the largest logistics companies in the world use Delmia Quintiq for end-to-end optimization of their operations.

Decide4AI is a certified Delmia Quintiq partner.

[READ MORE](#)

MoreOptimal

More Optimal is one of the most advanced supply chain planning software solutions for smaller and mid sized logistics companies. Focused on warehouse and transport planning & optimization.

Decide4AI is a certified MoreOptimal partner.

[READ MORE](#)

Optimization-as-a-Service

We at Decide4AI are mathematical optimization experts. If you would like to add an optimizer to an existing system such as a TMS or WMS, our optimization experts can advise and support you.

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[READ MORE](#)

Our solutions



Network Design & Planning

Use what-if scenario's and predictive analytics to design the most optimal network. Determine the optimal multi-modal mix and mix of owned and subcontracted assets. Calculate the impact of regulatory changes, e.g. changes in environmental laws or driving regulations. Find the ideal distribution center locations and capacities.

- Quarters to years ahead



Capacity Planning & Tenders

Forecast demand and match against capacity. Calculate the impact of winning a tender and determine against which price to offer. Optimise over the network and make decisions about subcontractor contracts.

Plan maintenance and minimise idle time and disruptions.

Balance your network. Simulate and optimise warehouse capacity.

- Weeks to quarters ahead



Transportation Planning

Plan all trips, assets, drivers, subcontractors and orders.

Generate the most optimal plan including all details such stops, loading times, specific customer requirements, detailed routes, mounting and dismounting drivers, loading sequence and trailer swapping. Taking into account all relevant constraints such as driver regulations, border crossings, toll, waiting times and traffic patterns.

- Day(s) to weeks ahead



Warehouse Optimization

Schedule all warehouse activities, minimise disruptions, minimise order picking delays. Integrate your warehouse scheduling and transportation planning to synchronize the flow.

Connect warehouse optimization to your WMS to get the most out of your warehouse.

- Day(s) to weeks ahead



Revise the Plan

At the day-of-operations the plan will change because of disturbances, congestion, changed customer orders and other factors that influence the operation. Minimise the impact of the changes. All consequences of any disturbance are calculated in real time. Planners are alerted or the plan can be automatic rescheduled.

- Day-of-Operations

Our resources



Supply chain optimization in the retail sector

[Read more ▶](#)



The potential of data in the transport and logistics sector

[Read more ▶](#)



How Different Sectors are Using Artificial Intelligence

[Read more ▶](#)



Why prevention is key in asset maintenance

[Read more ▶](#)

WORKFORCE PLANNING PAGE

https://decidesoluciones.es/en/?page_id=22086&preview=true



workforce planning

planning, optimization and decision management for workforce planning

Decide4AI implements, maintains and supports three different planning and optimization options to plan and optimize your workforce.

Let us advise you what option best fits your operations.

Delmia Quintiq

Delmia Quintiq is a market leading technology for full scale workforce planning & optimization. Many of the largest companies in the world use Delmia Quintiq for end-to-end optimization of their workforce operations.

Decide4AI is a certified Delmia Quintiq partner.

[READ MORE](#)

MoreOptimal

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Decide4AI is a certified MoreOptimal partner.

[READ MORE](#)

Optimization-as-a-Service

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Our resources



Supply chain optimization in the retail sector

[Read more ▶](#)



The Value of Analytics in the Hospitality Sector

[Read more ▶](#)



Almost a palindrome

[Read more ▶](#)

MANUFACTURING PAGE

https://decidesoluciones.es/en/?page_id=22100&preview=true



manufacturing

planning, optimization and decision management for manufacturing

Decide4AI implements, maintains and supports three different planning and optimization options to plan and optimize your manufacturing operations.

Let us advise you what option best fits your operations.

Delmia Quintiq

Delmia Quintiq is a market leading technology for full scale Supply Chain and Production planning & optimization. Many of the largest manufacturing companies in the world use Delmia Quintiq for end-to-end optimization of their operations.

Decide4AI is a certified Delmia Quintiq partner.

[READ MORE](#)

MoreOptimal

More Optimal is one of the most advanced planning and optimization software solutions for smaller and mid sized companies. The MoreOptimal solution is focused on Production Scheduling.

Decide4AI is a certified MoreOptimal partner.

[READ MORE](#)

Optimization-as-a-Service

We at Decide4AI are mathematical optimization experts. If you would like to add an optimizer to an existing system such as a ERP system, our optimization experts can advise and support you.

Decide4AI is an certified partner of the IBM Cplex and Gurobi optimization engines.

[READ MORE](#)

Our solutions



Forecasting

Market volatility and changes in buying patterns make the use of sophisticated demand forecasting a necessity in virtual any industry. The use of demand forecasting reduces inventories, helps to synchronize the Sales & Operations flow and increases customer satisfaction levels.

- Get insight in estimated cash flow and production capacity need
- Identify seasonality's and trends
- Use straightforward forecasting techniques such as time series up to the most complex causal models to take multiple factors into account.



Sales & Operations Planning

Synchronize the flow between production, sales and logistics. Create scenario's based on demand forecast, production constraints, inventory costs, marketing campaigns and compare the KPI's of each scenario against the overall business objectives.

- Top-down sales driven scenario's and/or bottom-up production constraint driven scenario's
- Integrated inventory optimization
- KPI dashboard containing all relevant (financial) KPI's
- 18-36 months ahead



Master Production Scheduling

The Master Production Scheduler balances production capacity and order intake. By linking bottle-neck resources and promised delivery dates, the available capacity is used in an optimal way and whilst a high delivery performance is guaranteed.

- Accept orders and promise delivery dates in real time
- Balance between MTO and MTS to recude inventory levels
- Fulfill every order on time in full
- Ensure adequate material supply
- Weeks to months ahead



Scheduling

Create optimized, demand-driven schedules, taking all constraints and parameters into account. Deliver orders on time in full. Opt for a combination of decision support and full automatic scheduling.

- All consequences of any planning decisions are immediately visible
- Full KPI dashboard to evaluate the quality of the schedule
- Automatic material allocation
- Day(s) to weeks ahead



Real Time Re-Scheduling

Last minute orders, process disruptions, out-of-stock raw materials or other unexpected events require immediate re-scheduling of the production process, in real time.

Local re-scheduling often causes productions or capacity issues further down the chain, full and automated re-scheduling takes all possible consequences into account and derives an adjusted schedule that minimises disruptions.

- Day-of-Operations

Our resources



Supply chain optimization in the retail sector

[Read more ▶](#)



How Different Sectors are Using Artificial Intelligence

[Read more ▶](#)



The key to profitability in today's manufacturing industry

[Read more ▶](#)



Why prevention is key in asset maintenance

[Read more ▶](#)

MACHINE LEARNING PAGE

<https://decidesoluciones.es/en/technological-solutions/machine-learning/>



machine learning

[Home](#) / [technological solutions](#) / [machine learning](#)

Machine Learning is the science of getting computers to act without being explicitly programmed. Its most basic application is the practice of using algorithms to process data, learning from it and then being able to make a forecast or suggestion about something. These are models that are capable of independently learning and adapting according to the natural evolution of data.

Efficient planning to match production to demand

Intelligent search engines, diagnostics systems, image, speech and language recognition, high-precision predictors... These are, among others, part of our day-to-day activities that are driven by Machine Learning in all their aspects.



Deep Learning goes one step further than the development of these Machine Learning systems.

Thanks to this technology, we have deployed the following use cases among our clients:



Machine Learning techniques are particularly effective for complex problems where the application of traditional statistical methods is not suitable. It is therefore possible to learn from the hidden knowledge in data and to answer complex questions.

Within the vast world of artificial intelligence, this specialty makes it possible to develop systems that automatically learn based on hidden patterns in data using algorithms that are capable of continuously improving.

This breakthrough can be applied to business aspects such as demand forecasting, security, pattern identification, among others.

Industries in which we apply Machine Learning

Field Services	Transportation & logistics	Workforce Planning	Manufacturing
----------------	----------------------------	--------------------	---------------

Tell us about your situation and we can provide you with a solution using Machine Learning techniques.

[contact us](#)

RULE-BASED SYSTEMS PAGE

<https://decidesoluciones.es/en/technological-solutions/rule-based-systems/>



rule-based systems

[Home](#) / [technological solutions](#) / [rule-based systems](#)

Operational decision-making in companies is based on business policies and rules that are usually scattered across the system, giving rise to inconsistencies and duplicates more often than not. Organizations need **to change business logic** to quickly and flexibly **keep themselves up to date and adapt to market demands.**

This duplication has historically given IT departments headaches and has led to high maintenance costs due to the fact that business logic does not remain unchanged over time. Organizations often need to change them to adapt to market demands, new economic conditions, competitors' activities and/or regulatory changes. Their agility in updating business logic is key to being competitive and consolidating their positions in the markets.

BRMS platforms facilitate decision management and adaptation to change



BRMS (business rules management systems) platforms make it possible to **decentralize business logic management, allowing you to streamline the changes required by the business and** enabling the different business areas to **make updates to the decision models themselves.**

A change in the decision logic can be evaluated, implemented and tested in a few hours compared to the long periods required by traditional information systems.

An advanced application for business rules platforms is complex event processing.

Thanks to the deployment of BRMS platforms, we have obtained the following **benefits**:

- Decreasing the dependence on IT departments for changes in live systems, focusing on quality controls and the review of rules.
- Gaining more control over the company's operational logic, helping to develop, manage and govern it.
- Minimizing maintenance costs for rules by up to 90% due to a decrease in the time required for their development and the technical staff involved.
- Reducing the time-to- market cycle to update rules from months to days, or even hours.
- Improves process efficiency through greater automation of decisions.

Industries in which we apply BRMS

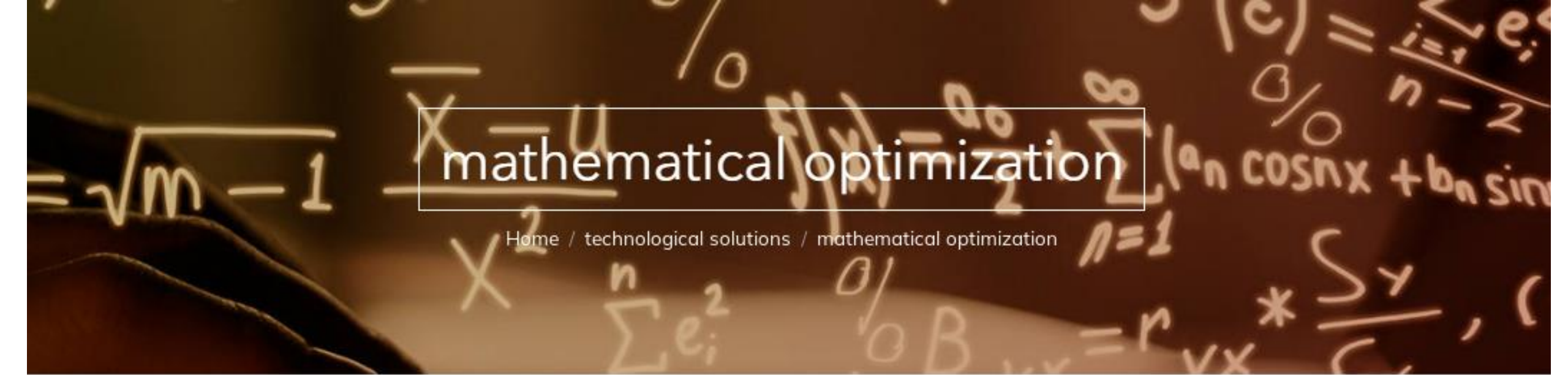
Field Services	Transportation & logistics	Workforce Planning	Manufacturing
----------------	----------------------------	--------------------	---------------

Do you want to know how we can **streamline decision-making** in your company?

[contact us](#)

MATHEMATICAL OPTIMIZATION PAGE

<https://decidesoluciones.es/en/technological-solutions/mathematical-optimization/>

The background of the top section is a chalkboard filled with various mathematical formulas written in chalk. Some of the visible formulas include $\sqrt{m} - 1$, $X = u$, $\sum_{i=1}^n e_i^2$, $\sum_{n=1}^{\infty} (a_n \cos nx + b_n \sin nx)$, θ / θ_0 , $\frac{\partial}{\partial x} = r_{vx} * \frac{\sum y}{c}$, and $\frac{\partial}{\partial x} = \frac{\sum_{i=1}^n e_i}{n-2}$.

mathematical optimization

[Home](#) / [technological solutions](#) / [mathematical optimization](#)

Mathematical optimization, also called operations research, brings together a set of mathematical modeling techniques that make it possible to address problems with optimal allocation or planning of scarce resources and, in general, to efficiently provide support for the decision-making process.

Optimize orders with advanced analytics
techniques



Operations research makes use of mathematical models to best address complex problems where resources must be optimized to achieve several goals, reduce costs, maximize revenues and minimize response time.

Mathematical models let you identify the optimal solution where you can find the equilibrium point that helps you meet the goals set.

Applications for these techniques are rapidly increasing due to the great value they bring to business, resulting in a direct impact on financial performance in most cases in terms of optimizing costs, maximizing margins or increasing sales.

The increasing complexity of the problems that have been solved using these disciplines and the efficiency of their results have greatly contributed to their popularity.

Our success stories include different business applications and the benefits that we have provided using mathematical optimization techniques.

Thanks to the application of operations research techniques, it is possible to give accurate, optimal answers to complex problems with a large number of variables and constraints while ensuring that the maximum and minimum goals defined in the problem are reached.

Industries in which we apply mathematical optimization

Field Services	Transportation & logistics	Workforce Planning	Manufacturing
----------------	----------------------------	--------------------	---------------

Tell us your problem and we can solve it **using mathematical models.**

[contact us](#)

WHO WE ARE PAGE

<https://decidesoluciones.es/en/who-we-are/>



decide is one of the leading companies in the Spanish market in the development of systems based on advanced analytics and artificial intelligence to improve and automate decision-making in planning.

Our goal is to help in resolving complex planning decisions and improving the operational efficiency of our clients. We know that the inner workings of each company are unique and, at times, complex, which makes it necessary to simplify processes through a platform that resolves them and improves their operational efficiency.



decide is the leader in applying a combination of:

- **Software development methodology with state-of-the-art techniques**
con técnicas última generación
- **Advanced analytics** such as predictive, prescriptive or cognitive analytics
in the field of **artificial intelligence**
- **Business knowledge**

mission

On numerous occasions, internal company planning becomes a real problem which affects not only production but also sales results. To address this, it is very important to make smart decisions to achieve results: increasing the ability to react to changes, reducing operational costs, optimizing the use of resources and improving the quality of the service provided to customers.

Thanks to the use of data through a combination of the latest optimization and analytics technologies, we are able to arrive at the optimal solution for the necessary implementation or decision-making.

vision

In 2008, we started working with the aim of becoming the top choice of Spanish companies to incorporate Analytics Intelligence into their systems. Since then, decide has become the leading company, thanks to one of the most experienced teams of professionals in the sector.

Through the use of advanced technologies, we create environments of technological excellence to enhance teamwork, achieve maximum performance and ensure the success of our projects. The deployment of Analytics Intelligence or artificial intelligence in companies improves productivity and increase our clients' potential for growth.

team



Arjen Heeres

CEO



Alberto del Barrio

Founder



Manuel del Barrio

Founder, Head of
Business Development



Eugenio Martín

Founder, Head of
Business Development



Javier Lafuente

Founder, Head of Product
Development

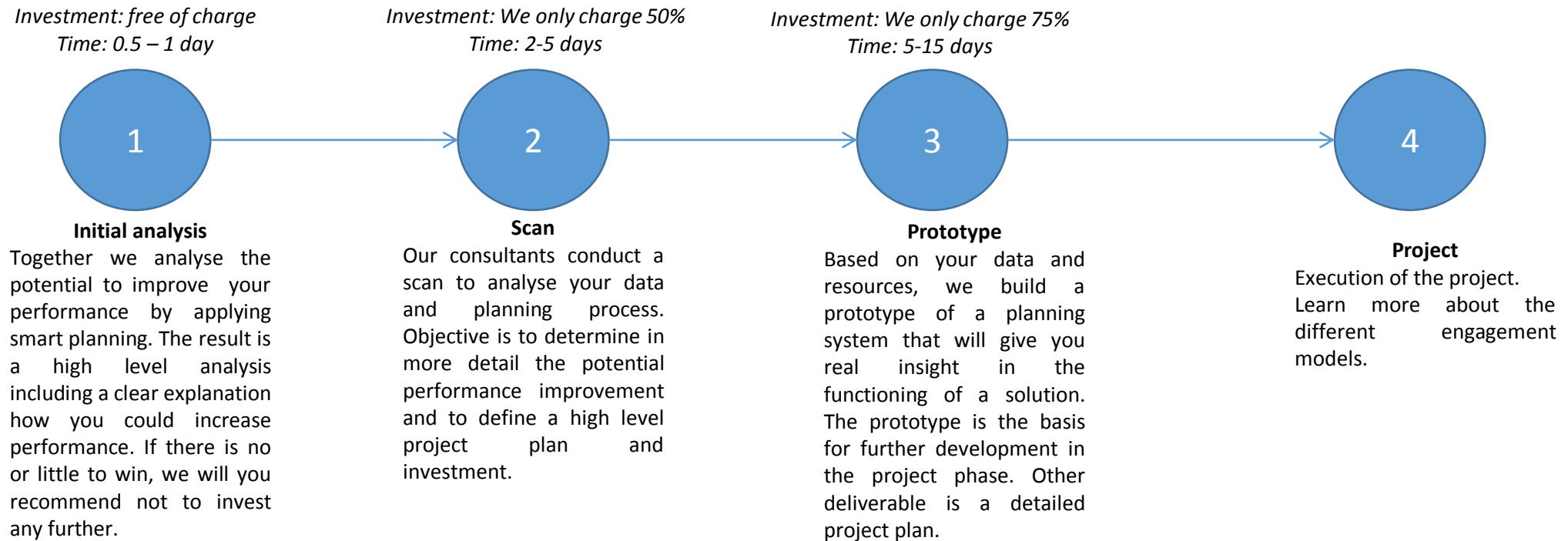


Miguel Ángel Bógalo

Head of Services

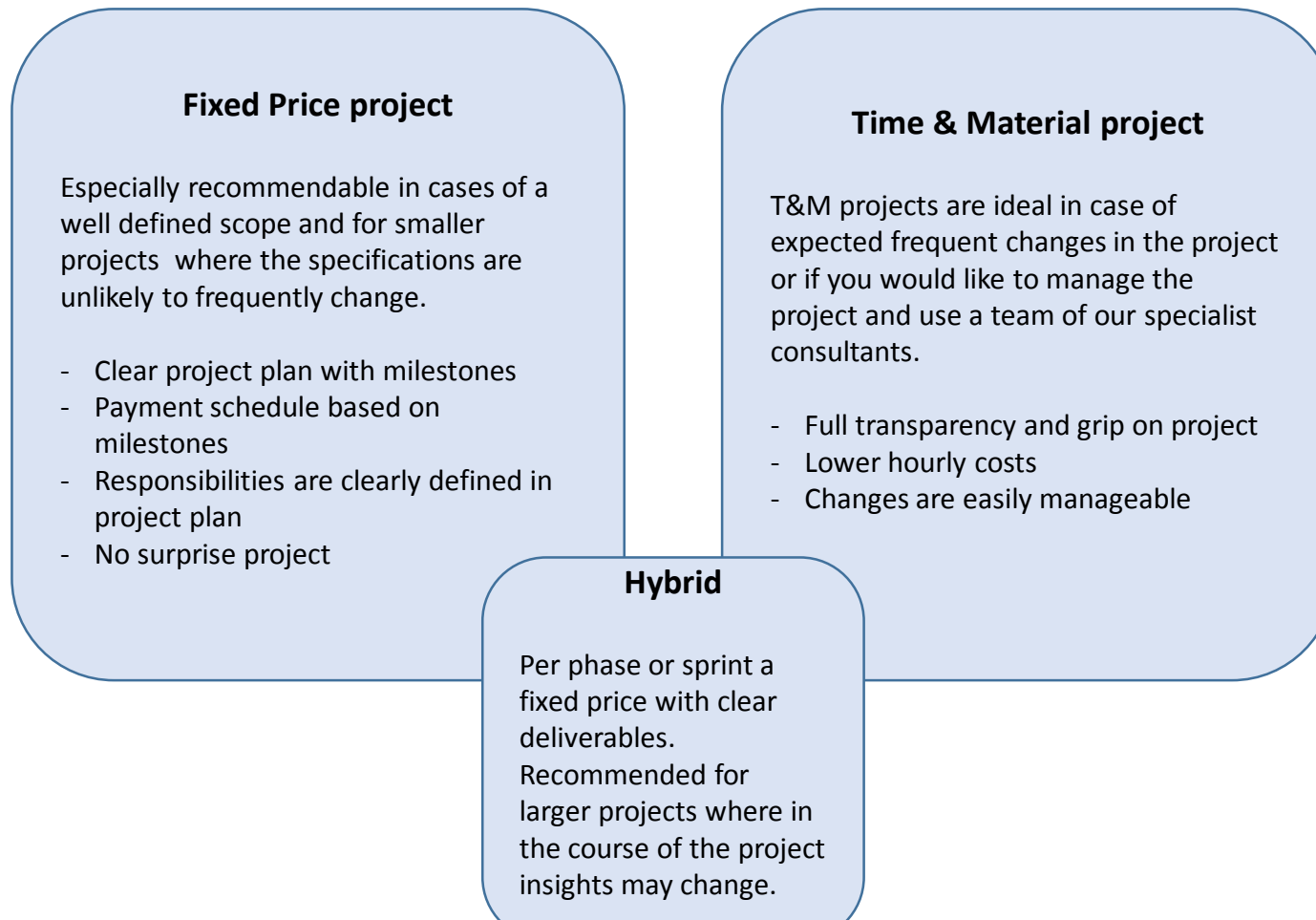
HOW WE WORK PAGE

THE LOW RISK, LOW COST APPROACH TO IDENTIFY WHAT SMART PLANNING COULD MEAN FOR YOU



ENGAGEMENT MODEL

Before entering into a project we will evaluate the engagement model, Fixed Price or Time & Material and the project methodology, Agile or Waterfall. As customer you may select your preferred model.

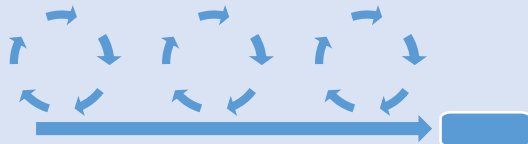


PROJECT METHODOLOGY

Agile / Scrum

An agile development process and more particular the Scrum methodology, is recommend for projects where the end goal is not specified in detail. The customer is able steer the process based on intermediate deliverables and new insights can quickly be applied. In small steps, sprints, new intermediate products are delivered that can be evaluated.

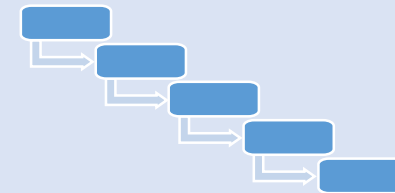
Possible disadvantage is the higher level of customer effort



Waterfall

Well defined process with one big deliverable at the end of the process. In case specifications are clearly defined and no or little change is expected, this project methodology is more efficient and less customer interaction is needed.

Disadvantages are the limited possibilities to include new insights and to cater for changes.



SUCCESS STORIES PAGE

<https://decidesoluciones.es/en/success-stories-decide/>

A background image showing three hands from different people, all giving a thumbs-up gesture. The hands are slightly out of focus, creating a warm and positive atmosphere. The text is overlaid on this image.

success stories decide

[Home](#) / [success stories decide](#)

Our success stories based on advanced analytics are the result of combining **the latest artificial intelligence applications** with **a great team with many years of experience in the sector**. The solutions we offer our clients are aimed at facilitating day-to-day work and helping them make important decision in real time.



Airbus
Production planner



Ba vidrio
Industrial production planner



Bankinter
Sales schedule optimizer



Carrefour
Calculating orders and supplies



Dia
Warehouse to store shipments



Gas natural
Logistics planner

EXAMPLE OF A SUCCESS STORY PAGE

<https://decidesoluciones.es/en/casos-de-exito/airbus/>



airbus

Production planner



problem

Need to increase the company's performance and productivity



solution

Provide an optimization engine that proposes an easy-to-update timeline, as well as structuring operations and allocating them to workers with the right skills within the Airbus A400M Atlas program, using advanced analytics.



impact

The solution managed to drastically reduce the time spent in planning and harmonizing all Airbus aircraft programs, as well as meeting all business and IT needs.

PREVIOUS
BA Glass

NEXT
TMB

Other success stories



Sergas

Healthcare staff scheduling



TMB

Planner of the Barcelona metro
service



BA Glass

Industrial production planner



Bankinter

Sales schedule optimizer

INTERMEDIATE PAGE (POP UP?)
BETWEEN HOME PAGE AND
CARRERS PAGE



Here is the test to find out if Decide is a good fit for you:

1. I love cracking tough programming or optimization problems
2. It's great to work in a team with the brightest minds
3. I love flexible working hours

Three times Yes? Great!! Click here to find out more

[BUTTON](#)

CARRERS PAGE



Decide for Decide!

Join us and work with the brightest minds cracking the toughest problems.

At Decide we are group of AI and optimization technology driven people. We have different back grounds and interests but we have one thing in common, we are excited about applying the latest AI and optimization technology to make things better.

Our values



Teamwork

We have formed teams that jointly are responsible for good results. We believe that working in a team will help you to accelerate the learning process and, perhaps even more important, it is more fun to work in a team.



Craftmanship

Our aim is to deliver the best, to make ourselves feel proud on what our customers can achieve with our technology.

Your talent

We believe that your talent is the starting point. We will not try to push you into a role description. It's the opposite, we organize work that fits your talent and ambition. (If none of the open vacancies exactly fit, don't worry just drop us a mail and we'll talk).



Flexibility

Working hours are flexible and whenever possible it is up to you where you like to work. Do you prefer to work from home or in the office? Or a combination. We believe that what counts are the results.



Growth

Being a technology frontrunner means that we need people who love to follow and learn the latest advancements in AI. That is why we will help you discover and grow your talents. Your growth is our growth.



How we are

We respect differences, actually, we love differences. We believe variety and inclusion propels creativity. We treat others the way we want to be treated.

Find out more about our vacancies.

No exact fit? Don't worry simply send us your CV so we can find out how to make it work.

Full stack python
developer
2 – 5 years experience


Optimization / Algorithm
expert
Cplex, Gurobi or similar

Junior Sales, enterprise
experience

Front end developer
.....

CONTACT US PAGE

<https://decidesoluciones.es/en/contact/>



contact

Any questions?

Name*

Surname*

e-mail*

Telephone*

Company

Message*

☐ [I accept the privacy policy](#)

Send

RESOURCES PAGE

<https://decidesoluciones.es/en/blog/>

We currently have a simple blog page. But we have more types of content, and we would like to be able to show: articles, infographics, whitepapers, videos and press publications.

decide blog



Caso de uso – Modelo de detección de fraude

En este artículo contamos el caso de uso de un modelo de detección de fraude de identidad o de solicitud. Solución planteada, desarrollo del modelo, resultados del mismo y posibles mejoras. El fraude de identidad o de solicitud Según la AEECF (Asociación Española de Empresas Contra el Fraude), el fraude on-line está creciendo de forma exponencial debido a la...



Machine Learning en banca: gestión de riesgos crediticios

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