

ClikPod

Product Development, Logos + Packaging

2017

Current Market

Product Landscape



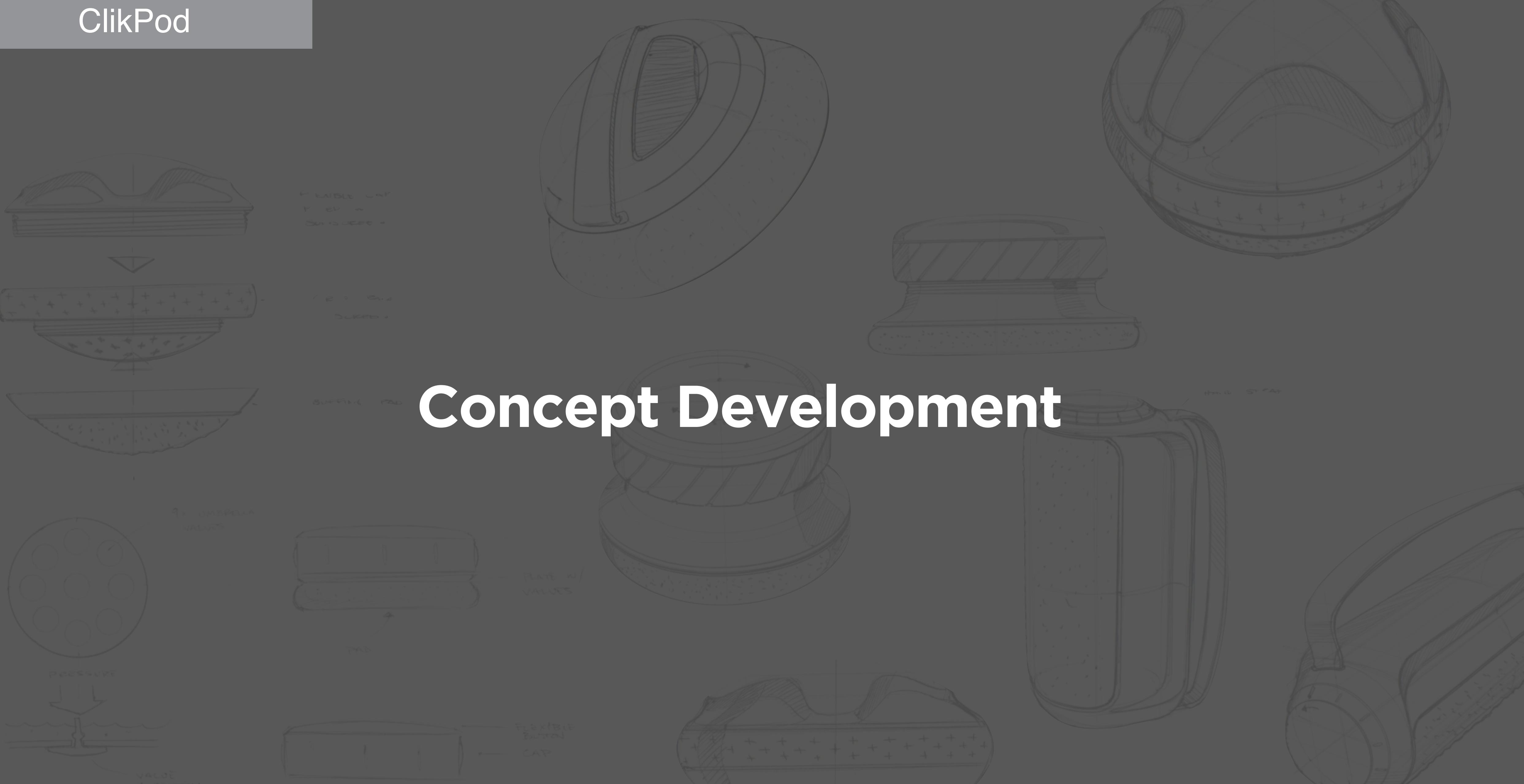
Applicator References

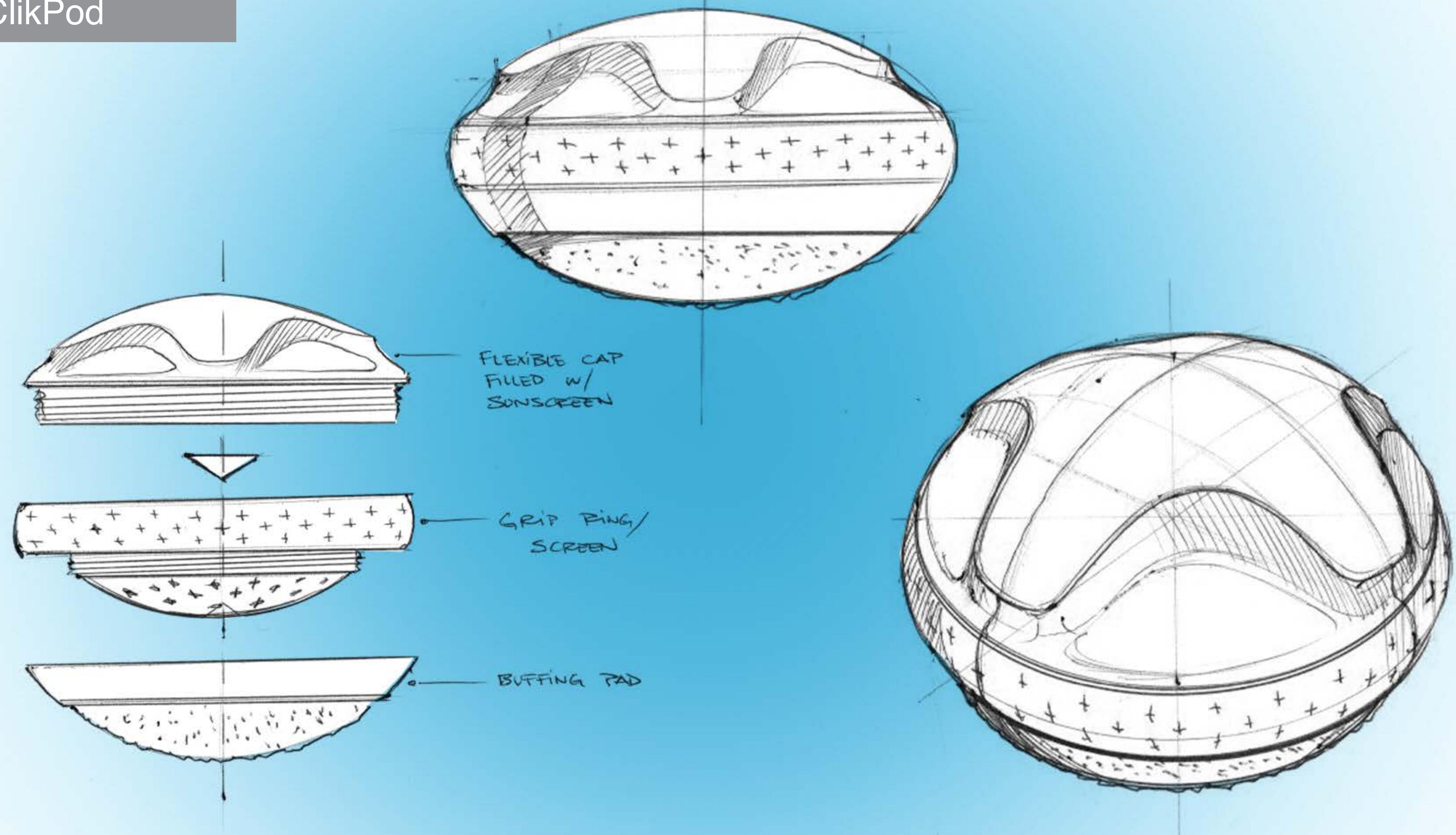


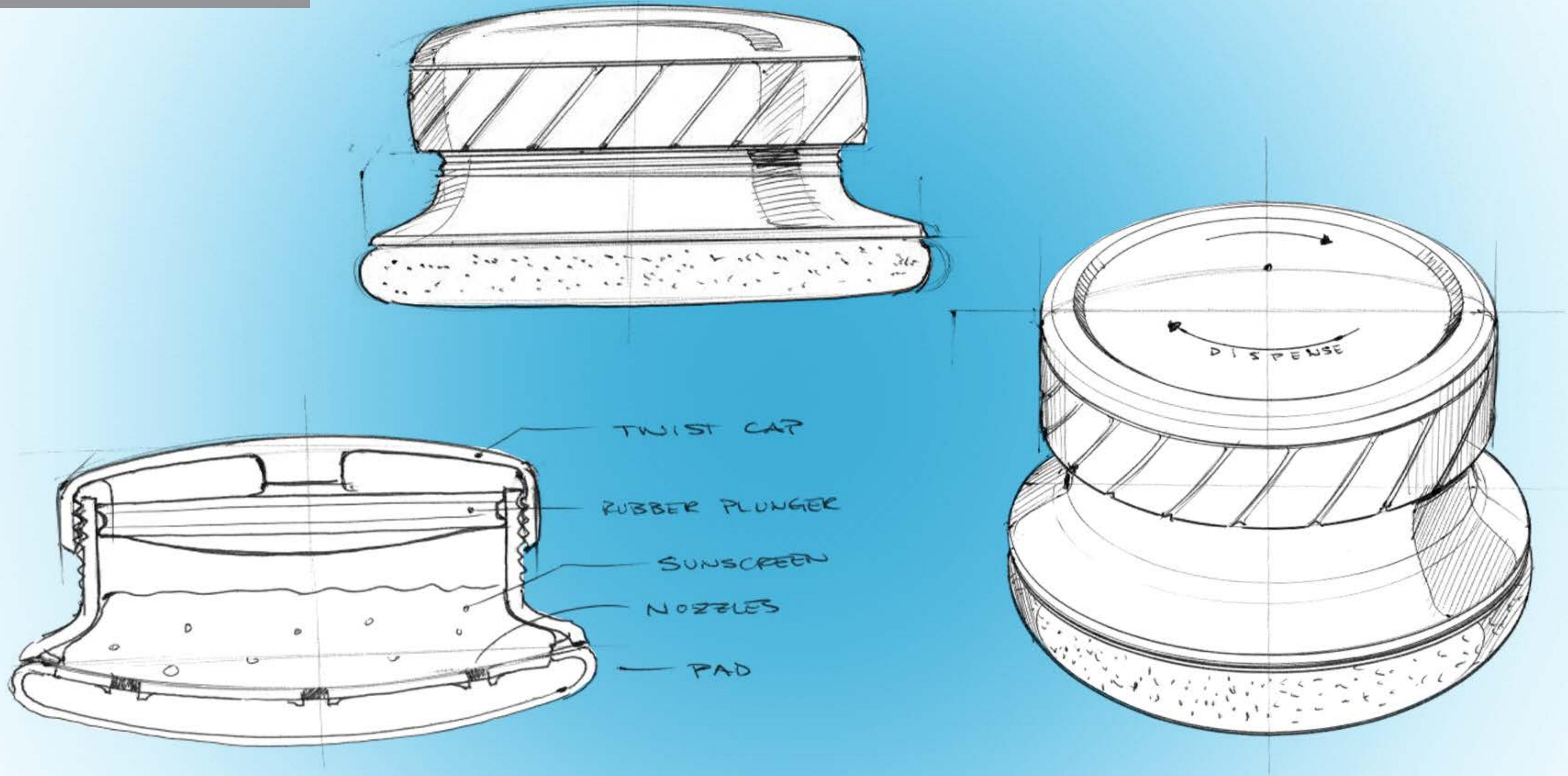
Styling References

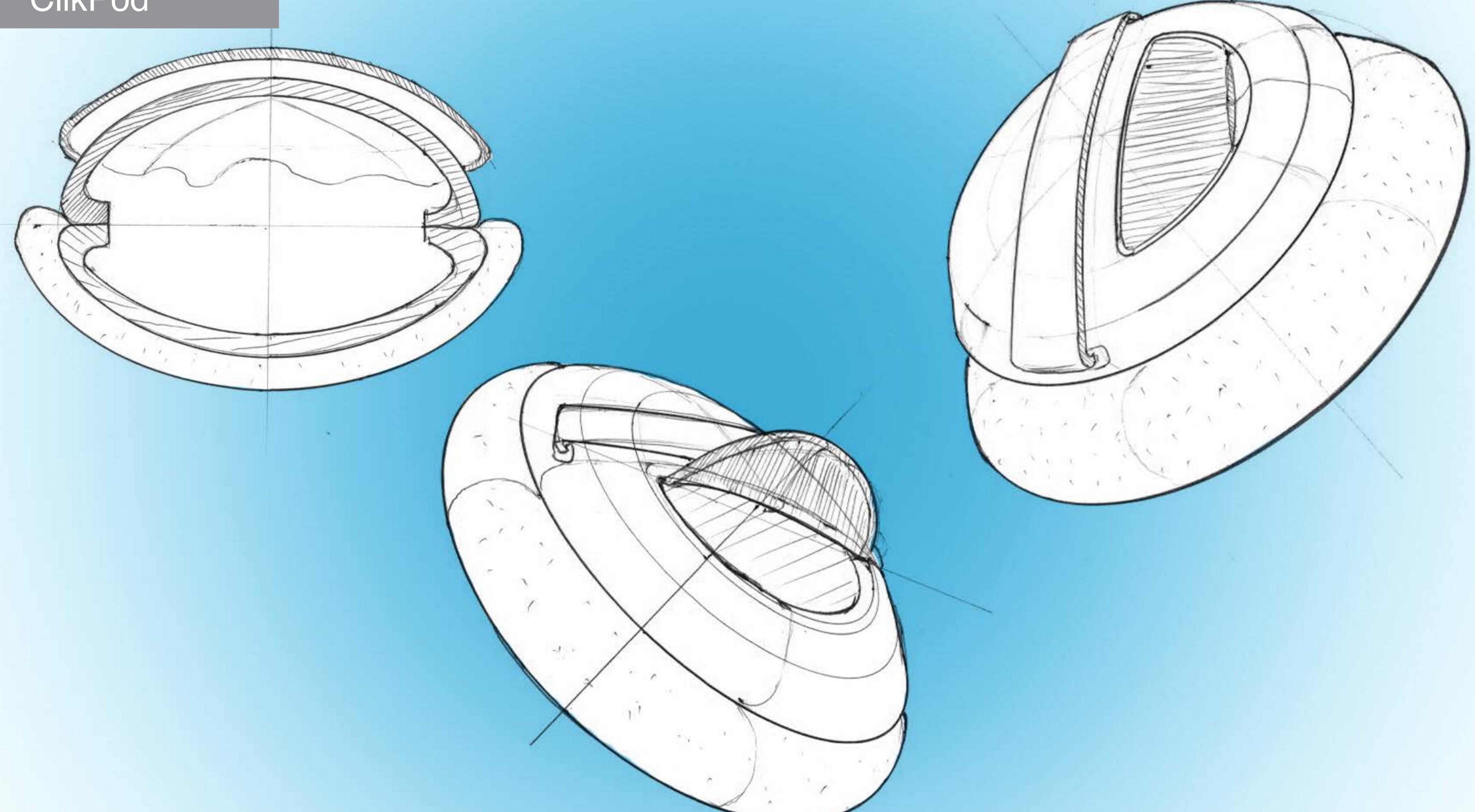


Concept Development

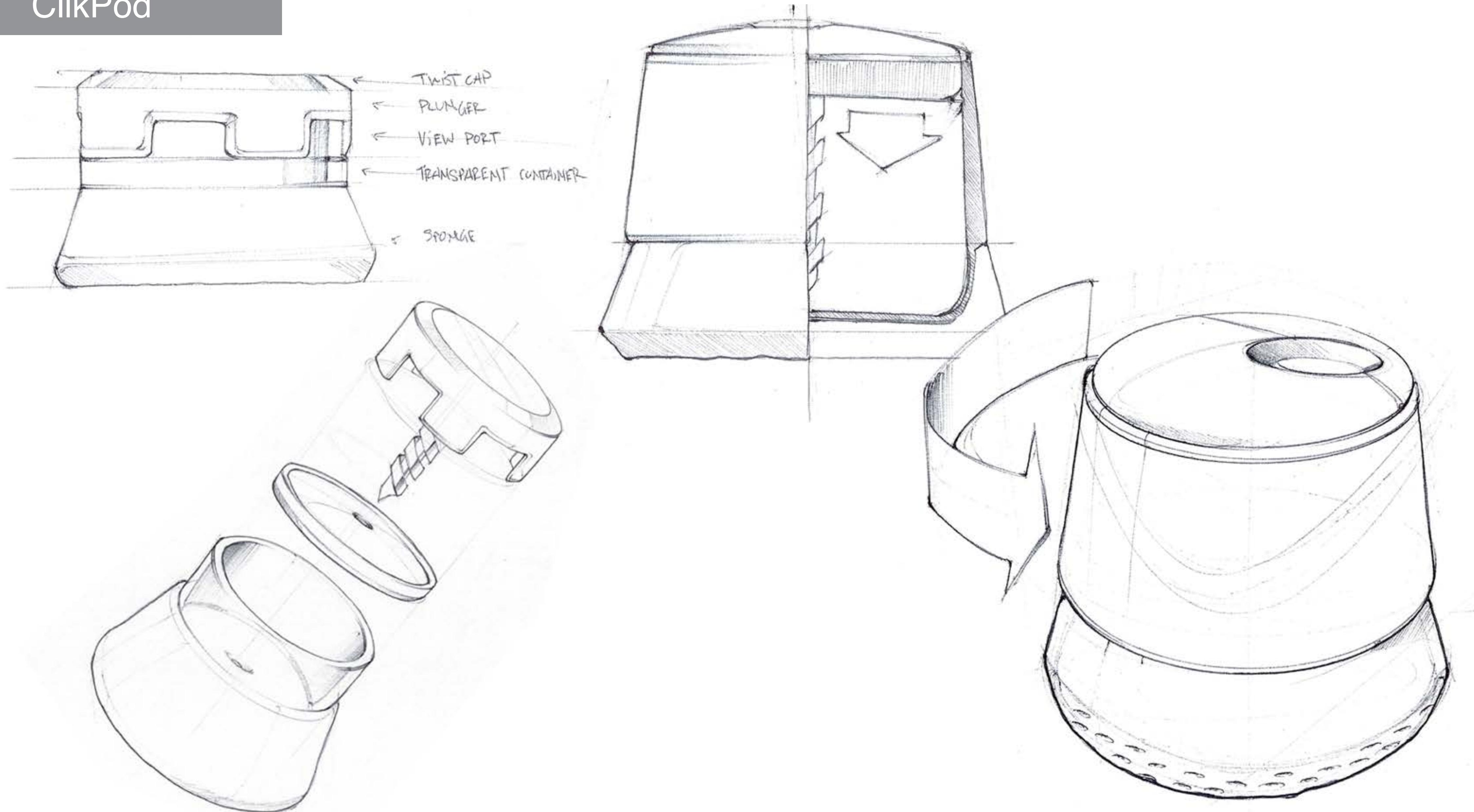


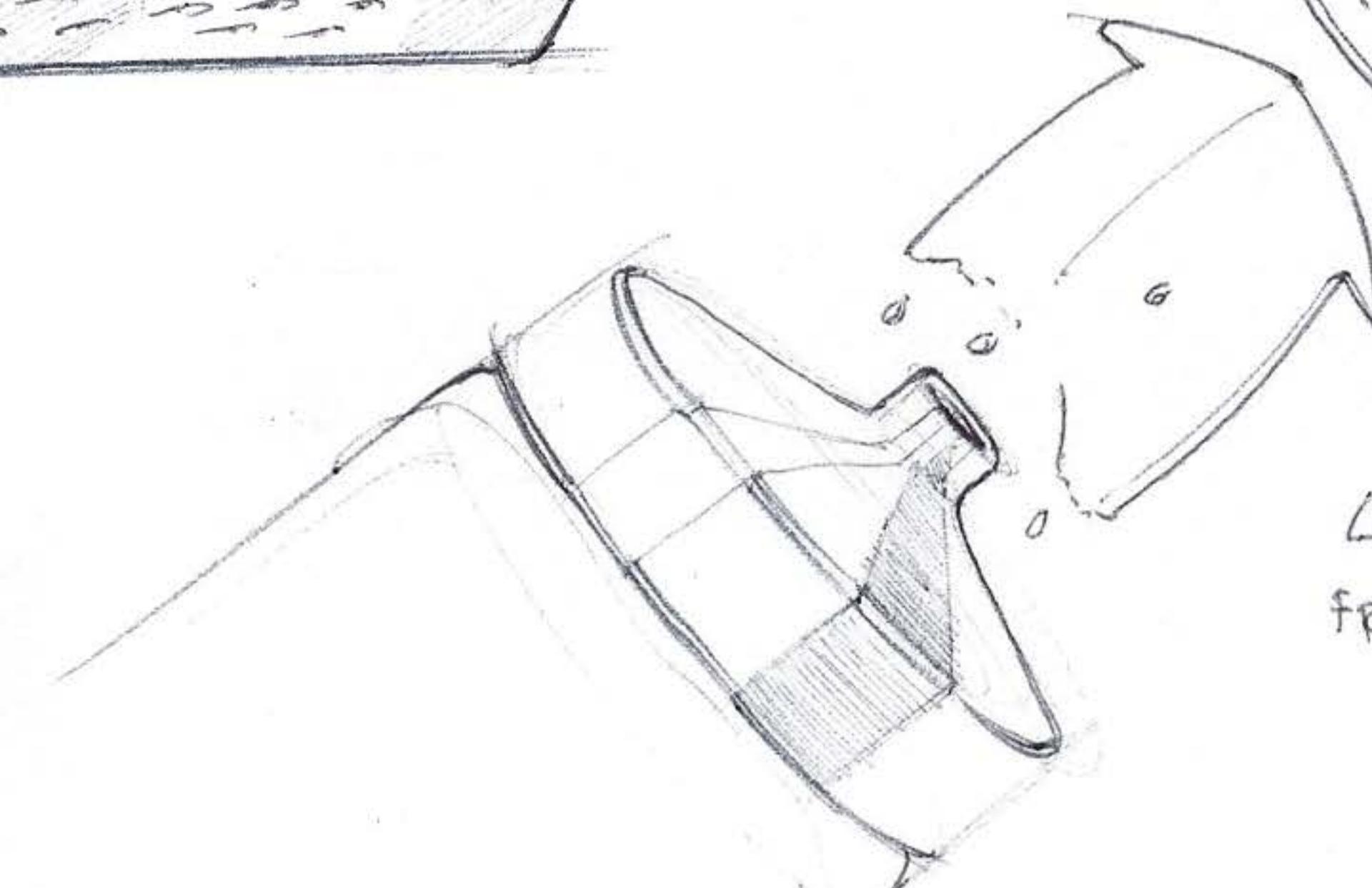
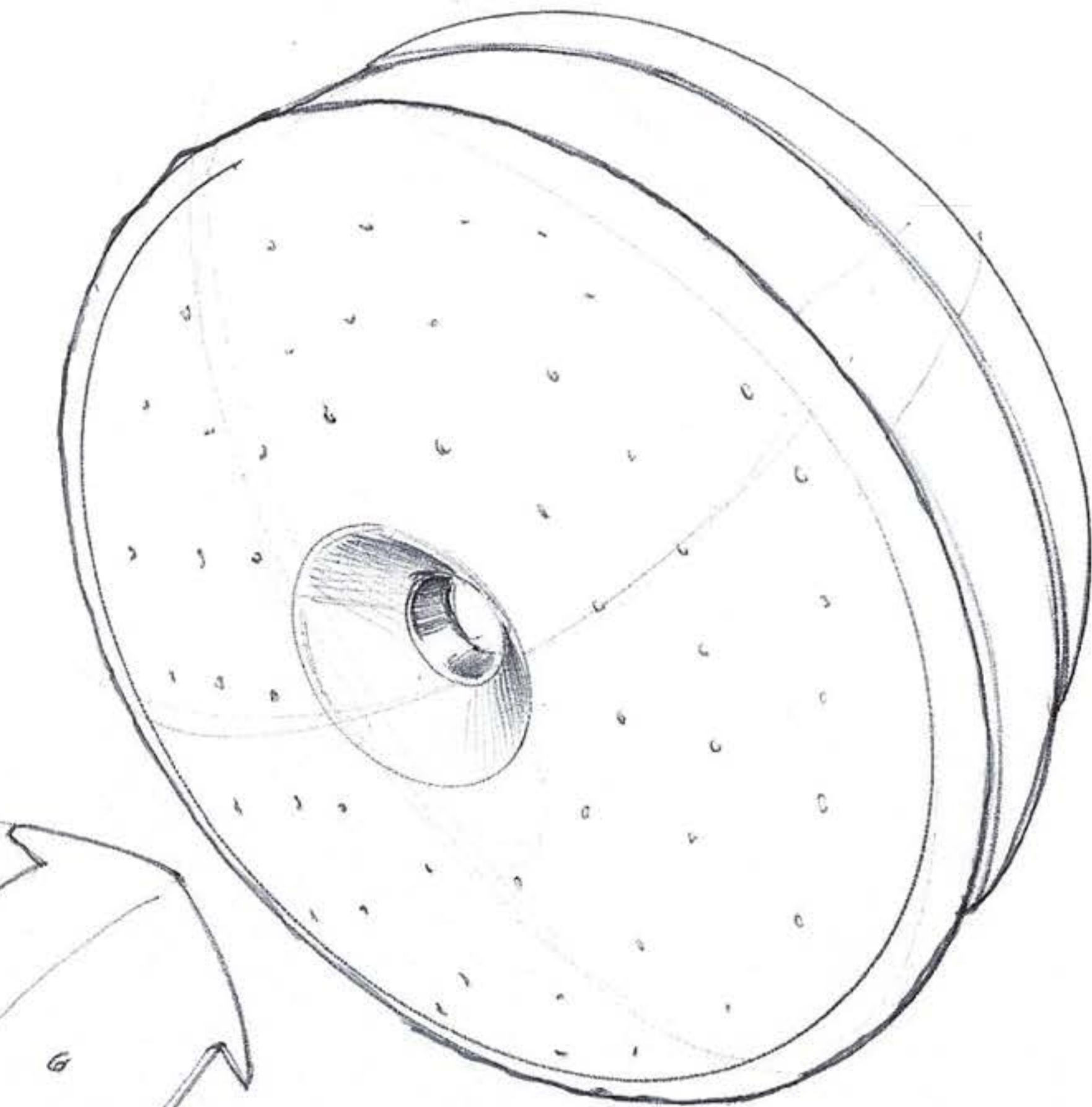
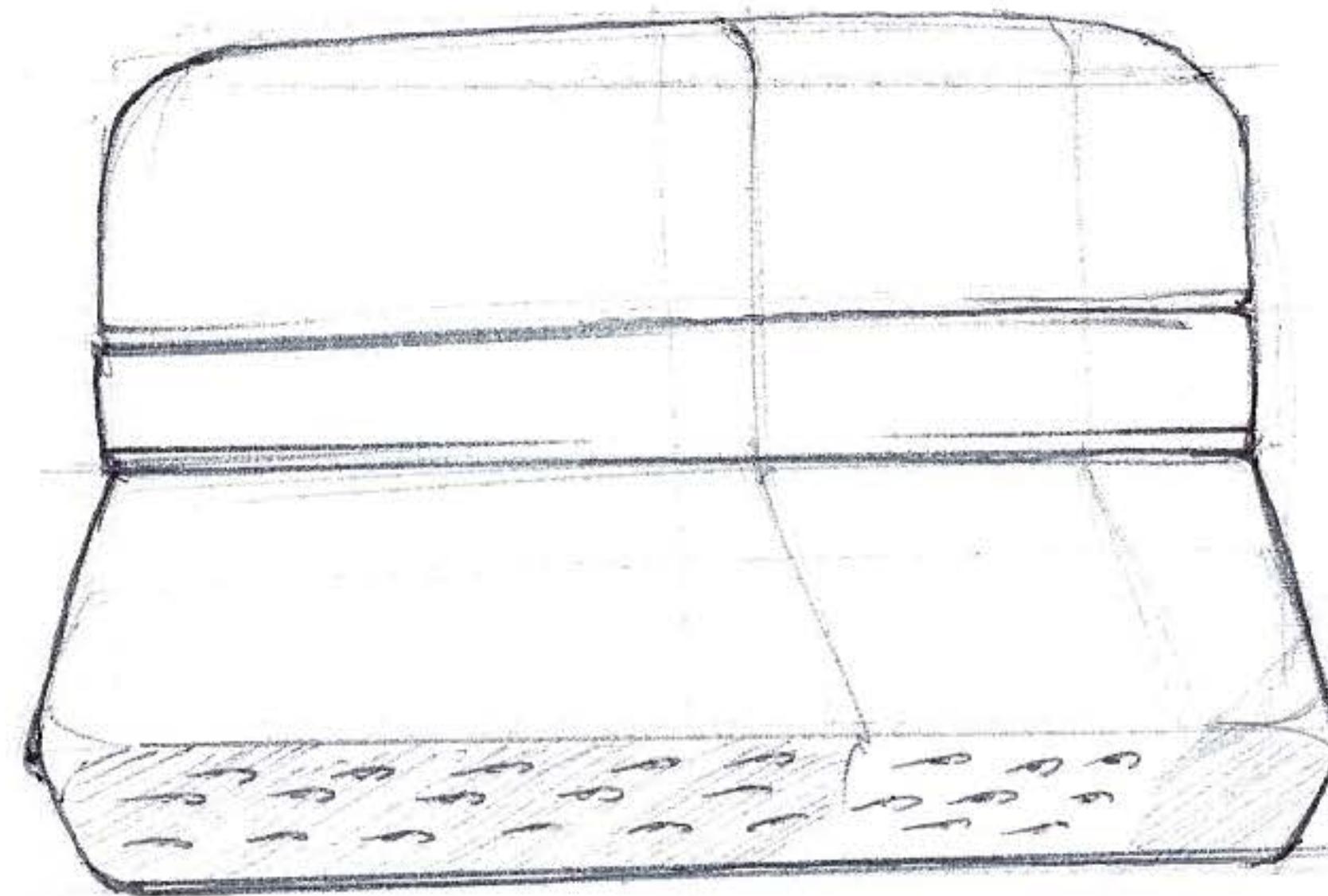




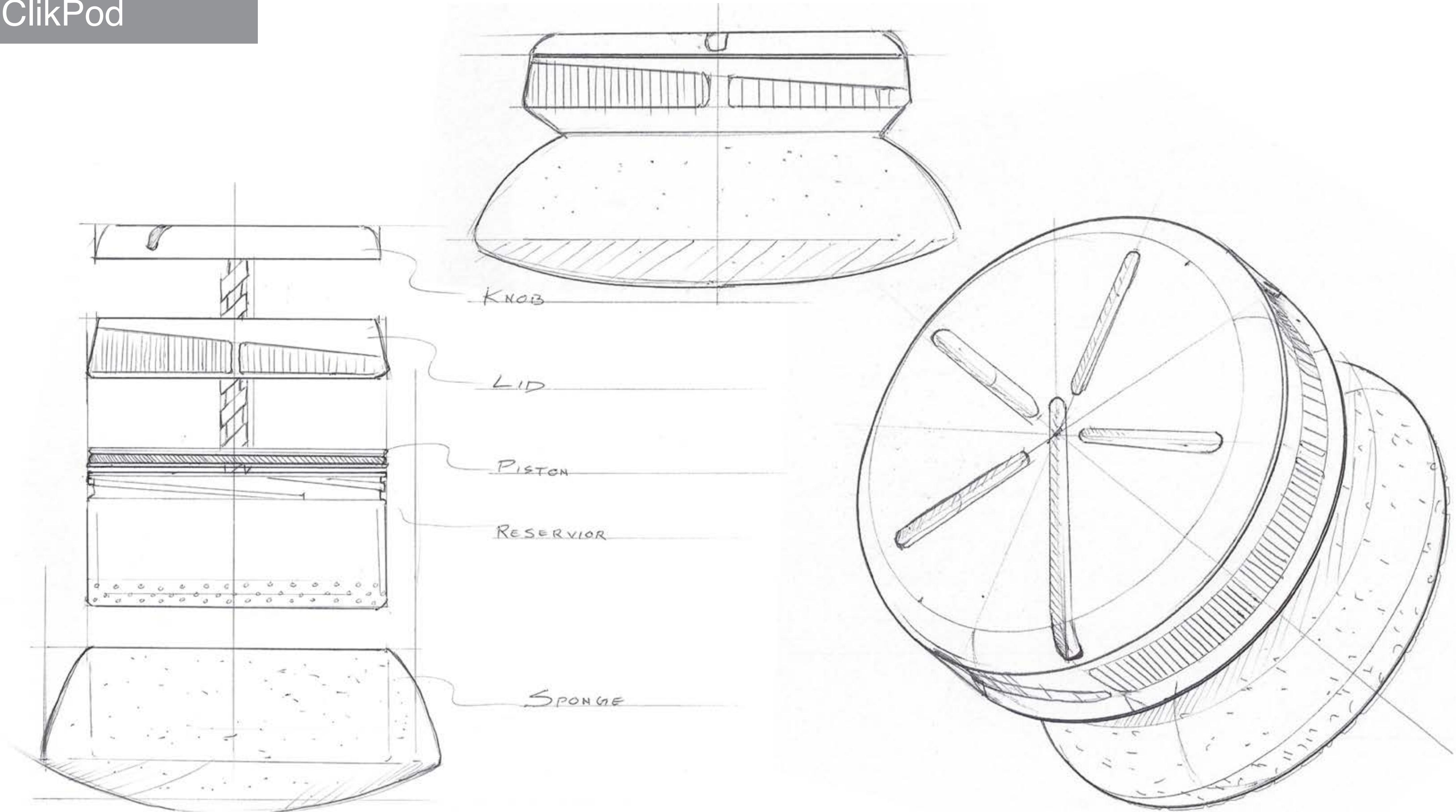


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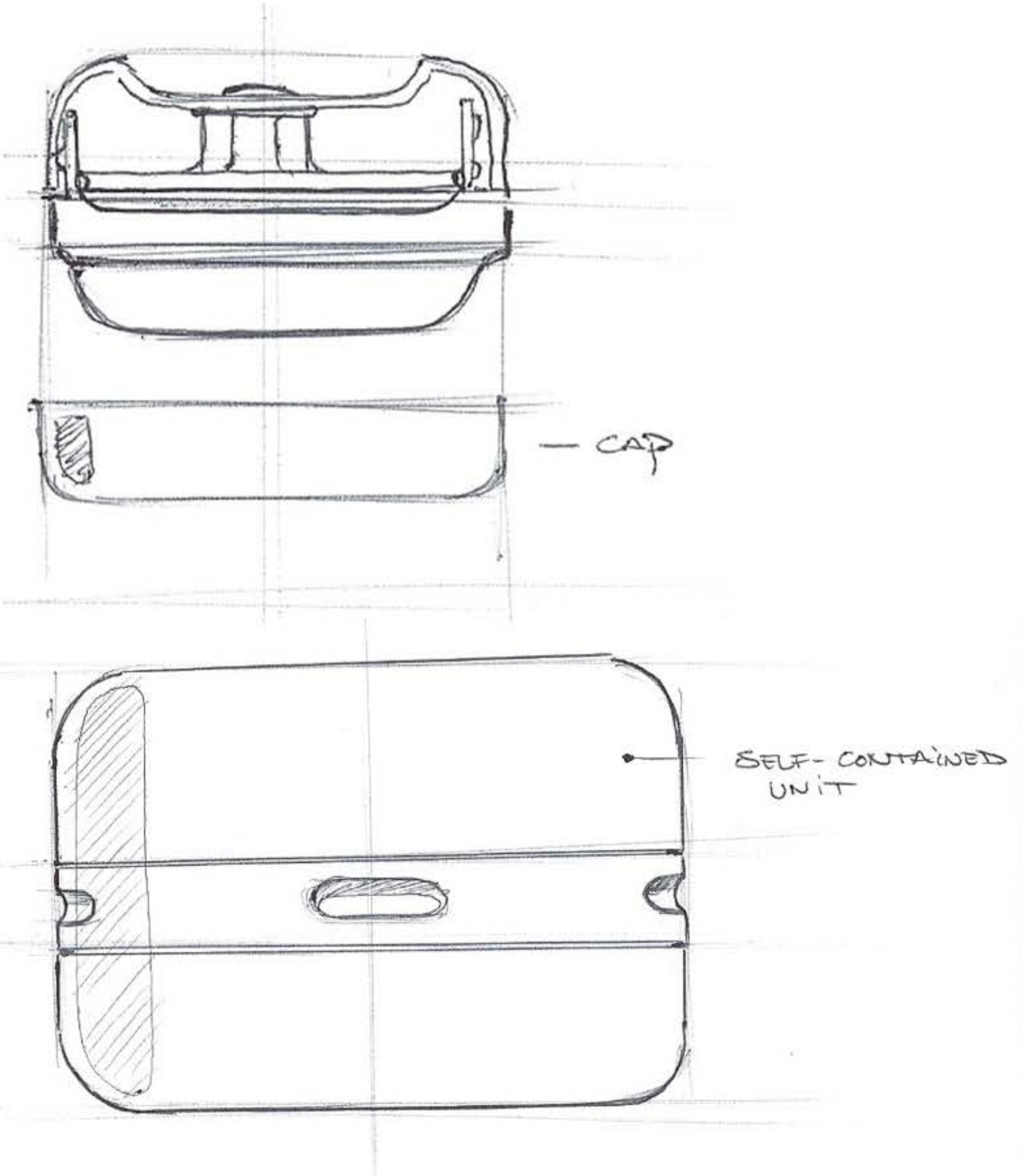
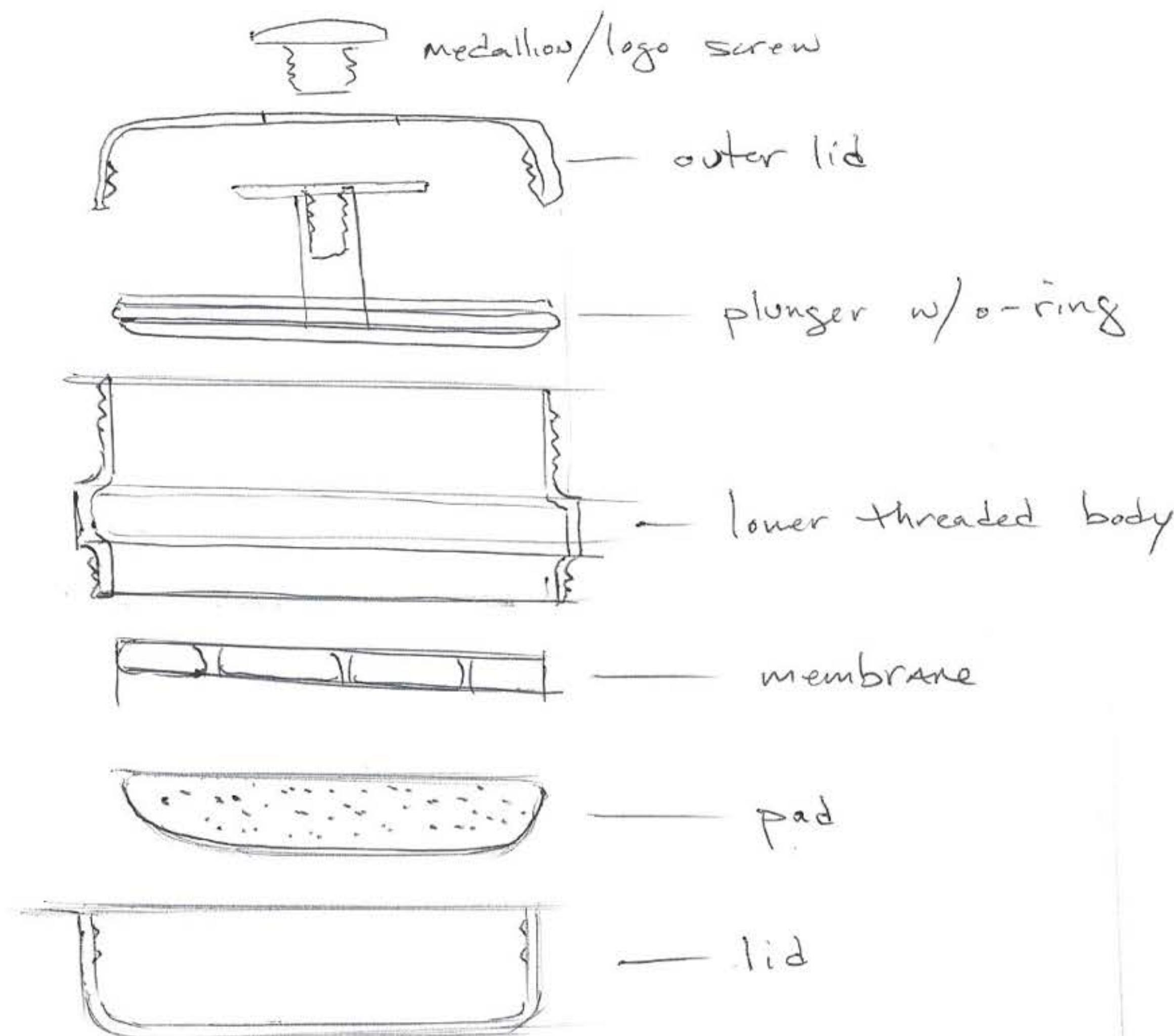




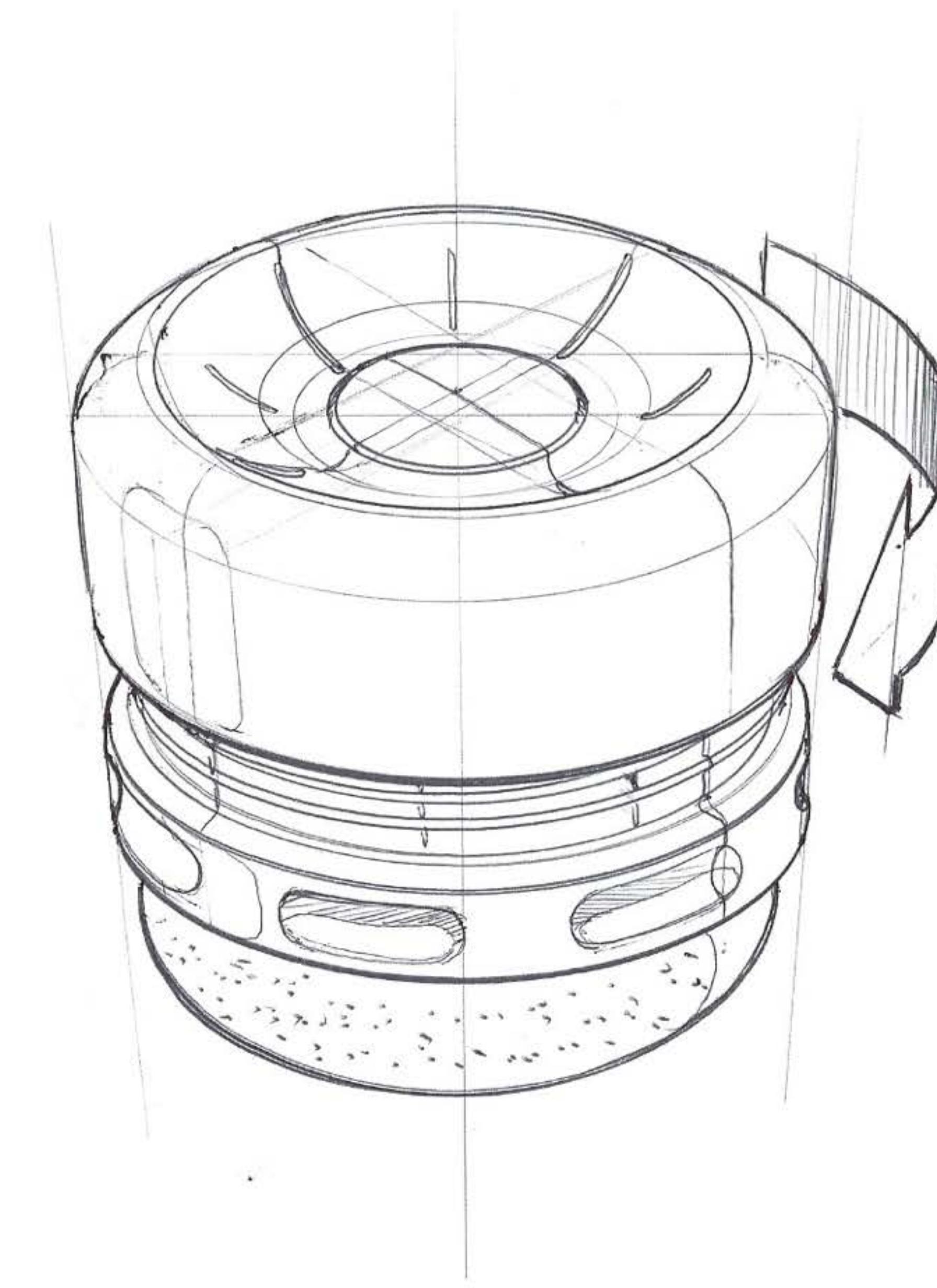
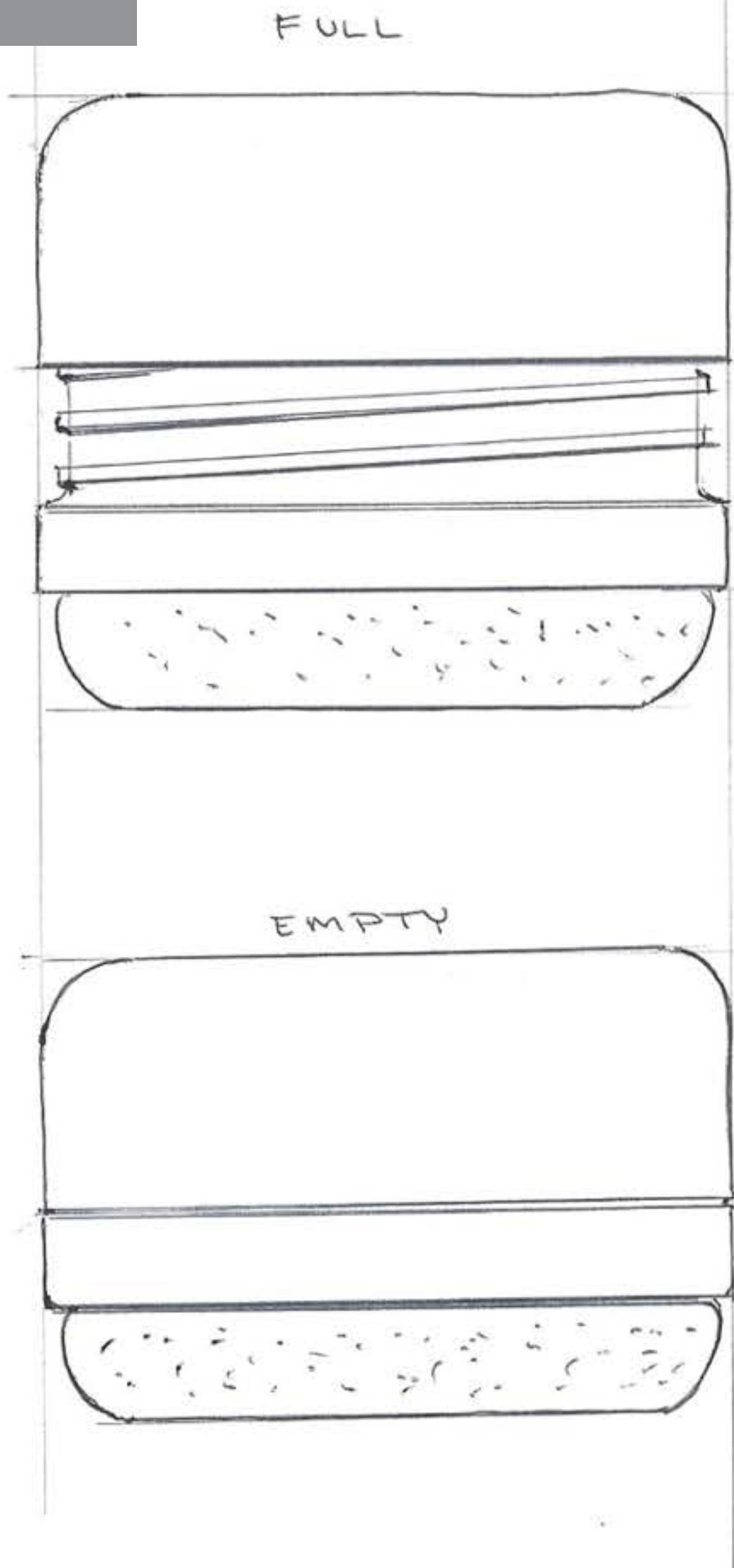
LOAD SUNSCREEN
FROM BOTTOM



ClikPod



ClikPod







Contrasting threaded section gives users an indication of how much product is remaining

Interchangeable colors allow the device to be branded in many ways



Beach/Sport Use



Car Wax/Industrial Application

Prototype







Concept Refinement



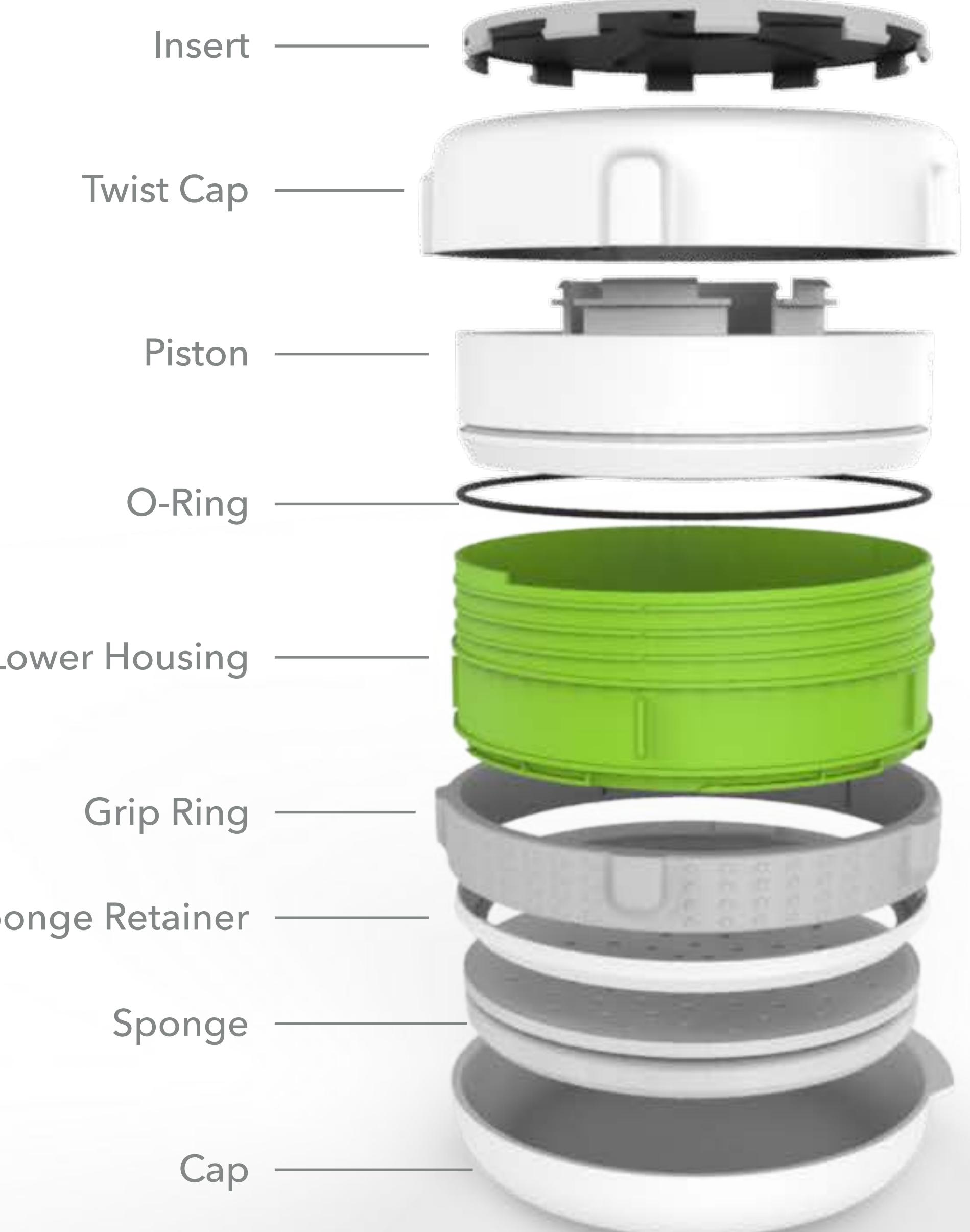
1/4 turn twist to remove sponge for cleaning or replacement.



ClikPod



Fill from the top with built in membrane and fill line.





ClikPod

SMOOTH
a PPlicator

C
OmniPod

OmniPod



OmniPod

C
OmniPod



OmniPod

OmniPOD



omnipod



OmniPod

Logos

clik

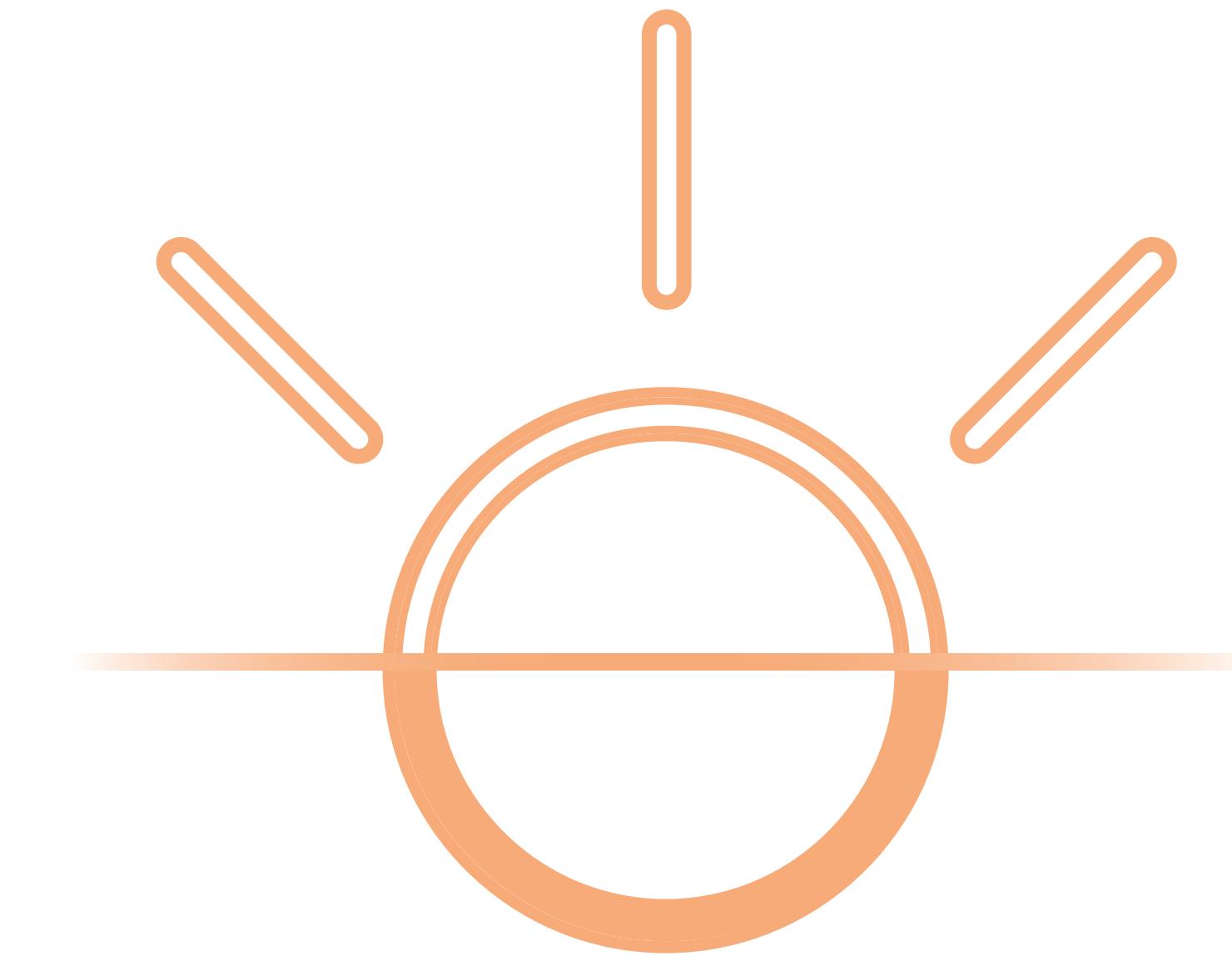
CLIK

clik

Clirk

Smooth
APPLICATOR

smooth
APPLICATOR



CLIKPOD



ClikPod



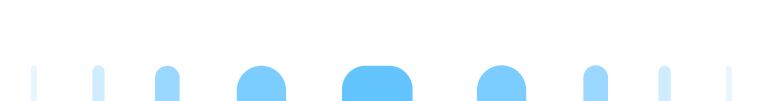
ClikPod



CLIKPOD



CLIKPOD



CLIKPOD



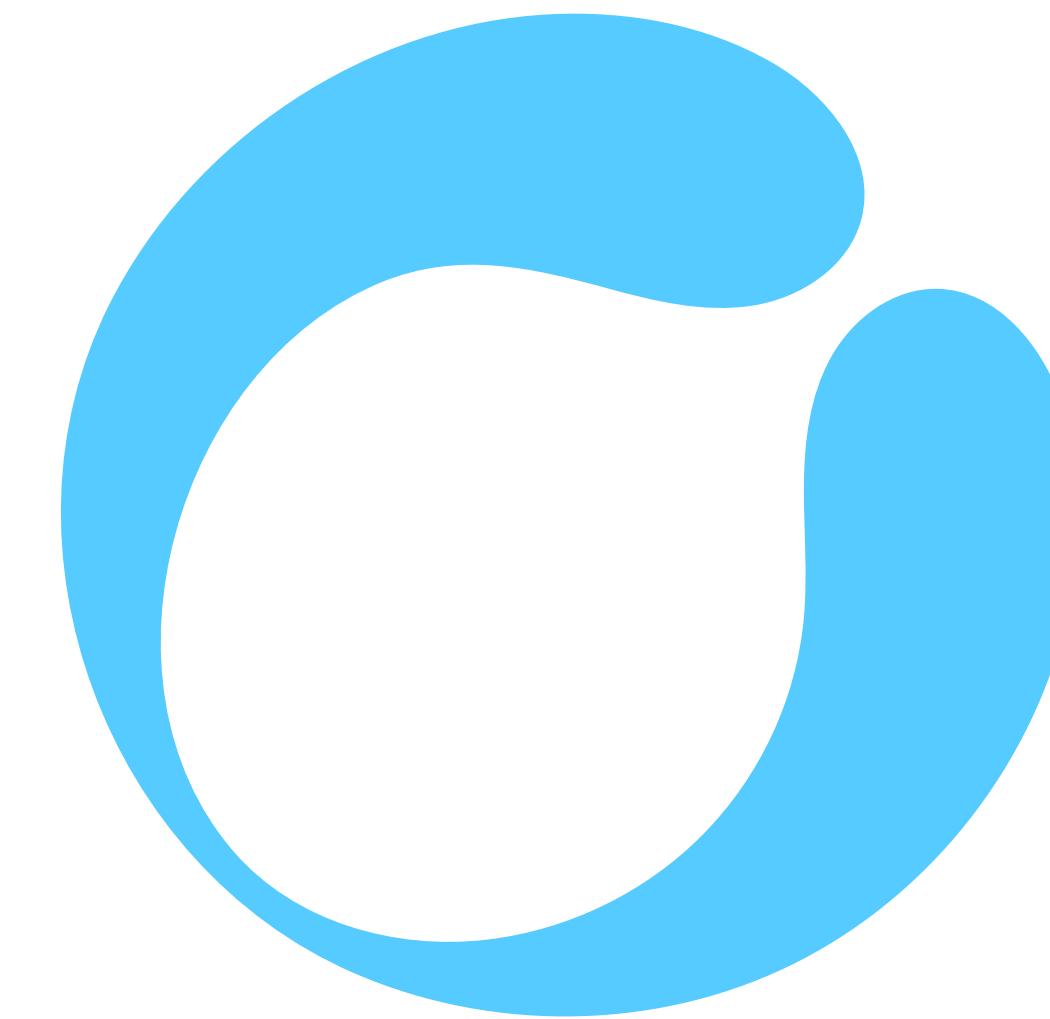
CLIKPOD



CLIKPOD

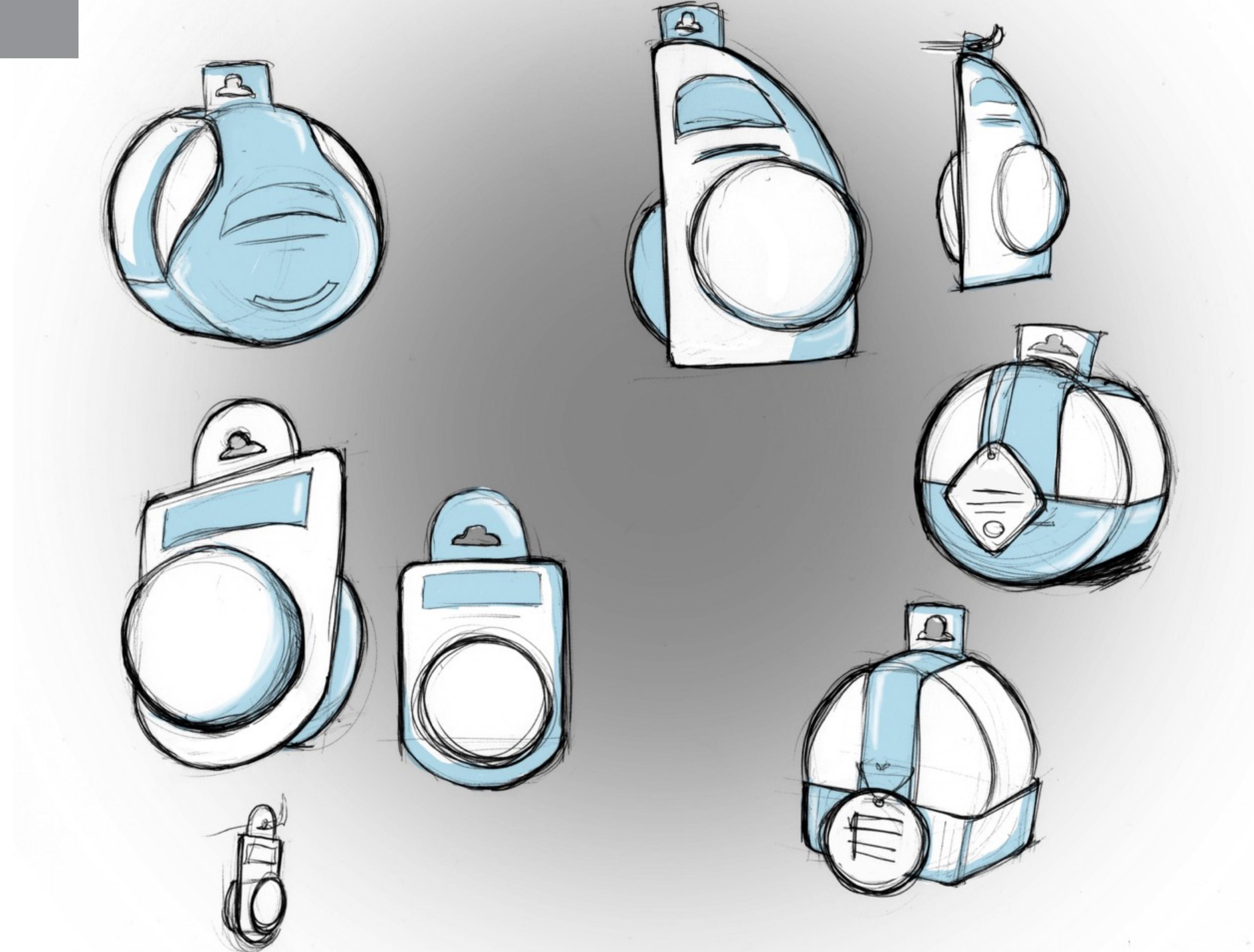


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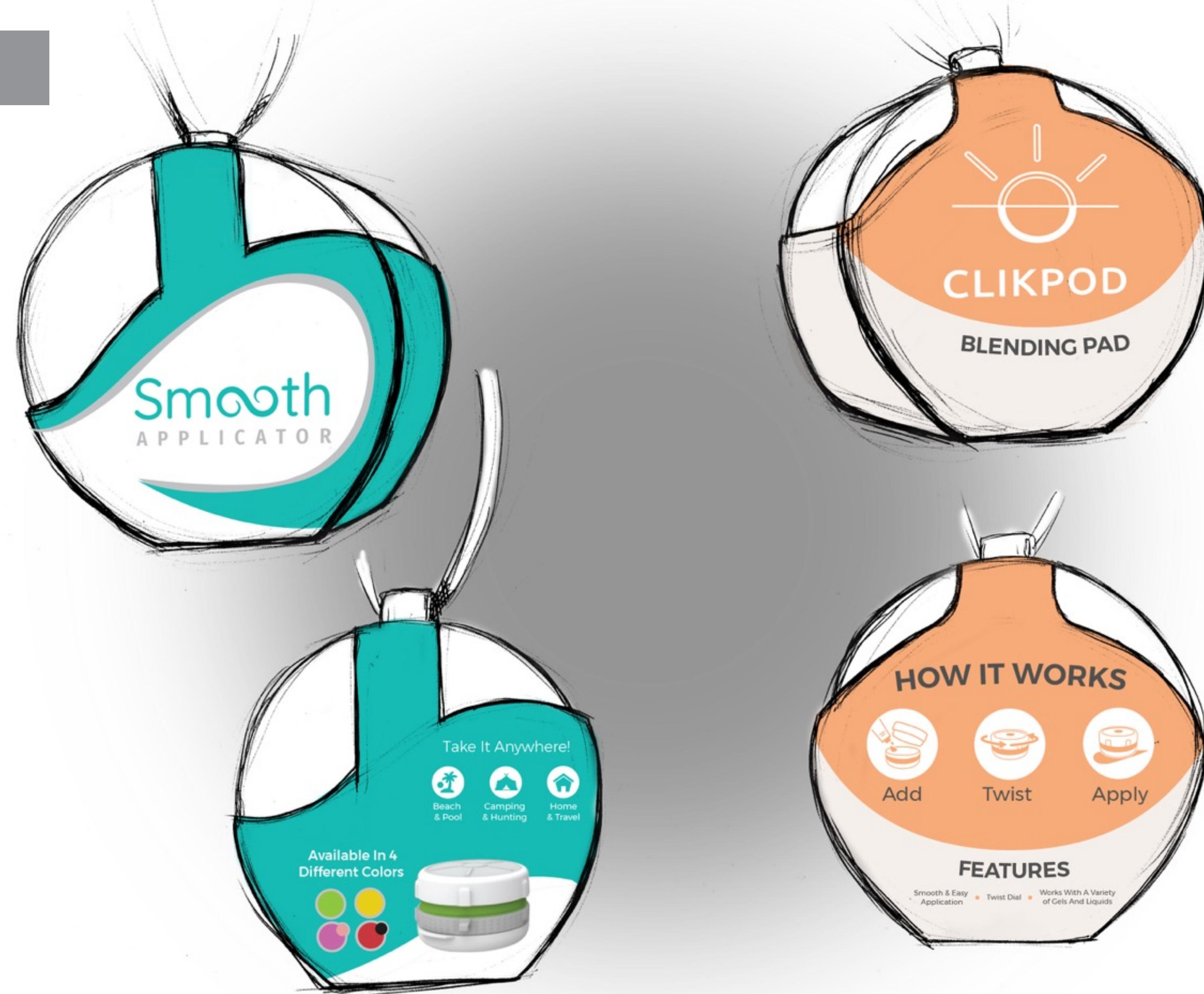
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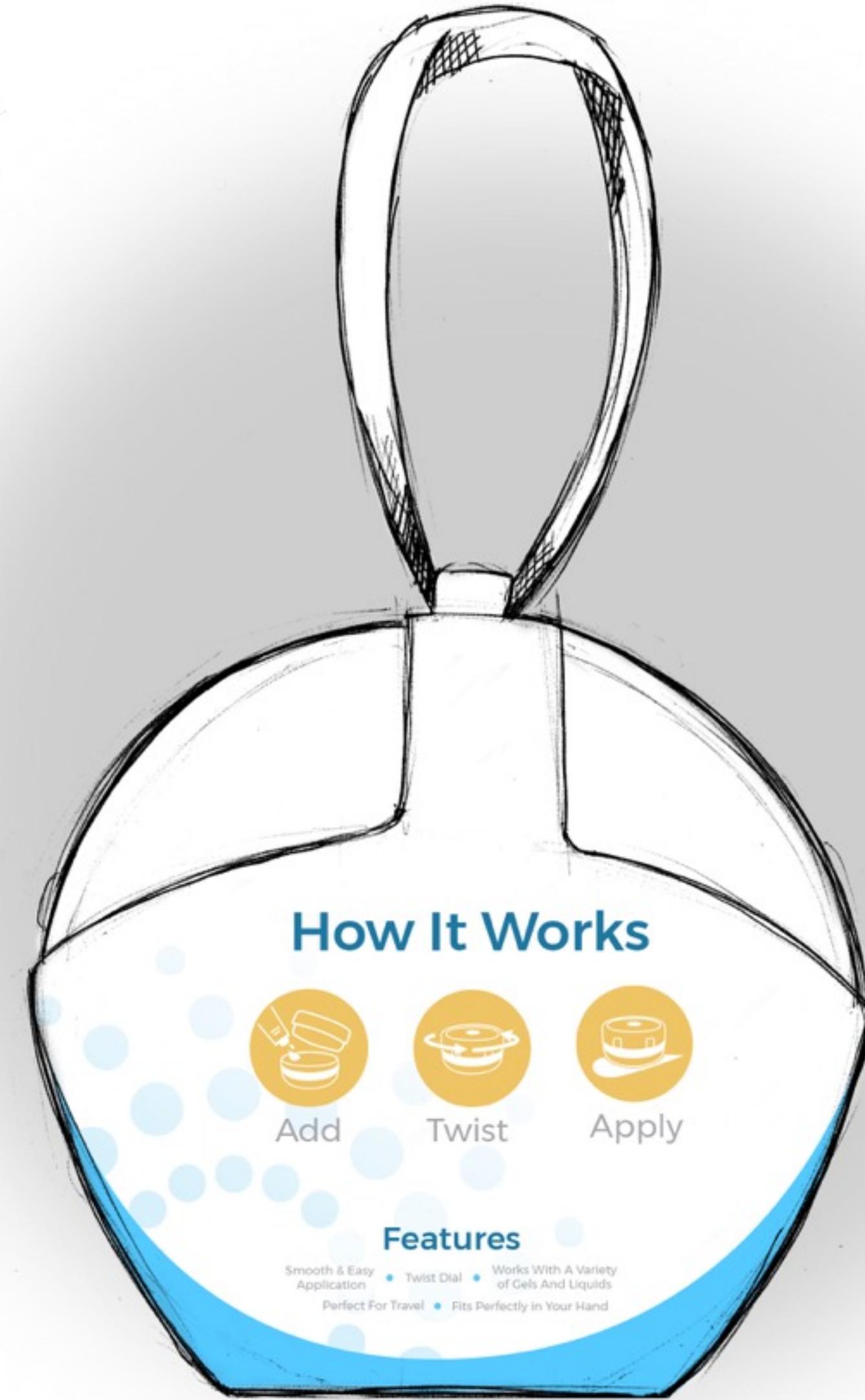
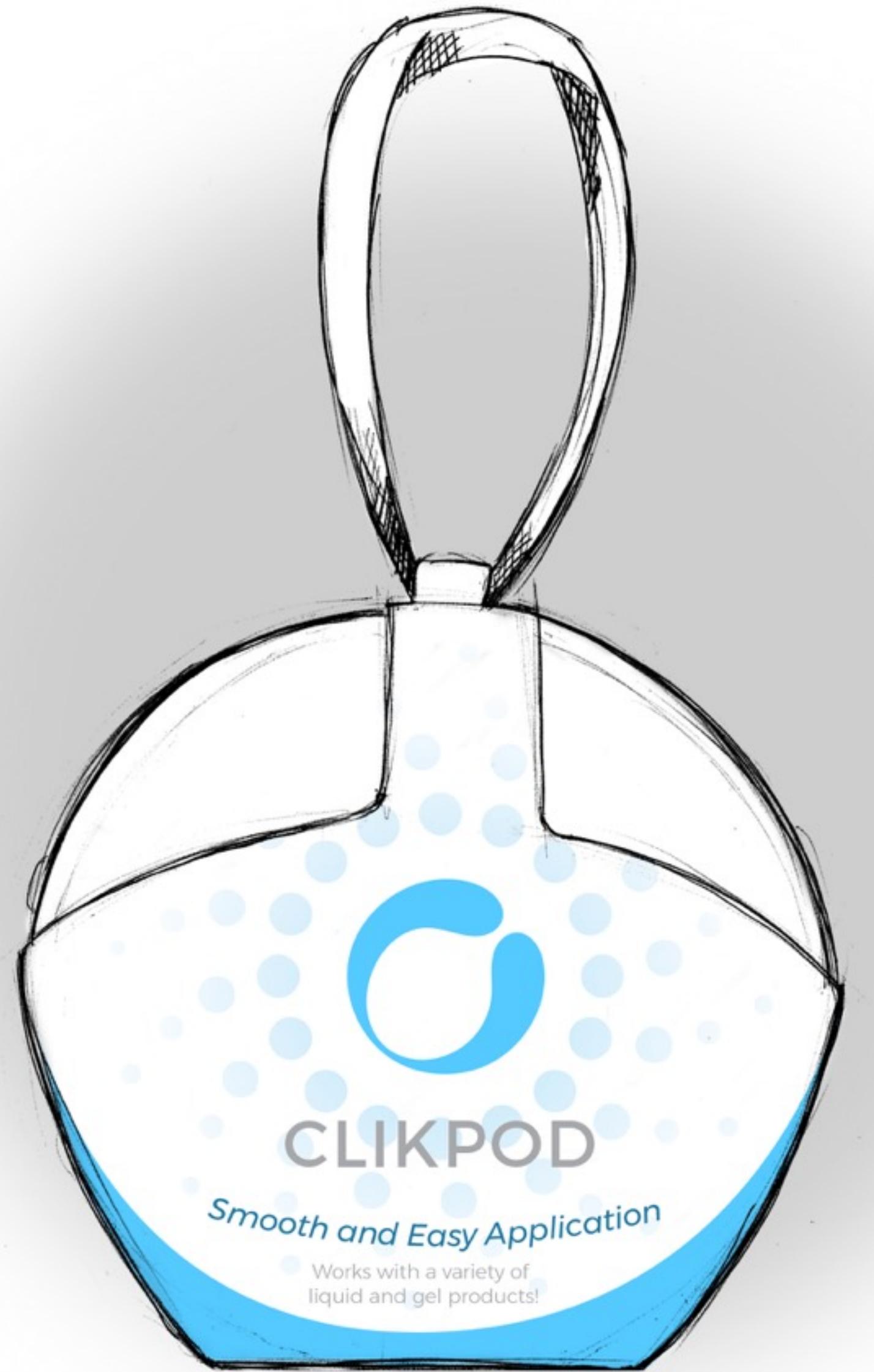
Packaging Concepts



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Product In Context



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