

Sparkle Heart

Sparkle Heart initiative is a source of inspiration and a platform for women to meet, fulfil their dreams and reaffirm that the power and potential of women is limitless. In the project, we will seek out and tell genuine stories of women from around the world with the help of videos, lectures, music and dance to share them with other women and men globally.



What?

We are starting a global movement which will encourage people to take action — to make their dreams come true. At the basis of it all stands “a woman” who is the source of belief, love and inspiration. A woman can do things that a man will never be able to achieve. The image of a woman embodies pure energy that creates life. We will inspire to take action and create encouraging environment to help you make your dreams come true. A human without a dream is a lifeless human.

Why?

1. We want to introduce the world with women who look at life with a spark in their eyes, live life to the fullest despite the sceptical attitude of other people and believe in other people, their opportunities and abilities more than they believe it themselves.

2. To inspire, encourage to take action and make people realise that any dream can become a reality —to help them make it happen.

3. To create a platform where women around the world can meet in order to make their dreams come true and implement joint projects that would continue to inspire and bring benefit to the future of the world.



Why a woman?

“Since I was 3 years old, I was raised only by my mum; from her I learned how strong and empowering a woman is; I would like to pay it forward and create a environment for women of the world where they can meet and fulfil their dreams.”

Juris Gogulis

Authors

Juris Gogulis - traveler and believer, choreographer and art director (27)

Girts Cerins - film artist and inspiring video creator (26)

Round I *August 2019 – April 2020*

1. We will create **99 video stories** about inspiring **Latvian women**; each story will be **2 minutes** long.



2. We will create **3 short documentary** films about inspiring women of the world; each film will be **10-15 minutes** long.

1. **Michelle Obama** (USA)
2. **Alyne Tamir** (USA/Israel)
3. **Eva zu Beck** (Poland)

All videos will be published on Facebook page “Sparkle Heart” starting from 1 August 2019.

Goal

1. **Inspire and encourage** people to fulfil their dreams;
2. Introduce and **bring together motivated people** who are willing to put in the work.

September 2019 – March 2020

We will organise talks, discussions and dream events all around Latvia where Latvian women participating in Sparkle Heart and world known Latvian women will take part.

Round II *September 2020*

Global Dream Forum

Forum (2-3 days) for inspiration and art in which the power of girls/women is demonstrated through dance, text and music. It is a platform that not only inspires, but also promotes action and growth at global level.

Main guests

3 international SPARKLE HEART participants, and 99 Latvian SPARKLE HEART participants.

Performance

Sparkle Heart (Brīnuma meita) first was created as a musical dance performance about a girl's power to grow up and understand life. The première took place on Easter, on 21 April 2019, in Latvia.



Choreographer and director: Juris Gogulis

Round III September 2020 – September 2021

The dream of SPARKLE HEART participants will be fulfilled. We will show the world that nothing is impossible and every dream can be reached.

Each dream fulfilment will be documented/filmed.

And then?

After fulfilling every dream, a documentary/feature film called (SPARKLE HEART) will be created.

There is a saying: **“When you want something, all the universe conspires in helping you to achieve it.”**

We will make this saying a reality and invite and bring together the best experts and businesses of various sectors from across the world to make other people's dreams come true. Dreams that inspire and benefit the growth of the people of the world.

*We will help people make their dreams
come true.*

Juris and Girls