

# Why work with Wise Sherpa?

There is no doubt that as exciting as it is, sometimes it can be frustrating and even lonely when you start out on your own. An experienced guide will save you time and get you to your destination in the best possible shape for the journey ahead. We will be on hand to help you work through the inevitable challenges (and fears) as well as opening up an extensive, but hard to navigate entrepreneurial eco-system, making your set-up phase much more efficient and productive.

Our programmes are designed to shave 6 months off the time it takes to effectively operationalise your business when compared to acting alone. Compared to many of the alternatives, Wise Sherpa has walked the talk, successfully transitioning from a full-on senior, corporate career to becoming a successful owner of multiple businesses.

We are often asked by clients whether there are any particular areas of expertise that benefit from Wise Sherpa approach? We are currently working with professionals from legal, finance, human resources, change management, supply chain, logistics, procurement and IT sectors in transitioning and setting up their businesses. The key is that you have solid professional experience and are keen to set up a business doing what interests you and what you enjoy!

Clients also wonder when is the best time to work with Wise Sherpa? We usually find it is at the point where you are considering your options regarding your potential corporate exit or you have just exited your corporate career. However, we are working successfully with individuals who have taken a break between their corporate career and are now looking to set up businesses as well as individuals who are slightly earlier, in a more exploratory phase of their thinking, or who are looking to set up their businesses on the side of their corporate career before transitioning or as part of a portfolio.

## What is a Sherpa?

Some members of the Sherpa population are known for their skills in mountaineering. Subsequently, Sherpas have become known ~~globally~~ as mountain climbing guides whose purpose is to guide climbers and help carry the load. Sherpas face the same harsh conditions and take risks as the climbers.

## Exploratory session

If you are interested in exploring whether Wise Sherpa's programmes are right for you, we offer a free exploratory 45 minute virtual conversation. These carry no obligation and provide us with the opportunity to understand and learn more about each other and share the main issues you are facing in transitioning and setting up your business. It also gives you the opportunity to have your questions answered about Wise Sherpa's programmes (including the fee structure).



Rebecca Hill

## Who is behind Wise Sherpa?

Wise Sherpa is the brainchild of Rebecca Hill, a former 'Big four' global director with an extensive background working for major global professional and financial services organisations. Her most recent role was as global director specialising in people-focused business strategy and organisational change. In this role she developed well-honed intra-preneurial, coaching, mentoring and facilitation skills.

After 25 years in the City, Rebecca is now firmly embedded in the entrepreneurial space having launched several businesses with business partner, James Hasler. They are currently collaborating with a number of Start Ups, Scale-Ups and SMEs providing mentoring and business strategy consulting services. Rebecca is also a founding mentor for the weinsocialtech accelerator backed by Deutsche Bank as well as a business mentor on the New Entrepreneur Foundation's programme aimed at developing the entrepreneurs of the future.

At the core of her business belief system, Rebecca has a passion for the economic empowerment of women. Whilst at EY she led their global Women. Fast forward programme. She also sits on the UK delegation to the Women20 (W20) – an official engagement group of the G20 – and works with the UK government on policy issues related to women and enterprise. She holds an MSc in Coaching & Consulting for Change from Said Business School, Oxford University and HEC, Paris as well as being a Chartered Marketer and has lived and worked in several countries.