

Name of Company: Liftoff Academics

Website: [liftoffacademics.com](http://liftoffacademics.com) (please visit to see styles/fonts/colors there)

Slogan: We create innovative web-based software for Higher Education.

Phone: 318-350-6983

**Please note that the information in this document is just meant as a guide. Use as much or as little as you like, to help with the design. Feel free to edit or cut text as needed.**

Some items or bullet points you can use:

- The latest server and software technologies give you a fast, powerful experience
- We are happy to customize any of our software to your school's requirements
- We use industry best practices for data security and privacy
- Our rates are among the most competitive in the industry, perfect for any budget!

Products:

FlightPath Labs

- Flexible and extremely versatile platform for advising students and degree audit
- Handles substitutions and transfers easily, makes short work of degree audits.
- Let's users try out other degrees on-the-fly
- Reduces advising errors, boosts student satisfaction and retention

Faculty Atlas

- All of your faculty's data, in one simple web-based solution
- Keep track of faculty activities, accomplishments, publications, C.V.s, and more
- Promote your faculty's achievements to accreditors, donors, the media, and state legislators.

Jetstream (no logo yet for this one-- use a dummy logo if needed)

- Propelling student success at all stages of their academic career
- Track attendance, assignments, and progress reports from faculty
- Schedule advisings, tutorings, and study hall time
- Automatic alerts triggered for at-risk students

Other services:

Custom Development, Support, and Hosting

- Need a specific solution custom programmed for your school?
- Need to host an existing open-source product?
- No problem! Whether its integration with other systems, hosting and support for open source software, or something brand new and custom-programmed from scratch: we are here to help!