

Loop Boyz

DESIGN BRIEF

Hey!

We appreciate you taking the time to design a logo for us. Loop Boyz is a music management company based in Chicago, Illinois – representing artists, producers, and songwriters in Hip-Hop, R&B, and Pop. The target audience is the entertainment industry, primarily the people and companies that make up the music industry. Please see the Design Style examples below for desired design style. The primary colors are black and white. Primary style would be a white logo (with black inside stroke) on a black background (example #2) or a black logo (with white inside stroke) on a white background (example #1). Logo should be able to be displayed with stroke only (example #3) and without stroke too. Reach out if you have any questions - Thank you again and we are very excited to see your designs and creative approach!

Design Style

Logo Text

Loop Boyz

#1



#2



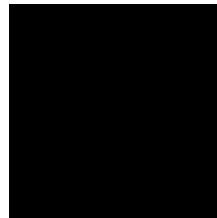
#3



Primary Colors

Black

#000000



White

#FFFFFF

