Contactlens Order Service - Redesign of Prototype

I've created a prototype for a contactlens order service, that works from the technical perspective - but I'm a developer and not a designer.
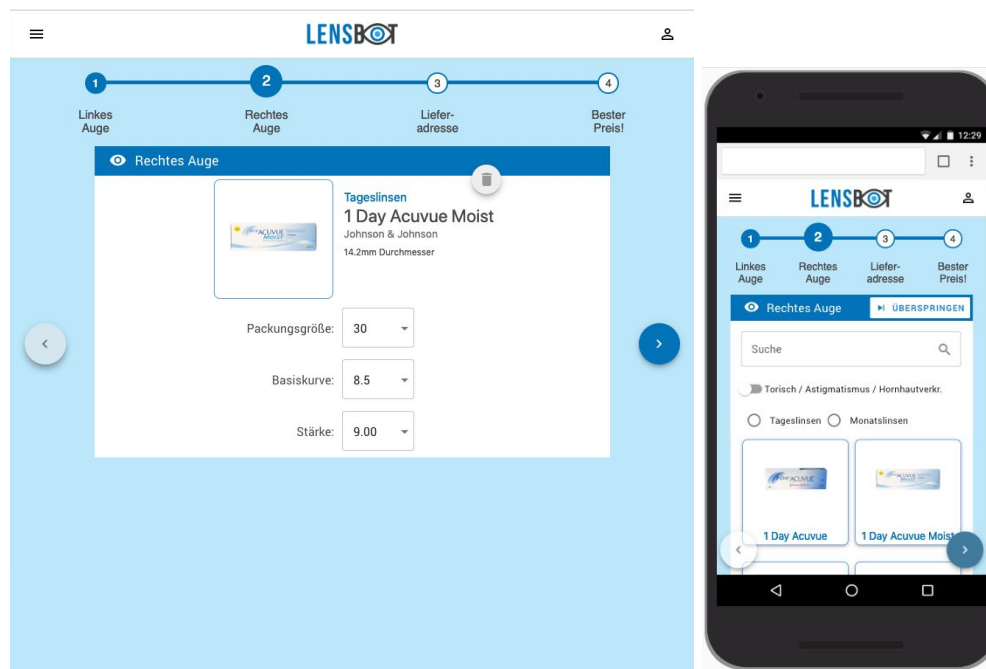
What I need is a redesign of the existing prototype. You should concentrate your efforts on two views: The Welcome-View, that is a step-by-step for new users and the User-Page.
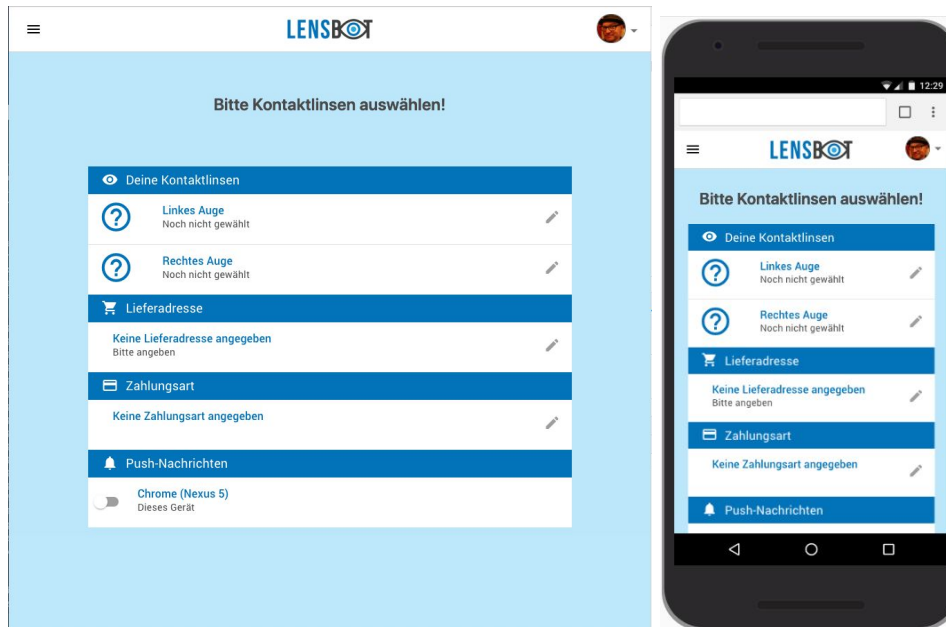
You can find a working version of the prototype here:
https://lensbot-dev.firebaseapp.com/

Welcome-View

Welcome-View: https://lensbot-dev.firebaseapp.com/welcome
(only visible, when you are not logged in)

User-View

User: https://lensbot-dev.firebaseapp.com/user
(you need to login, no panic - I delete the user accounts of the prototype every 5 days)

Some general conditions

- I consider the logo as fixed
- I used the material design framework: https://material.io/develop/web/ - It is a lot easier for me if you use these components in your layouts too.
- The Website is in German, I hope you know what things mean, google translate is your friend.
- I expect every Layout in Desktop AND mobile - it should be clear how things are displayed on smaller screens.