

## **Logo for China Livestock Shipping Company Limited**

### 1. **Overview** – Details and background about your company and how it is to be used.

The shipping company - **China Livestock Shipping Company Limited** -is registered in Hong Kong, and its main business is to provide shipping services for livestock export companies, etc. We hope that the logo is in accordance with Hong Kong registration standard.

Our other parent company named Fanda, registered in Hong Kong, and NACC and SACC are two subsidiaries, registered in Australia, and the main business is export of Australia livestock and Australian premium beef and mutton, serving long-term customers in China and Southeast Asia.

### 2. **Target market** – The audience you are trying to attract to your company

The main business is to provide shipping services for livestock export companies, and our customers are the exporters or importers of livestock all over the world, **mainly in Australia, China, Southeast Asia**, and so on.

### 3. **Design preferences** – Directions for the designers regarding any specific requirements or ideas relating to Form, Style, Colour, Font, Imagery, etc.

The logo design mainly base on shipping, livestock and cattle

We hope our logo can be remembered at first glance, and the logo will reflect our company

And as following are logo of our other parent company Fanda and two subsidiaries NACC and SACC, for your reference.

