

ADDENDUM

As of July 2019, Aspire Skin Care has been modified to include the use of blush pink regarding the newly added cosmetic services.



Original Logo



Preferred Logo
Example for Cosmetics

Where necessary, the logo should be used as a **watermark**.

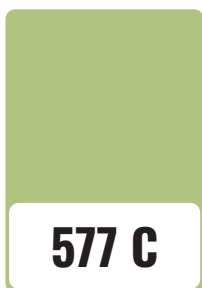


Medical



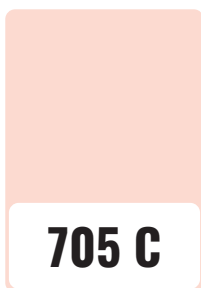
Cosmetic

Color Palette



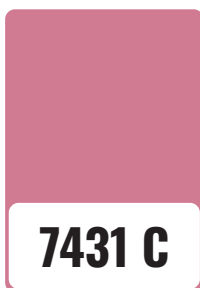
Green

C36 M10 Y63 B0
R170 G194 B127
#AAC27F



Blush

C0 M16 Y13 B0
R253 G218 B208
#FDDAD0



Pink

C17 M61 Y25 B0
R208 G124 B147
#D07C93



90% Gray

C0 M0 Y0 B90
R65 G65 B66
#414142