

Explainer video

My Small Business Coach is here to help, support and turn your small business around, It may not be easy, it may not be pretty, it may not be conventional or what you want to hear but my only goal is to help you succeed in your small business struggling in Australia.

I offer a 12 week fully supported and personally applied program, each week you complete the activities and we meet over Skype where your actions are accountable and measurable.

Every business and small business owner are different, so not one solution fits all, and that's exactly why I can make it personal for those who want to change and need it to happen now..

Australian Small Business Snapshot Nov 26, 2018

It's an extremely sad sign of the times when you're confronted with a myriad of 'for lease' signs in shop windows along major shopping hubs.

While most businesses in Australia are small -- accounting for 97 percent of all businesses -- they're shutting their doors in alarmingly high numbers.

What is the Small Business Failure Rate?

20% of small businesses fail in their first year

30% of small business fail in their second year

50% of small businesses fail after five years in business.

Finally, 70% of small business owners fail in their 10th year in business.

Giving Back Free

My Small Business Coach is offering 4 FREE 12-week coaching one on one support program every 3 months to struggling businesses in 2019 as our way of giving back and helping others in need, just fill out the information sheet and we will let you know as soon as possible.

Maybe show the 12 free placements along the bottom and strike them as they fill?

Special Offer - Below Cost Price \$200 a week for 12 weeks

My Small Business Coach is offering this incredible one on one support program to only 12 small business owners in the first quarter in 2019 at below cost, so if you need help now, just fill out the information sheet and we will let you know as soon as possible.

Maybe show the 12 free placements along the bottom and strike them as they fill?

Just A Bit More \$400 a week for 12 weeks

Very limited on application only just 4 clients per quarter, here we provide additional one on one support each week and dive deeper into every element of your business and fast track the changes, just fill out the information sheet and we will let you know as soon as possible.

Maybe show the 4 free placements along the bottom and strike them as they fill?

How it all works

With your permission I breakdown your business, Staff, Products / Services, Marketing and Sales.

Under each of these four key components are up to 30 or more components including your staff training and experience, business financials, public exposure and engagement with target market, current marketing and processes required to make income.

Regardless if you're a My Business Coach **Free, Special Offer** or **Just a Bit More**, Small Business Owner you all get one on one direct access to me each week along with mountains of accountable activities to turn your small business around into the dream you had hoped it could be.

Activates include

- Getting a measurable base line of the financials and existing marketing.
- Discussing the past ups and downs and looking forward to the future
- Understanding your product or service and how it fits into the current marketplace.
- Looking into the staff for potential opportunities or training.
- Understanding market trends and embracing a SWOT analysis
- Looking to establish a mastermind local group with a successful business
- Partnership opportunities
- Creating and applying marketing objectives
- How to give more to grow
- External learning materials applied as per needs such as specific podcast episodes or suggested books that relate to a special need to be supported.

Application

Placements are strictly limited to 28 per quarter as they are all managed personally for the best possible outcomes.

You must have internet access, put the time aside between 1-2 hours a week on Skype and be open to change and motivated and accountable to succeed with every scheduled meeting.

About Me

I am not superman, I just found myself absorbing information over the past 10 years through some mentors and personal development and see so many small business owners struggling and I got sick of telling myself how I would change things that I eventually approached some businesses for free and asked if they needed a hand and they were over the moon, very receptive and after a 1 hour talk the immediate action taken saw some massive returns exceeding even my estimates and now I just want to help more Small Business Owners through My Small Business Coach support.